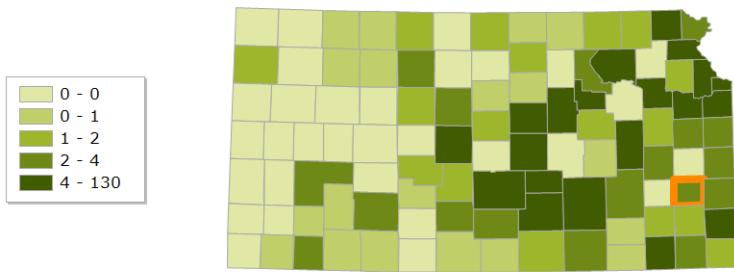


Utilization Dashboard by County Report

Allen County - Kansas Tobacco Quitline

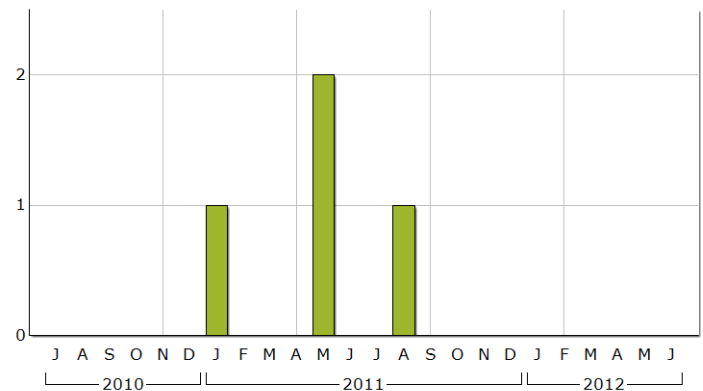
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

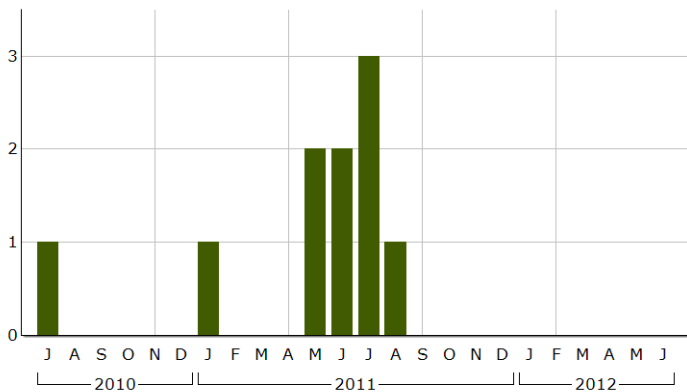


County Population	Prevalence	Tobacco Users	
Adult	10,763	10.0 %	1,076
		County	State
Tobacco Users - Last Full Month		-	242
Tobacco Users YTD		4	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.37 %
Reach - NAQC		2	0.37 %
Annualized Reach		1	1.49 %
Annualized Reach - NAQC		2	1.49 %
Unique Individual Reach		3	0.37 %

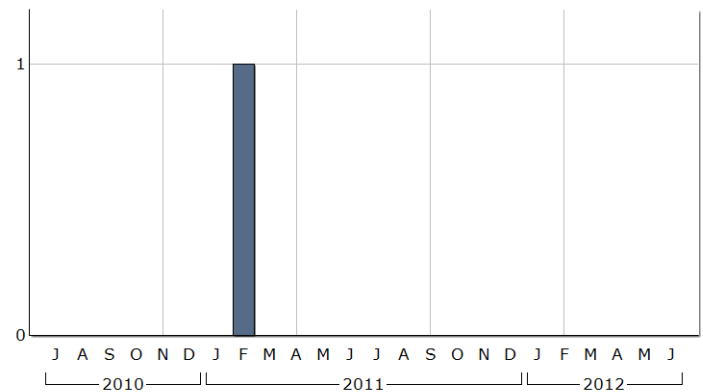
Fax Referral



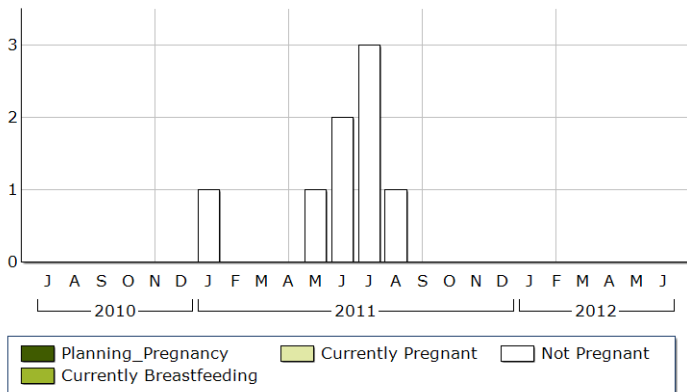
Tobacco User Enrollments



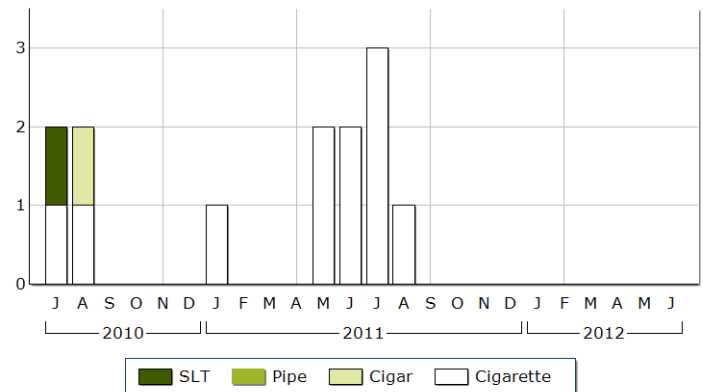
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

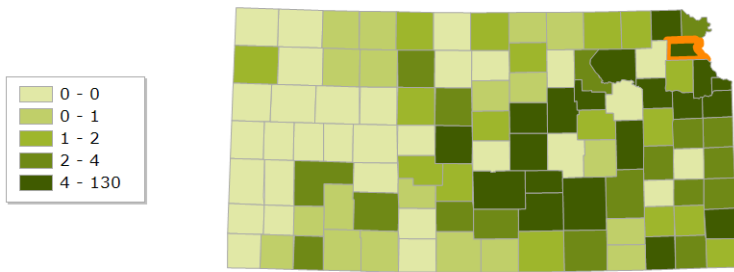
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Atchison County - Kansas Tobacco Quitline

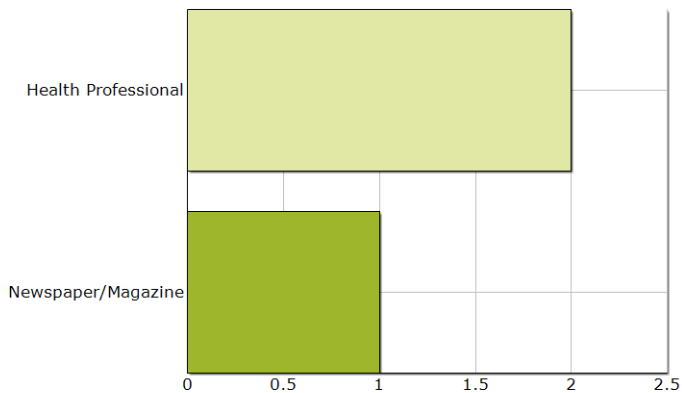
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

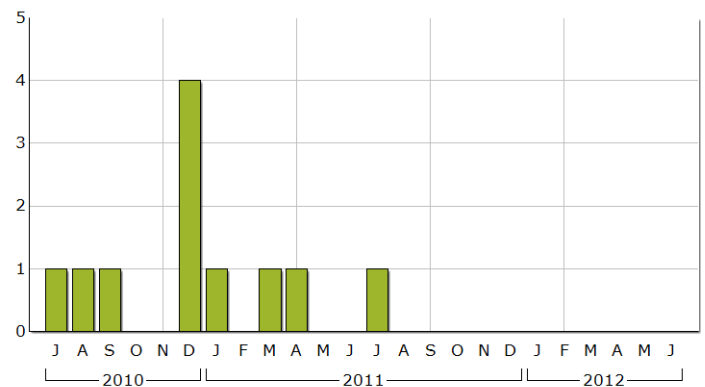


County Population	Prevalence	Tobacco Users	
Adult	12,667	18.6 %	2,358
		County	State
Tobacco Users - Last Full Month		3	242
Tobacco Users YTD		5	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.21 %
Reach - NAQC		2	0.21 %
Annualized Reach		1	0.85 %
Annualized Reach - NAQC		2	0.85 %
Unique Individual Reach		3	0.21 %

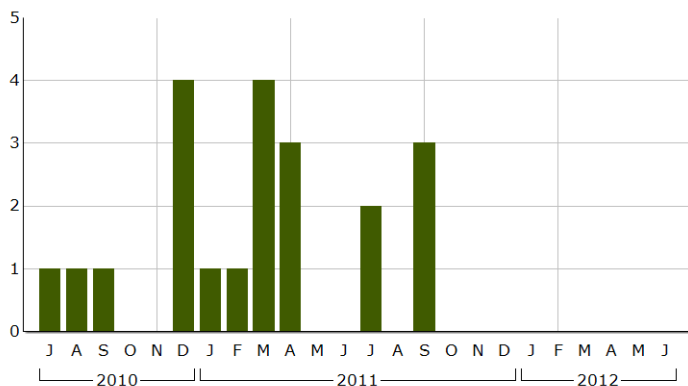
How Heard About



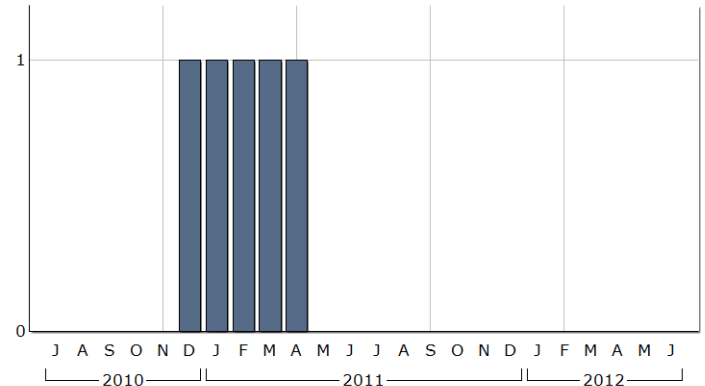
Fax Referral



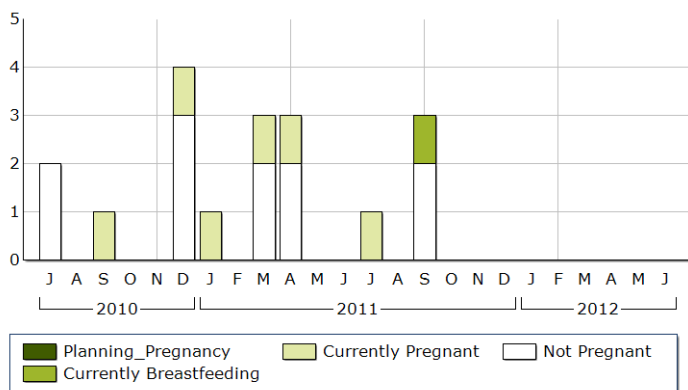
Tobacco User Enrollments



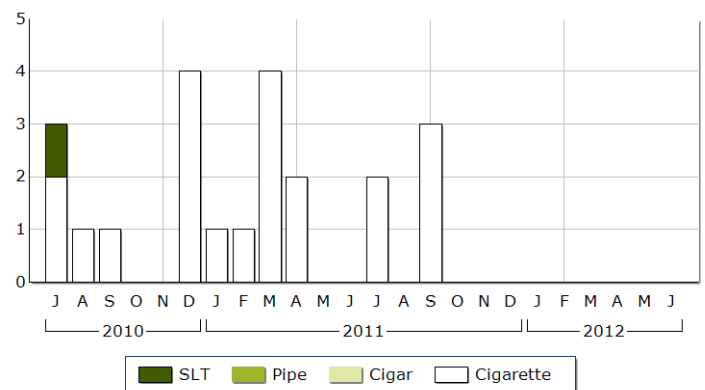
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

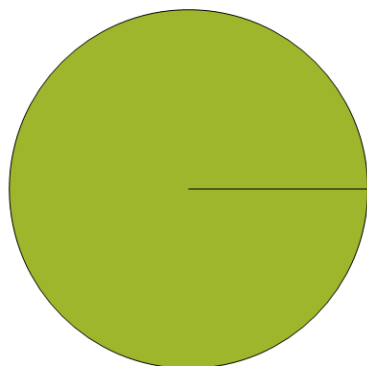


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

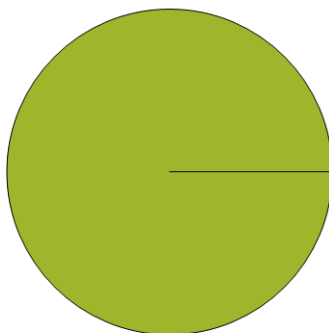
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

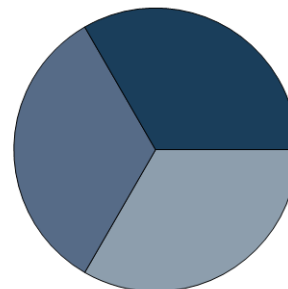
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

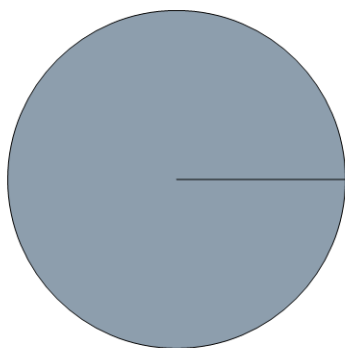
Tobacco Users By Education



HS Degree/GED, 33.33%
Some Technical School, 33.33%
Some College, 33.33%

Chart Total N: 3

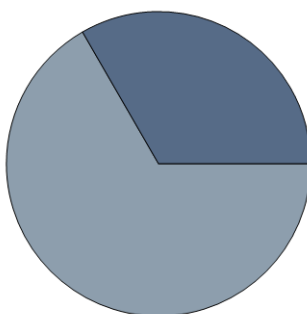
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

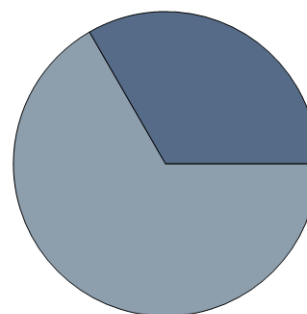
Tobacco Users By Age



25 - 34, 66.67%
35 - 44, 33.33%

Chart Total N: 3

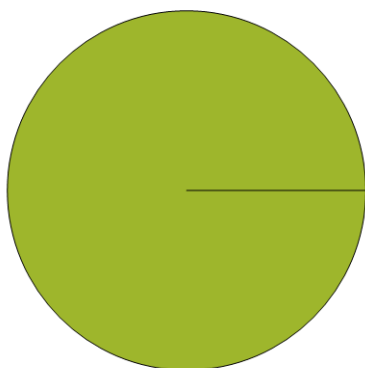
Tobacco Users By Health Plan



Uninsured, 66.67%
Medicaid, 33.33%

Chart Total N: 3

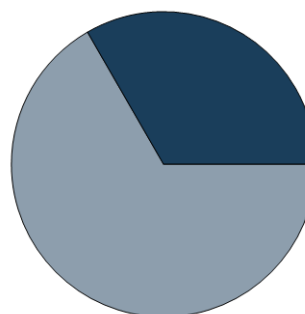
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 66.67%
None, 33.33%

Chart Total N: 3

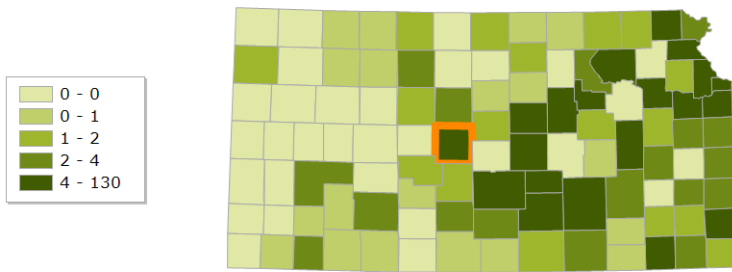
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Barton County - Kansas Tobacco Quitline

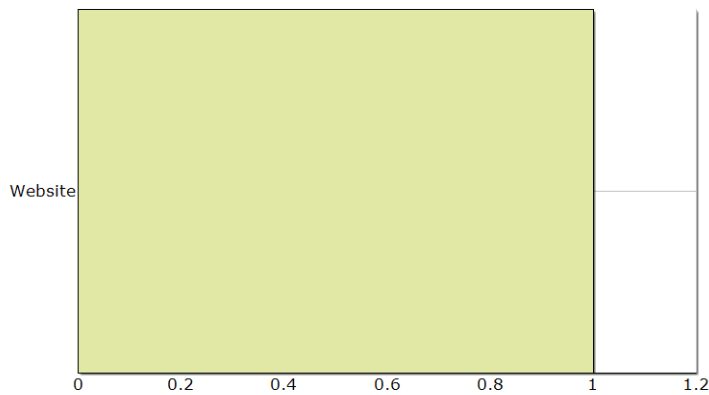
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

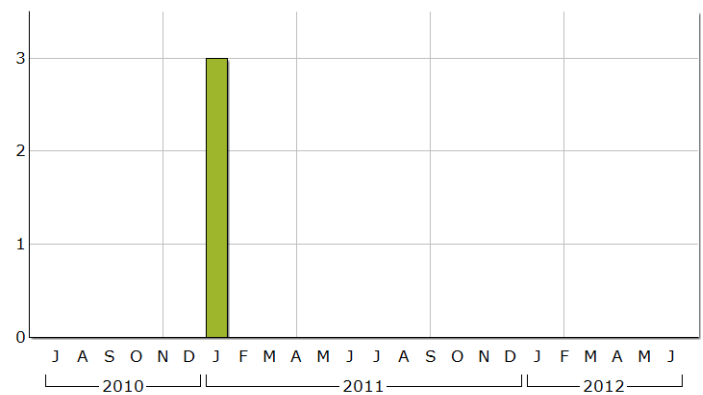


County Population	Prevalence	Tobacco Users	
Adult	16,270	21.1 %	3,437
		County	State
Tobacco Users - Last Full Month		1	242
Tobacco Users YTD		5	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.15 %
Reach - NAQC		2	0.12 %
Annualized Reach		1	0.58 %
Annualized Reach - NAQC		2	0.47 %
Unique Individual Reach		3	0.09 %

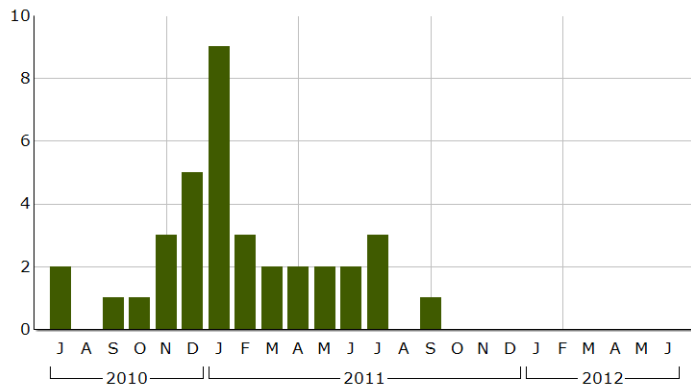
How Heard About



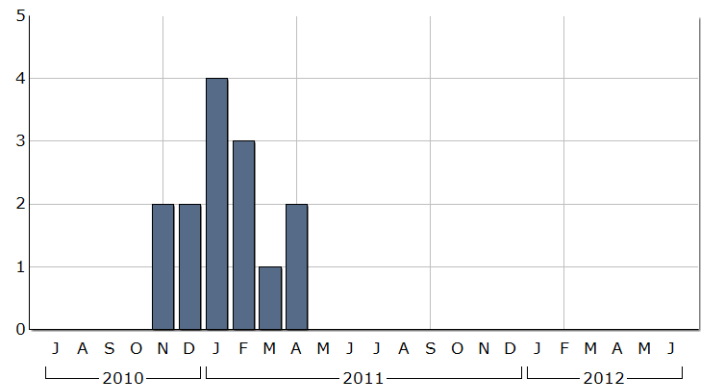
Fax Referral



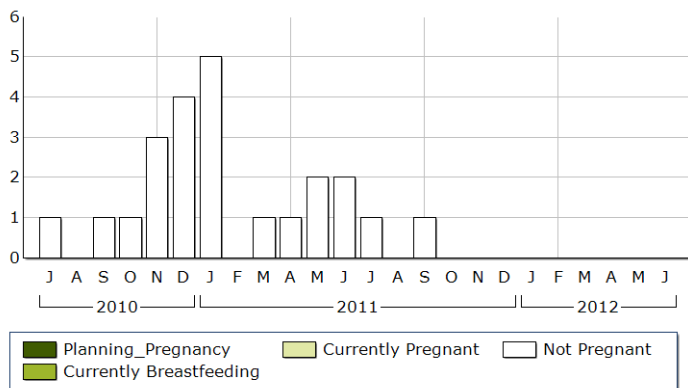
Tobacco User Enrollments



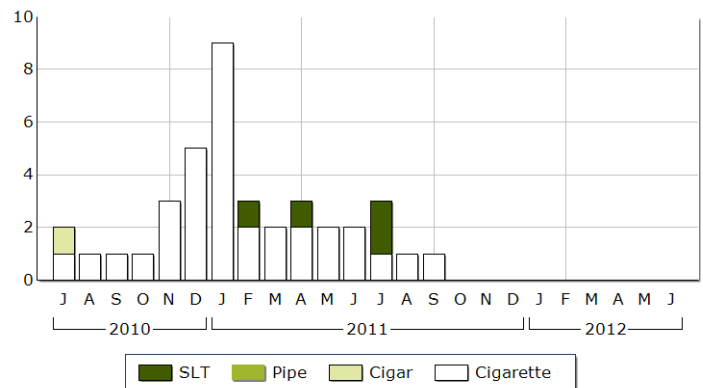
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Barton County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

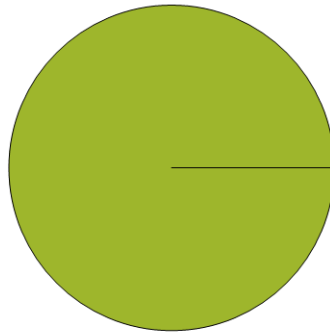
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

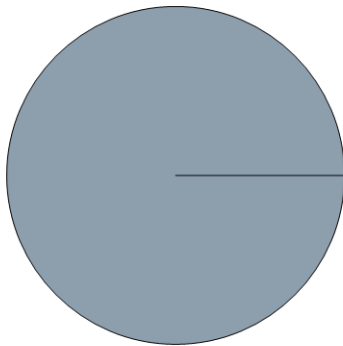
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

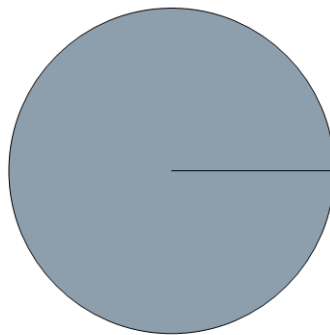
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

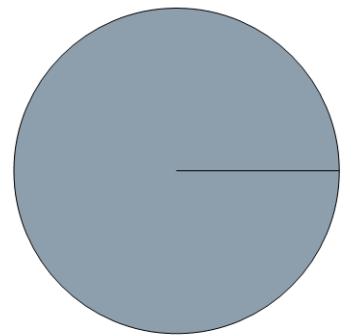
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

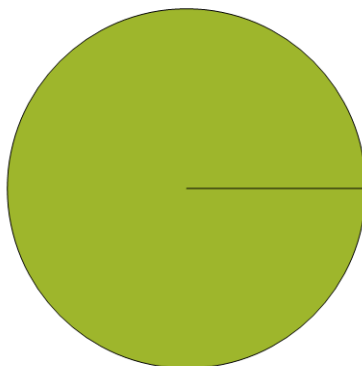
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

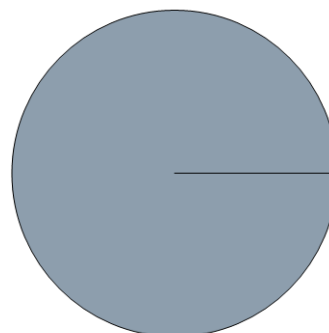
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

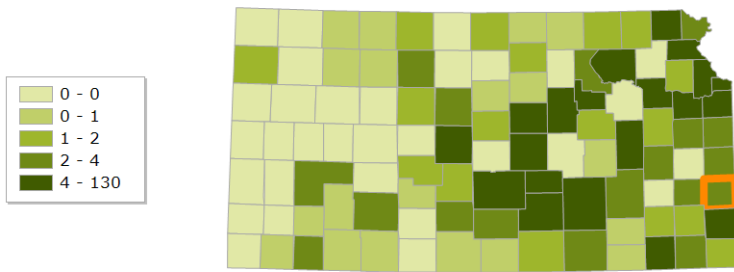
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Bourbon County - Kansas Tobacco Quitline

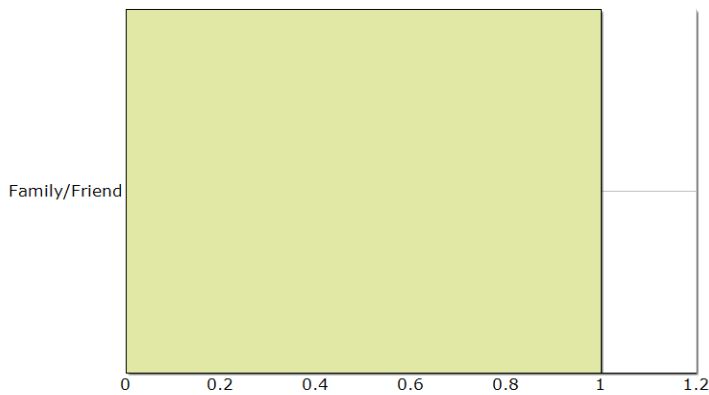
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

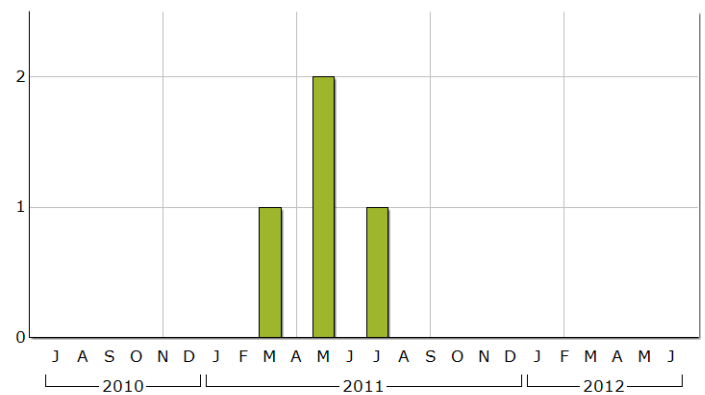


County Population	Prevalence	Tobacco Users	
Adult	10,812	10.7 %	1,154
		County	State
Tobacco Users - Last Full Month		1	242
Tobacco Users YTD		4	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.35 %
Reach - NAQC		2	0.26 %
Annualized Reach		1	1.39 %
Annualized Reach - NAQC		2	1.04 %
Unique Individual Reach		3	0.35 %

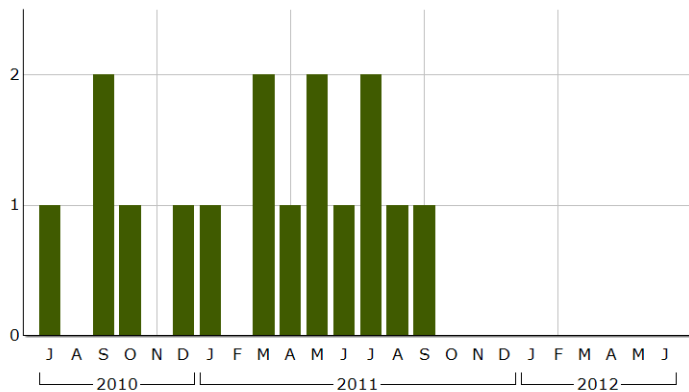
How Heard About



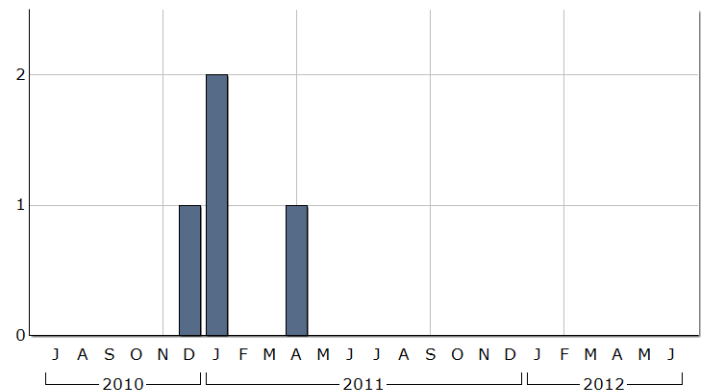
Fax Referral



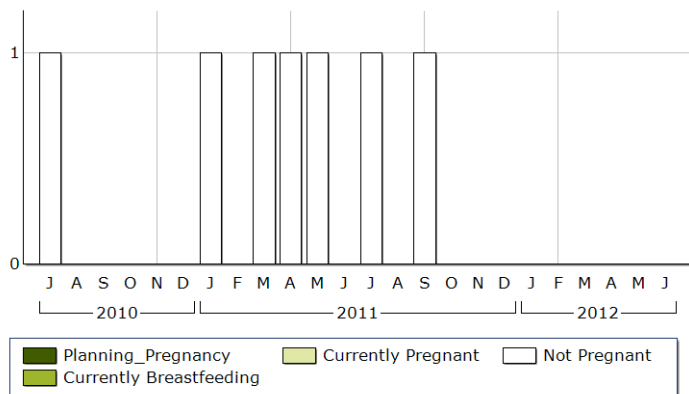
Tobacco User Enrollments



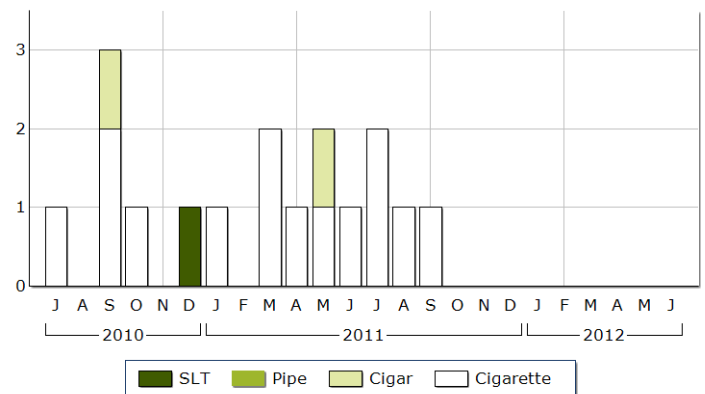
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

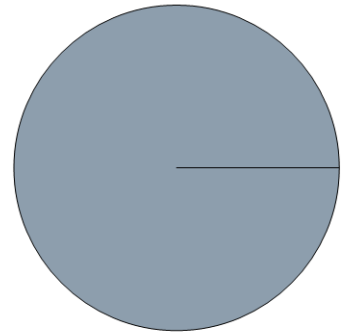
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

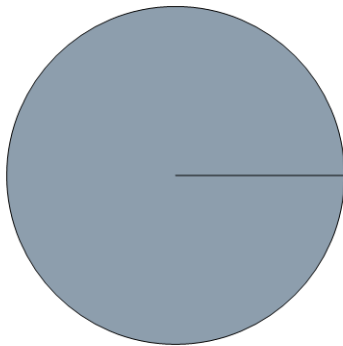
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

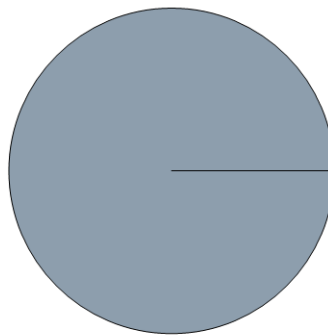
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

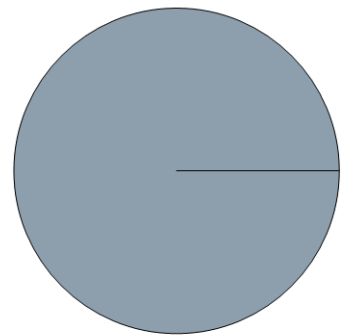
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

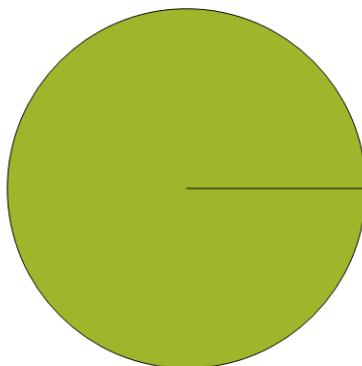
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

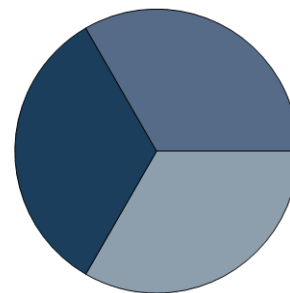
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 33.33%
CAD, 33.33%
COPD, 33.33%

Chart Total N: 3

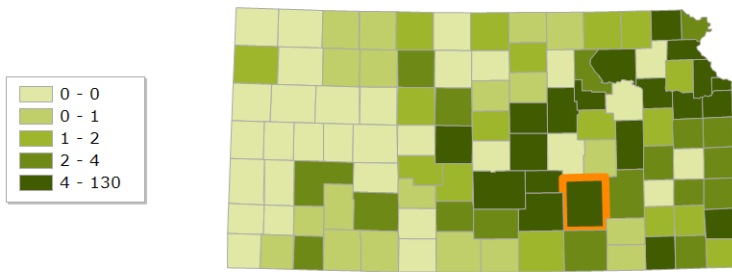
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Butler County - Kansas Tobacco Quitline

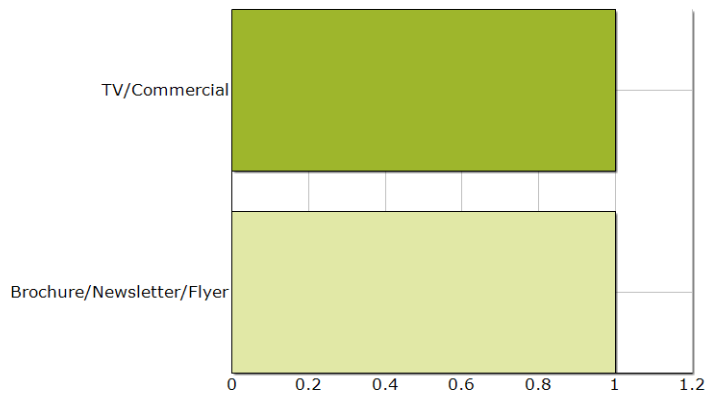
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

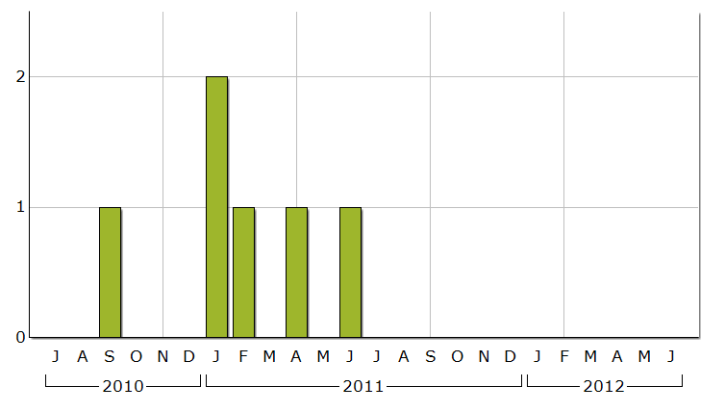


County Population	Prevalence	Tobacco Users	
Adult	47,482	16.1 %	7,628
		County	State
Tobacco Users - Last Full Month		2	242
Tobacco Users YTD		8	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.10 %
Reach - NAQC		2	0.09 %
Annualized Reach		1	0.42 %
Annualized Reach - NAQC		2	0.37 %
Unique Individual Reach		3	0.10 %

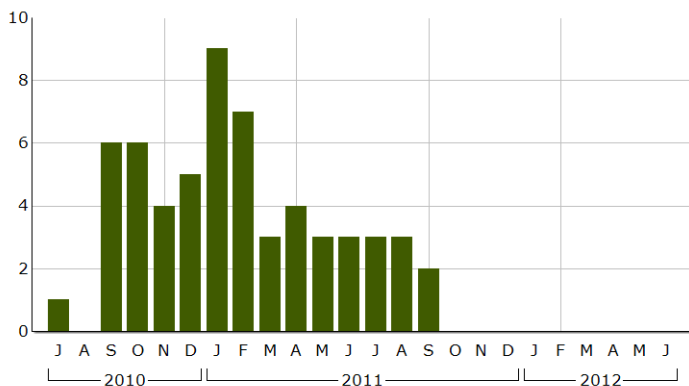
How Heard About



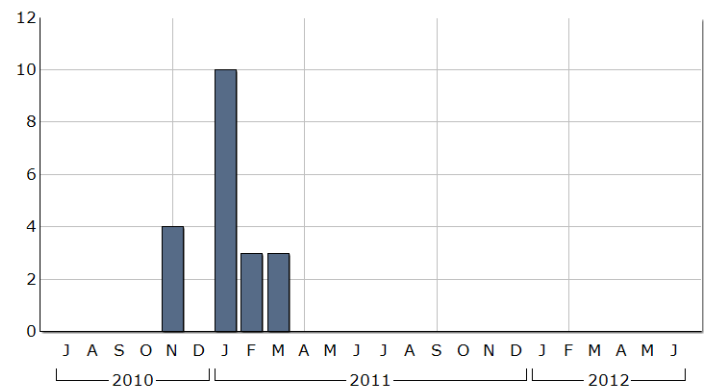
Fax Referral



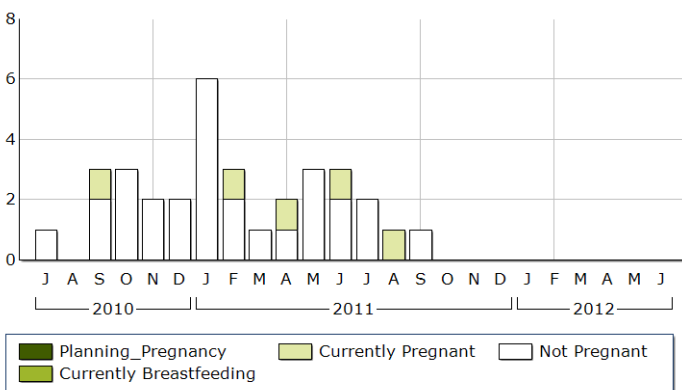
Tobacco User Enrollments



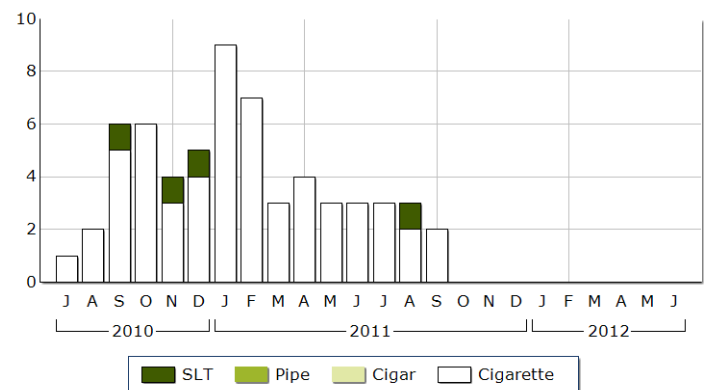
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



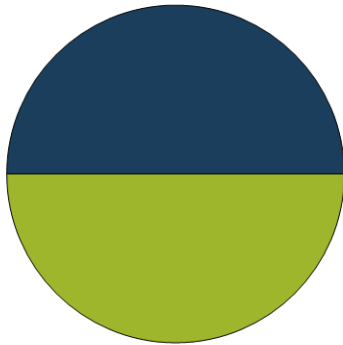
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Butler County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

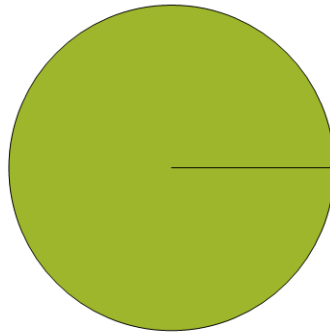
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

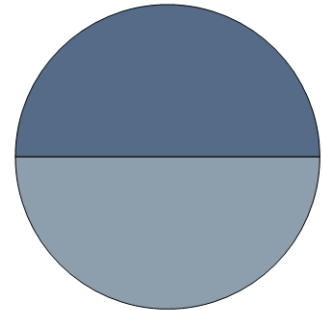
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

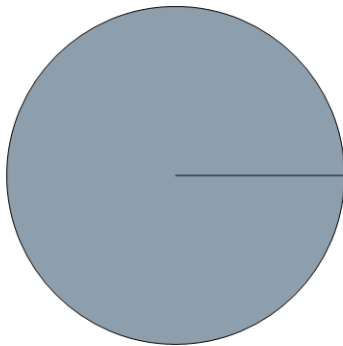
Tobacco Users By Education



Technical Degree, 50.00%
Some College, 50.00%

Chart Total N: 2

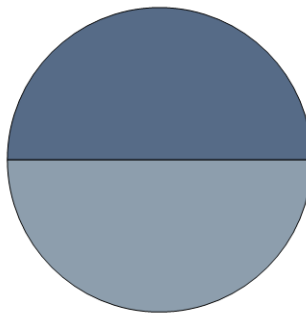
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

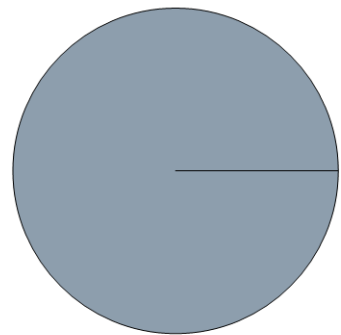
Tobacco Users By Age



25 - 34, 50.00%
65 and Older, 50.00%

Chart Total N: 2

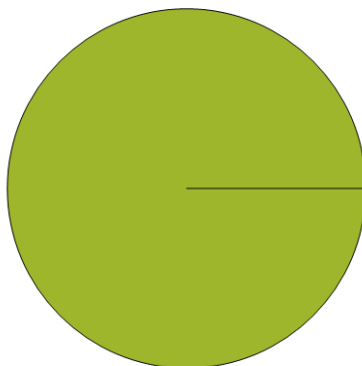
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

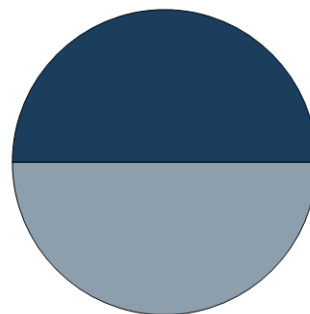
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



CAD, 50.00%
None, 50.00%

Chart Total N: 2

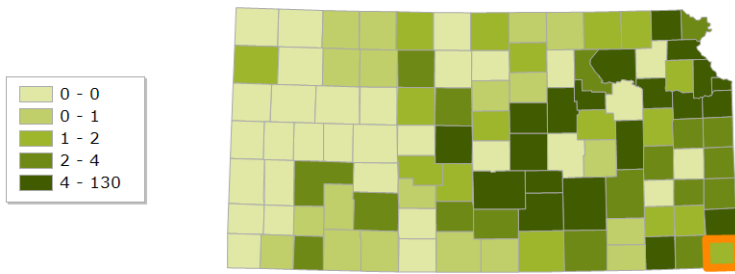
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Cherokee County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

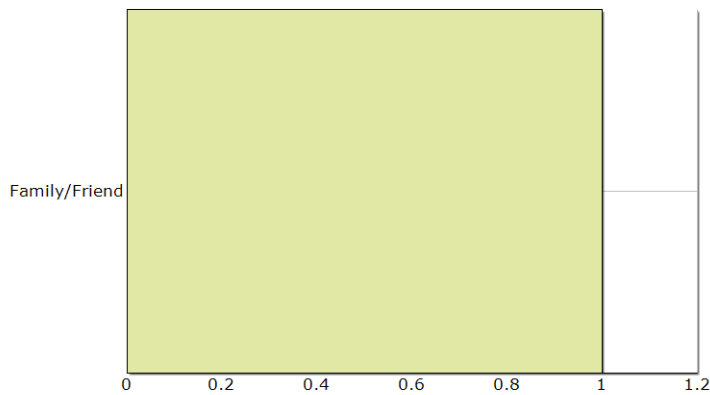
State Tobacco Users Served Contract YTD (Adults)



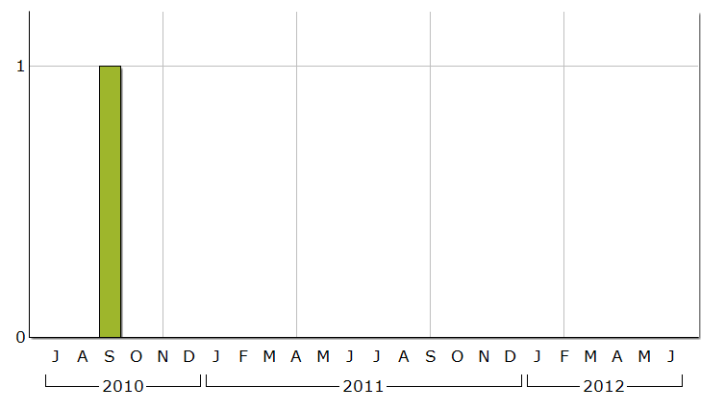
County Population	Prevalence	Tobacco Users
Adult 16,602	24.5 %	4,060

	County	State
Tobacco Users - Last Full Month	1	242
Tobacco Users YTD	2	767
Unique Tobacco Users YTD	3	579
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.05 %
Reach - NAQC	2	0.02 %
Annualized Reach	1	0.20 %
Annualized Reach - NAQC	2	0.10 %
Unique Individual Reach	3	0.05 %

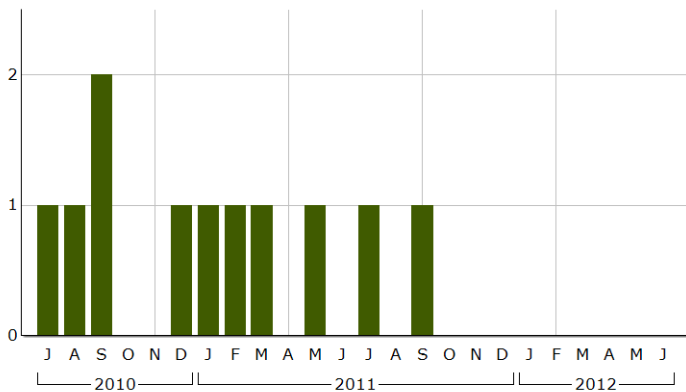
How Heard About



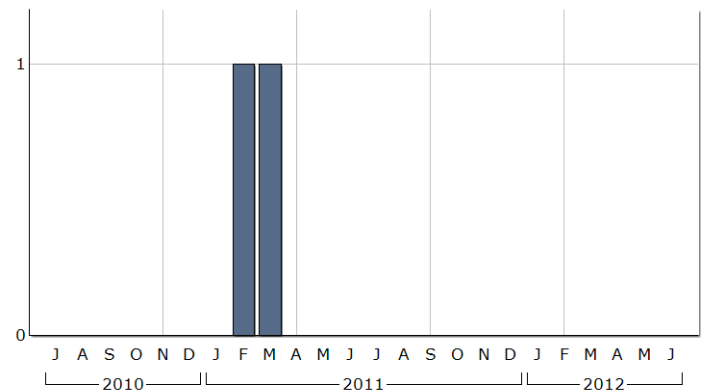
Fax Referral



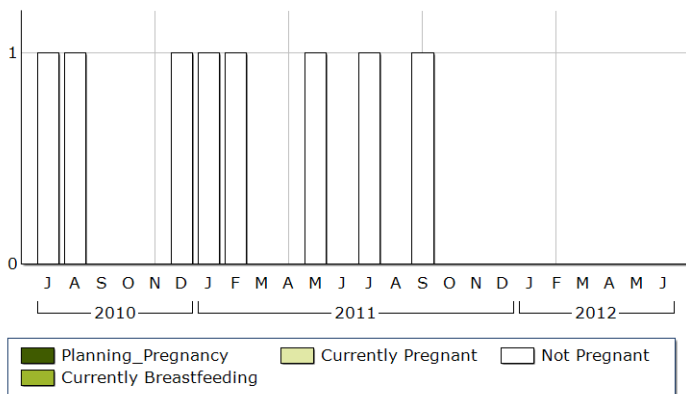
Tobacco User Enrollments



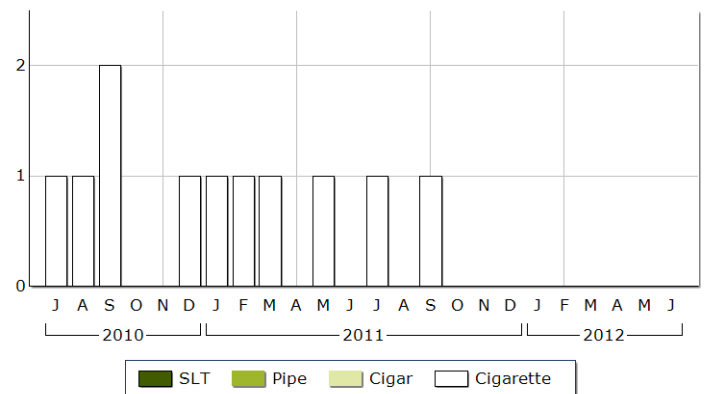
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Cherokee County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

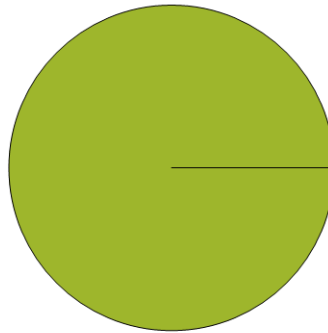
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

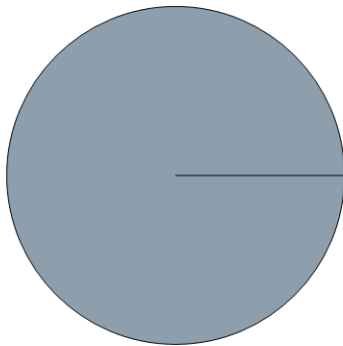
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

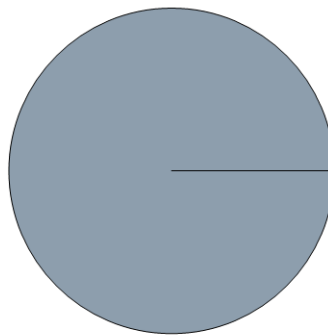
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

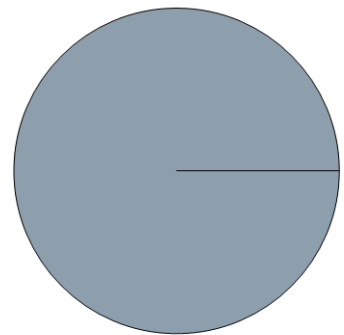
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

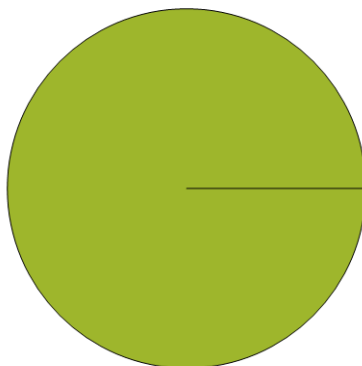
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

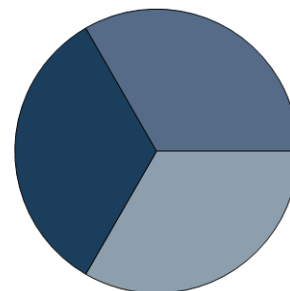
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



CAD, 33.33%
COPD, 33.33%
Diabetes, 33.33%

Chart Total N: 3

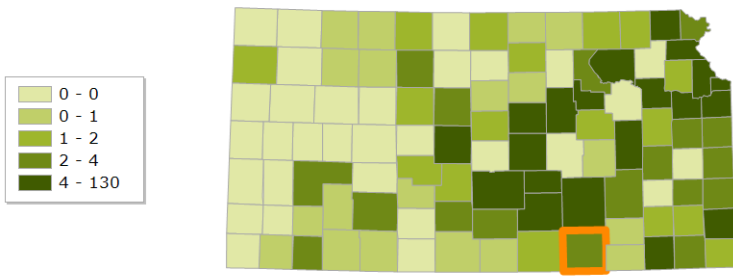
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Cowley County - Kansas Tobacco Quitline

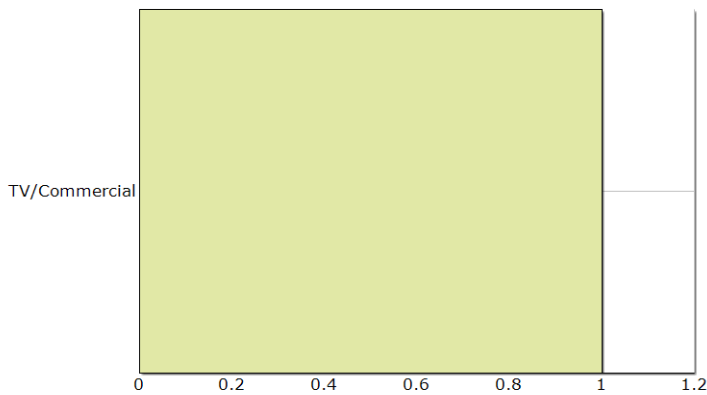
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

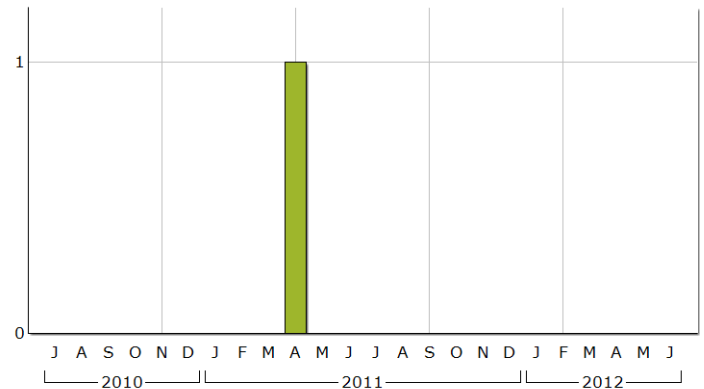


County Population	Prevalence	Tobacco Users	
Adult	19,196	19.1 %	3,664
		County	State
Tobacco Users - Last Full Month		1	242
Tobacco Users YTD		4	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.11 %
Reach - NAQC		2	0.08 %
Annualized Reach		1	0.44 %
Annualized Reach - NAQC		2	0.33 %
Unique Individual Reach		3	0.11 %

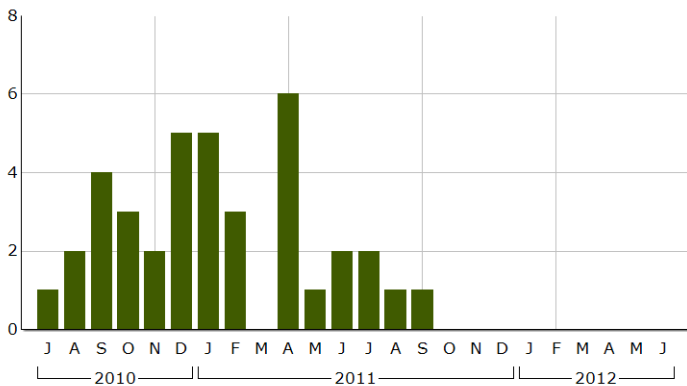
How Heard About



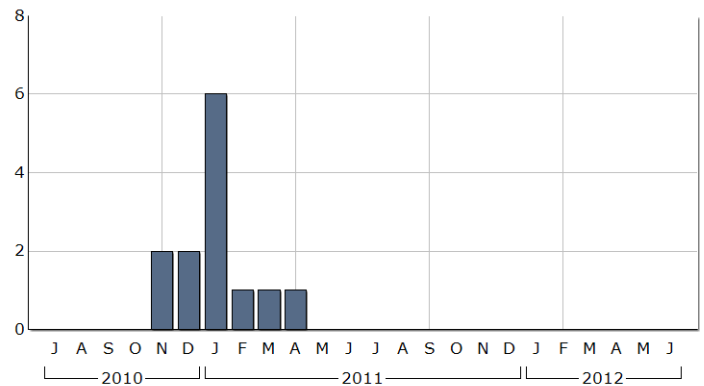
Fax Referral



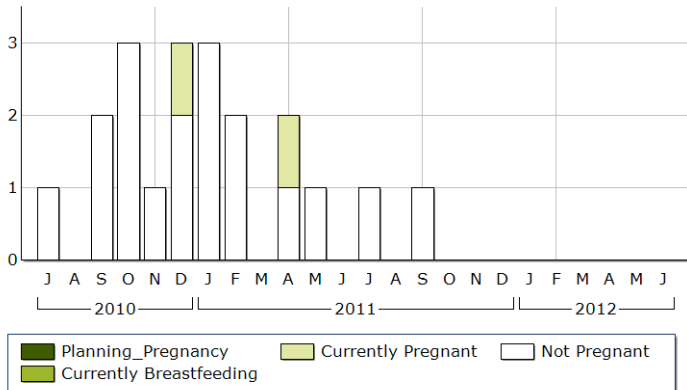
Tobacco User Enrollments



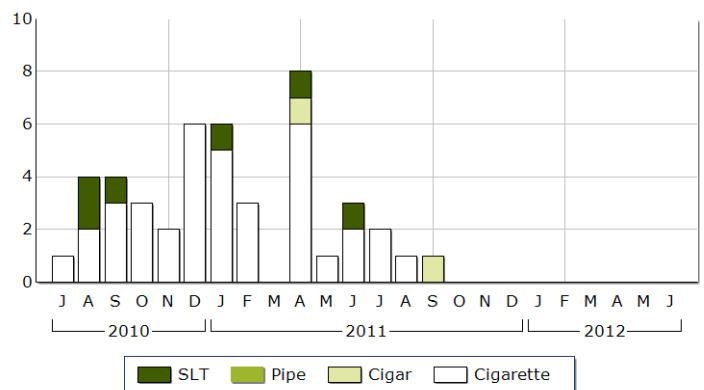
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Cowley County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

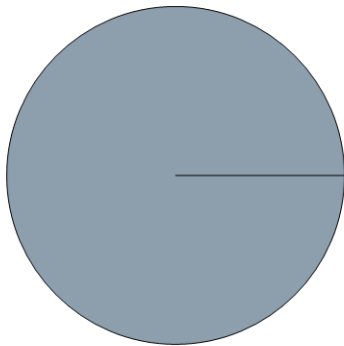
Tobacco Users By Education



No HS Degree/GED, 100.00%

Chart Total N: 1

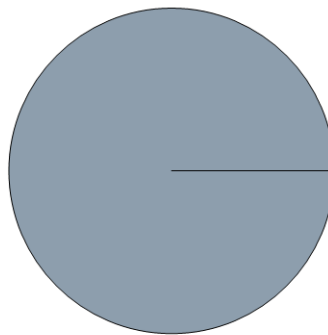
Tobacco Users By Race



Black or African American, 100.00%

Chart Total N: 1

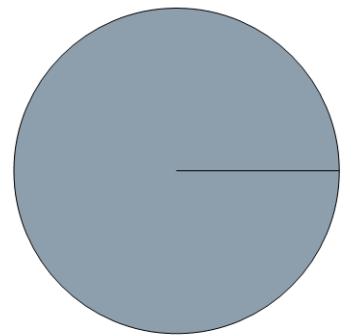
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

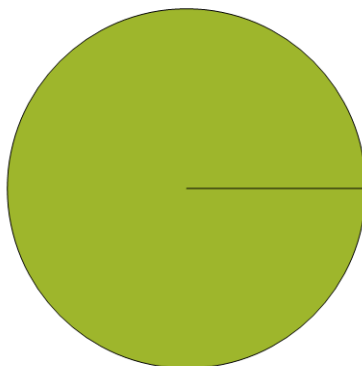
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

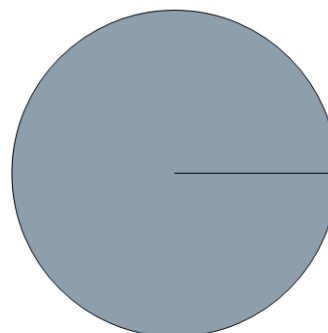
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



COPD, 100.00%

Chart Total N: 1

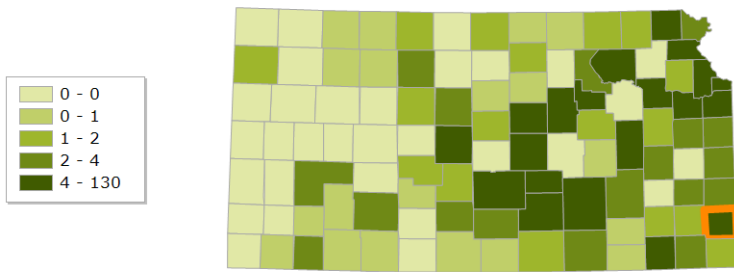
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Crawford County - Kansas Tobacco Quitline

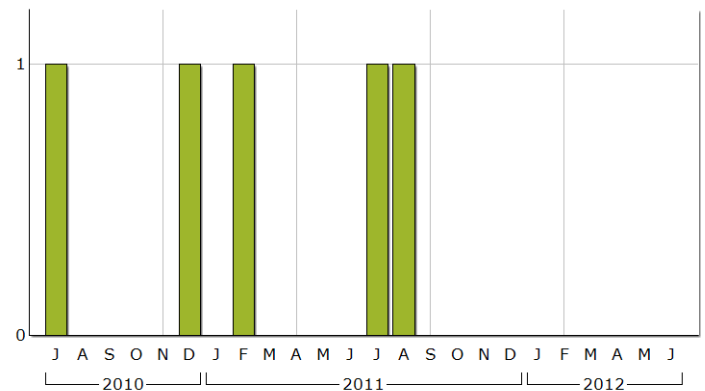
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

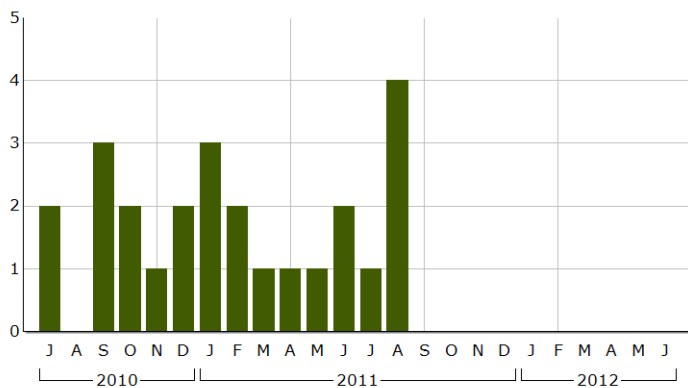


County Population	Prevalence	Tobacco Users	
Adult	27,479	19.9 %	5,464
		County	State
Tobacco Users - Last Full Month		-	242
Tobacco Users YTD		5	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.09 %
Reach - NAQC		2	0.07 %
Annualized Reach		1	0.37 %
Annualized Reach - NAQC		2	0.29 %
Unique Individual Reach		3	0.09 %

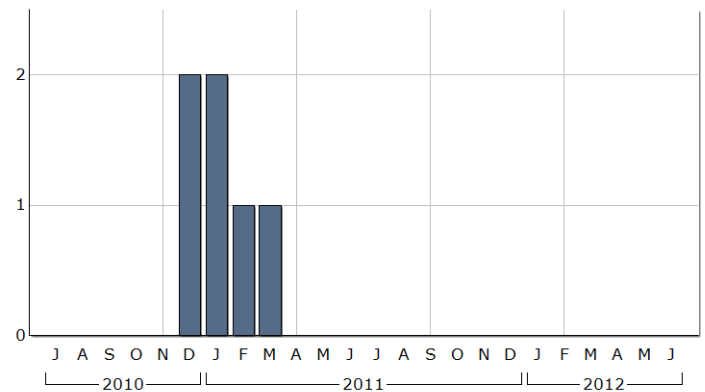
Fax Referral



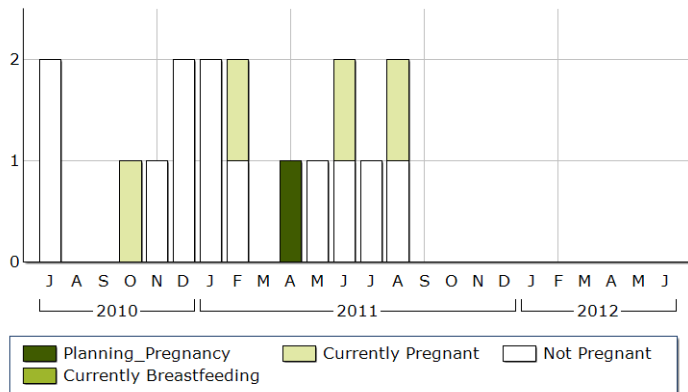
Tobacco User Enrollments



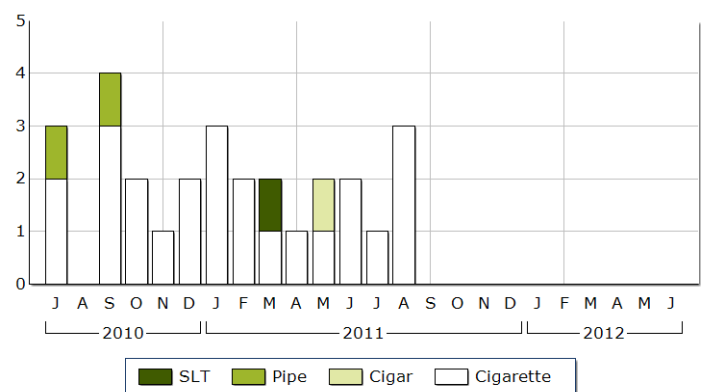
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

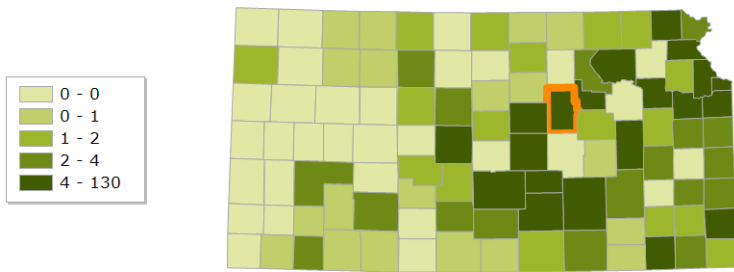
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Dickinson County - Kansas Tobacco Quitline

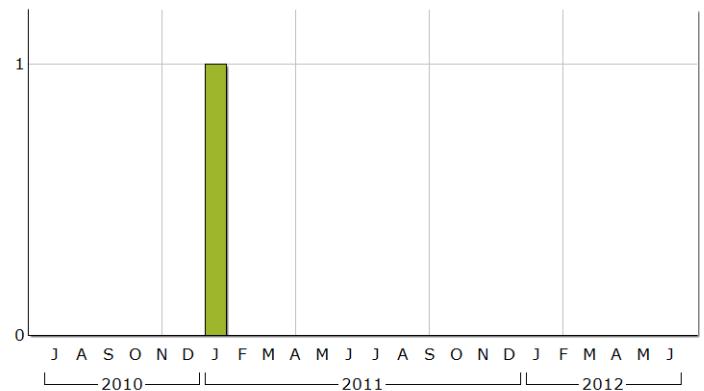
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

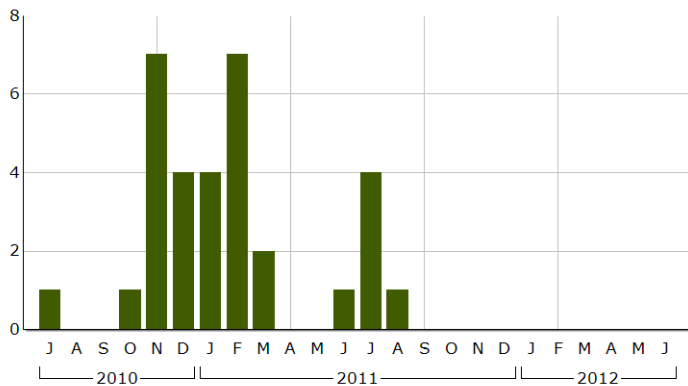


County Population	Prevalence	Tobacco Users	
Adult	14,714	18.6 %	2,731
		County	State
Tobacco Users - Last Full Month		-	242
Tobacco Users YTD		5	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.18 %
Reach - NAQC		2	0.15 %
Annualized Reach		1	0.73 %
Annualized Reach - NAQC		2	0.59 %
Unique Individual Reach		3	0.18 %

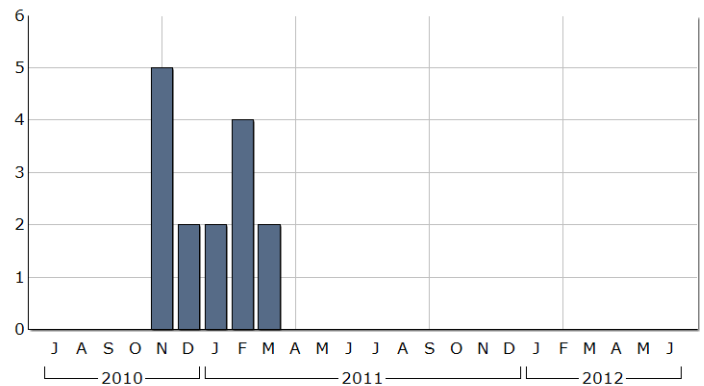
Fax Referral



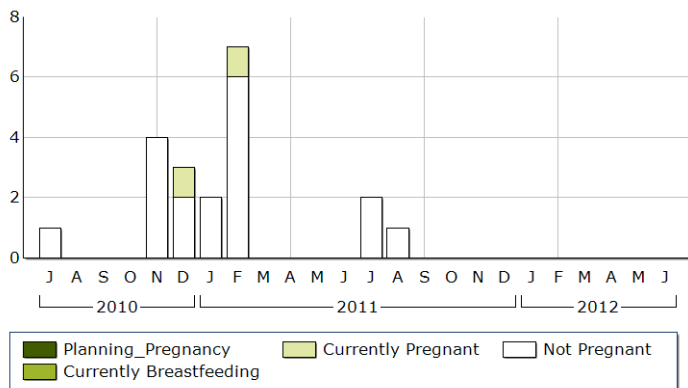
Tobacco User Enrollments



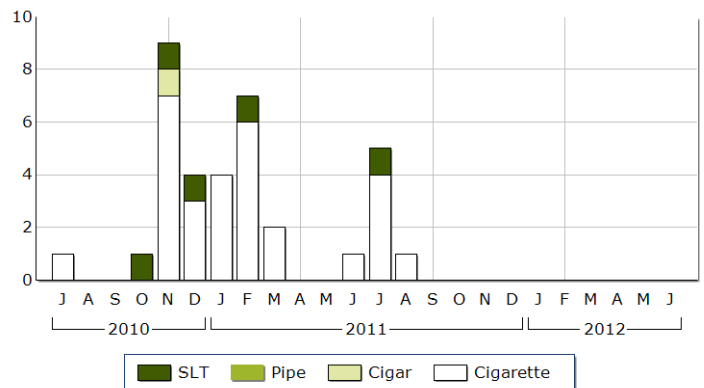
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

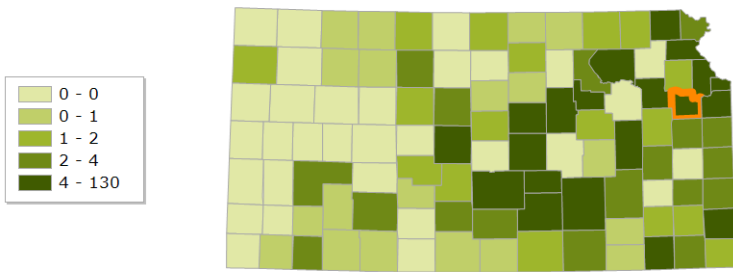
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Douglas County - Kansas Tobacco Quitline

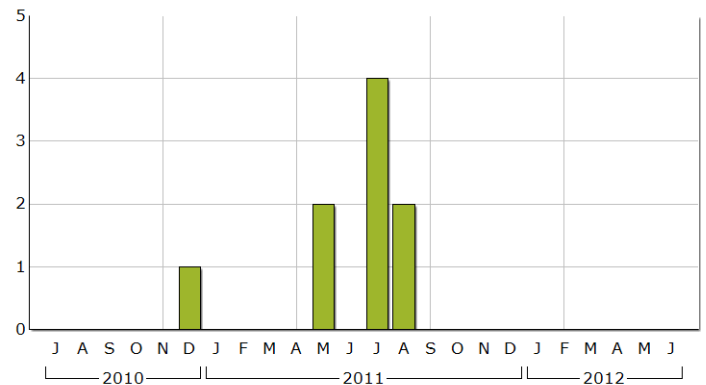
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

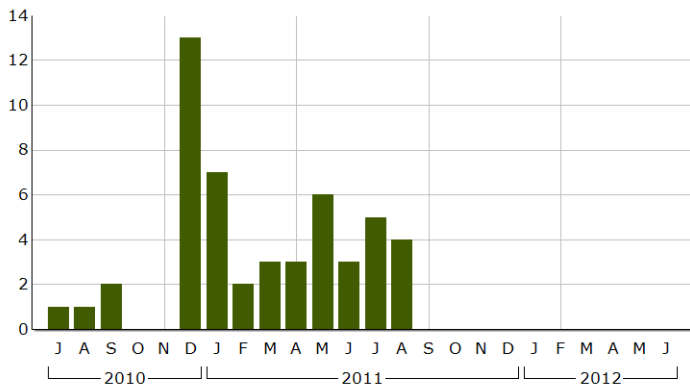


County Population	Prevalence	Tobacco Users	
Adult	71,437	19.4 %	13,838
		County	State
Tobacco Users - Last Full Month		-	242
Tobacco Users YTD		9	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.07 %
Reach - NAQC		2	0.04 %
Annualized Reach		1	0.26 %
Annualized Reach - NAQC		2	0.17 %
Unique Individual Reach		3	0.06 %

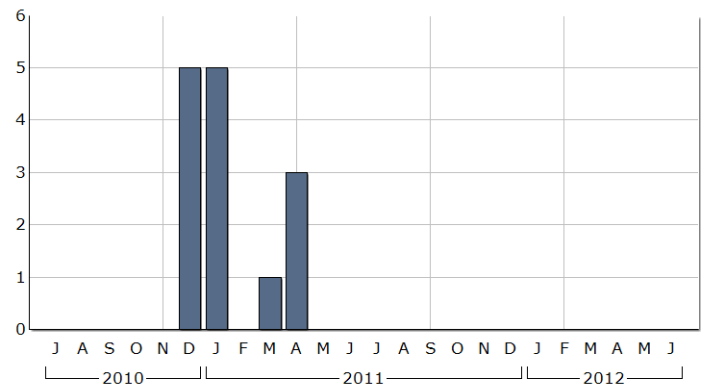
Fax Referral



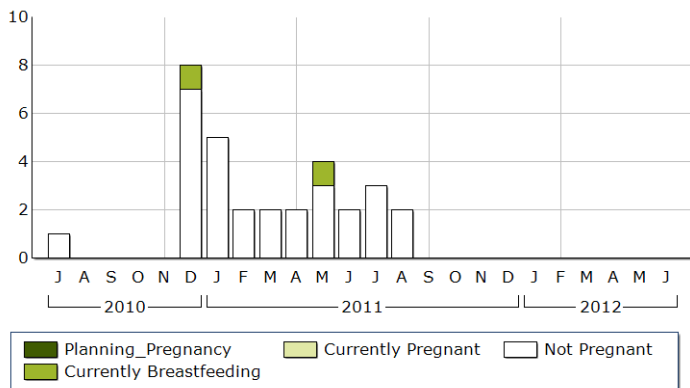
Tobacco User Enrollments



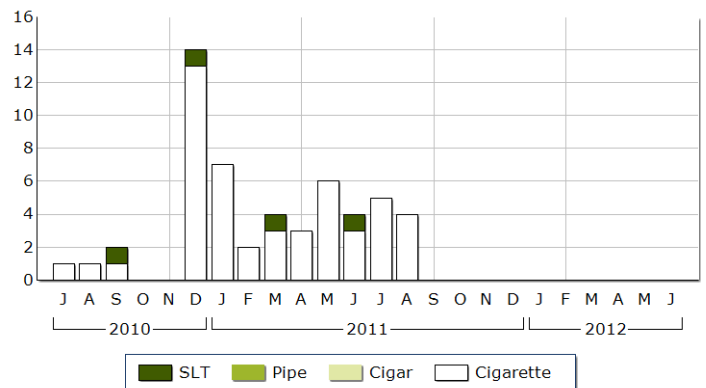
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

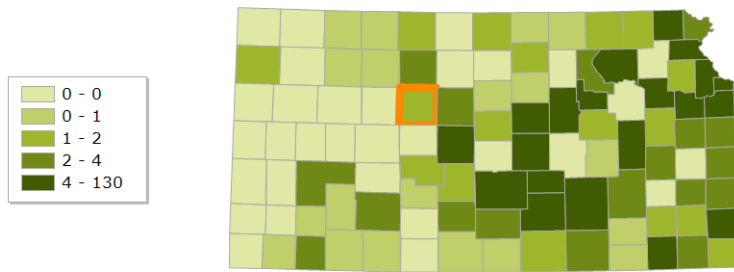
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Ellis County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

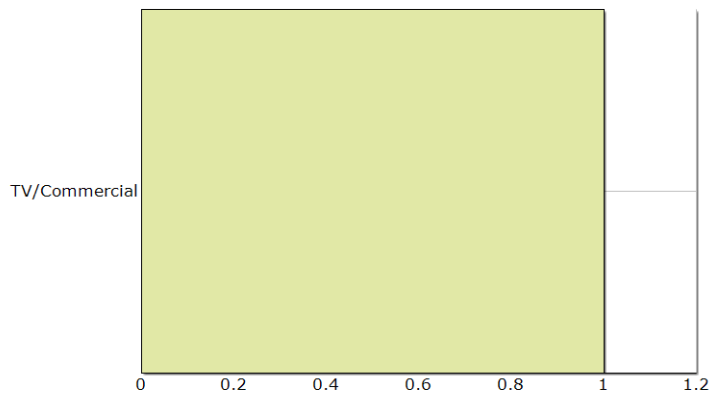
State Tobacco Users Served Contract YTD (Adults)



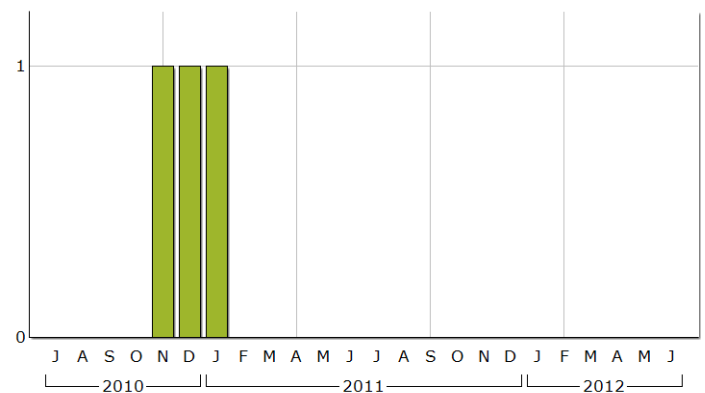
County Population	Prevalence	Tobacco Users
Adult	15,019	18.2 %
		2,733

	County	State
Tobacco Users - Last Full Month	1	242
Tobacco Users YTD	2	767
Unique Tobacco Users YTD	3	579
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.07 %
Reach - NAQC	2	0.07 %
Annualized Reach	1	0.29 %
Annualized Reach - NAQC	2	0.29 %
Unique Individual Reach	3	0.07 %

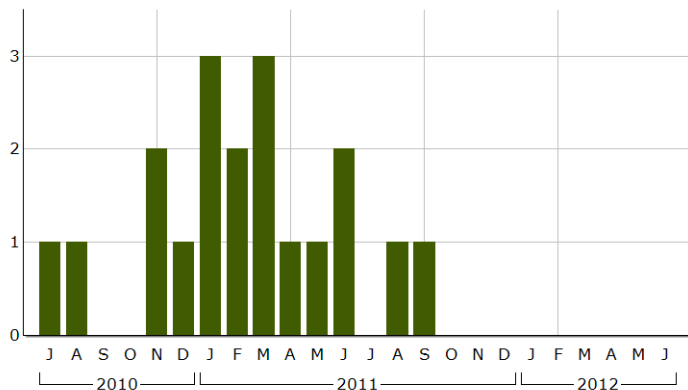
How Heard About



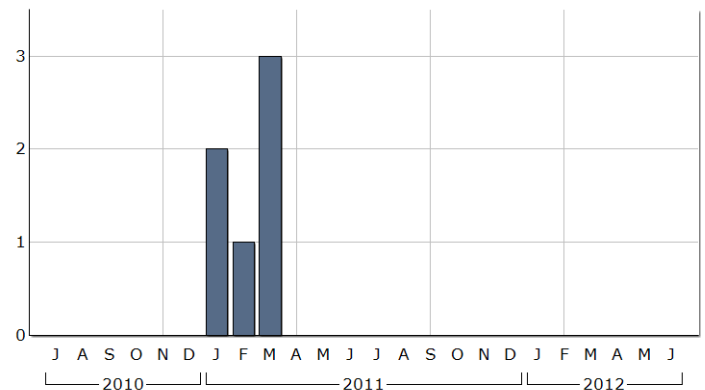
Fax Referral



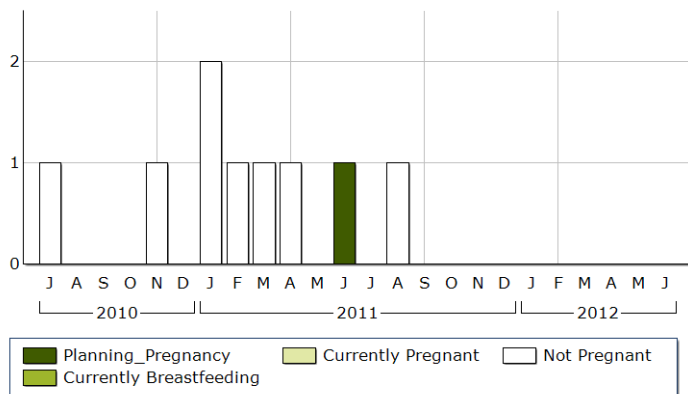
Tobacco User Enrollments



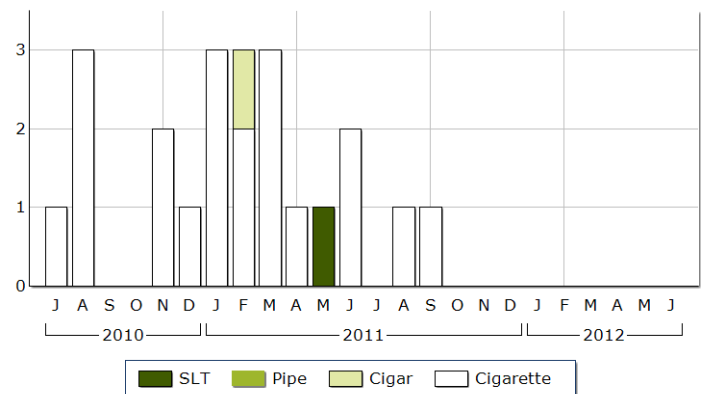
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Ellis County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

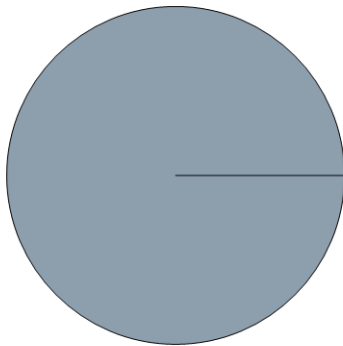
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

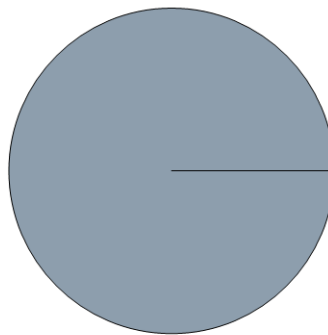
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

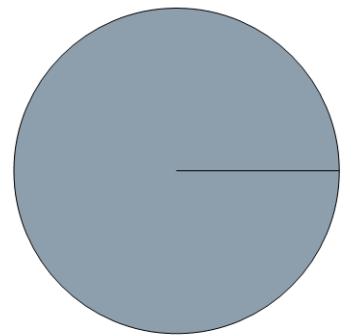
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

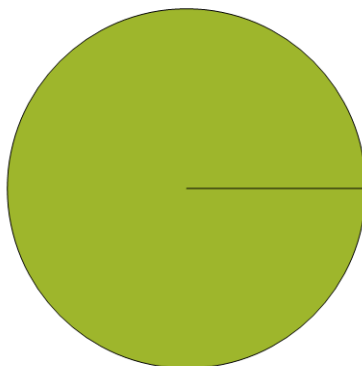
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

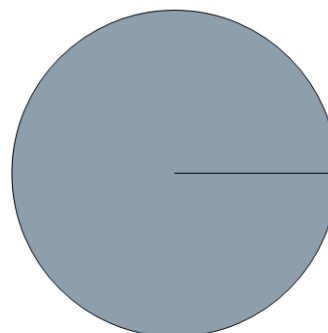
Tobacco Users By Ethnicity



Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

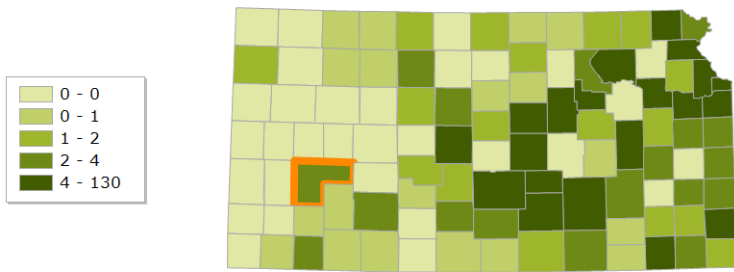
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Finney County - Kansas Tobacco Quitline

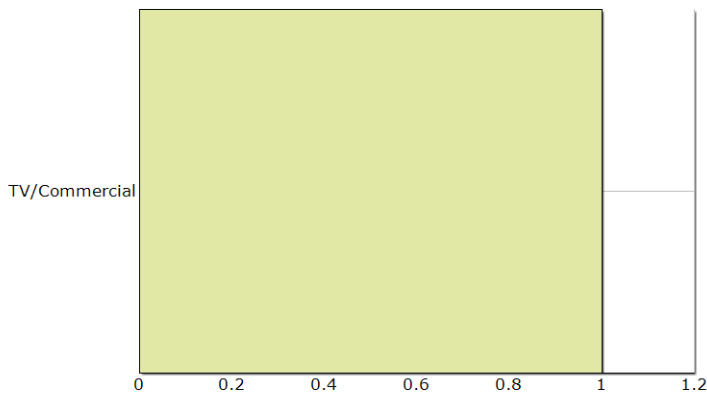
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

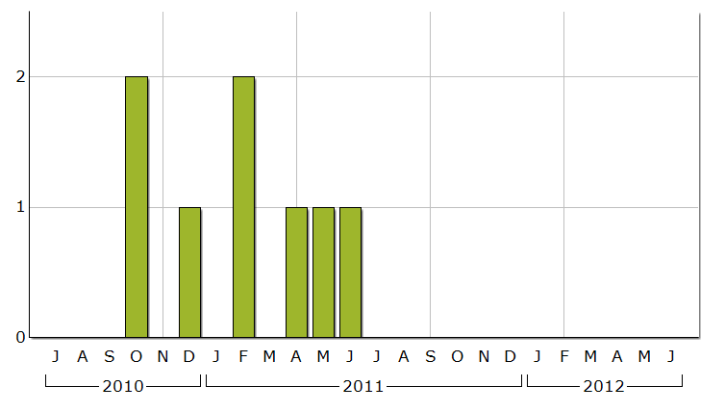


County Population	Prevalence	Tobacco Users	
Adult	17,008	13.3 %	2,264
		County	State
Tobacco Users - Last Full Month		1	242
Tobacco Users YTD		3	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.13 %
Reach - NAQC		2	0.13 %
Annualized Reach		1	0.53 %
Annualized Reach - NAQC		2	0.53 %
Unique Individual Reach		3	0.09 %

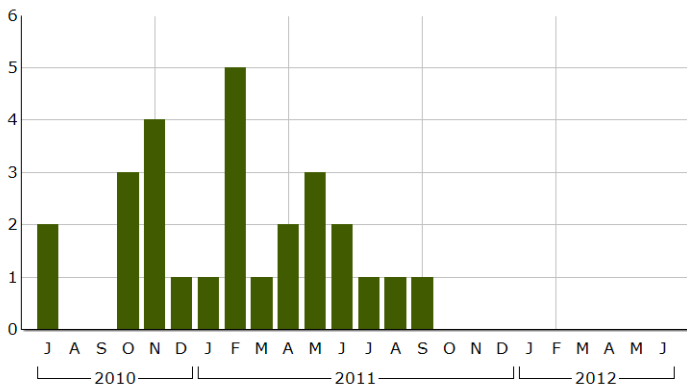
How Heard About



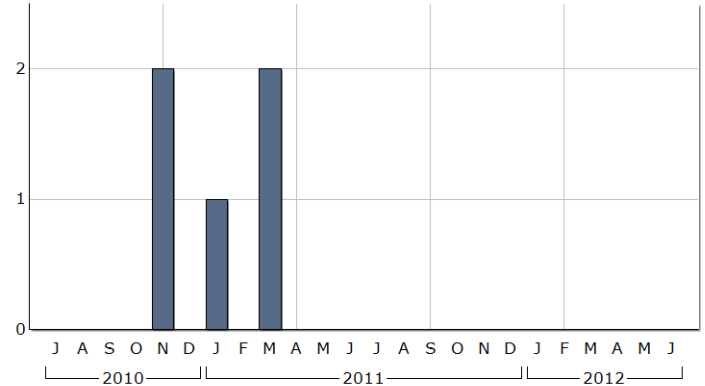
Fax Referral



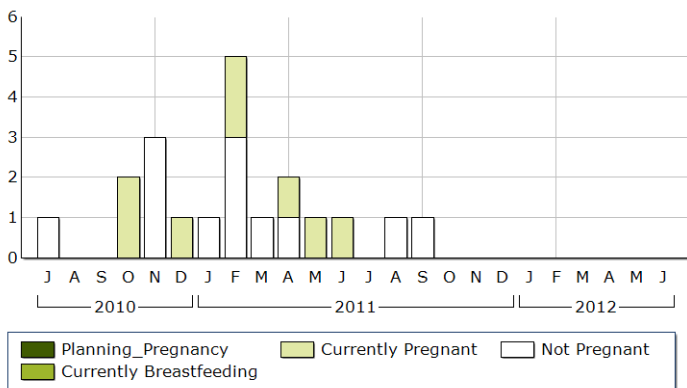
Tobacco User Enrollments



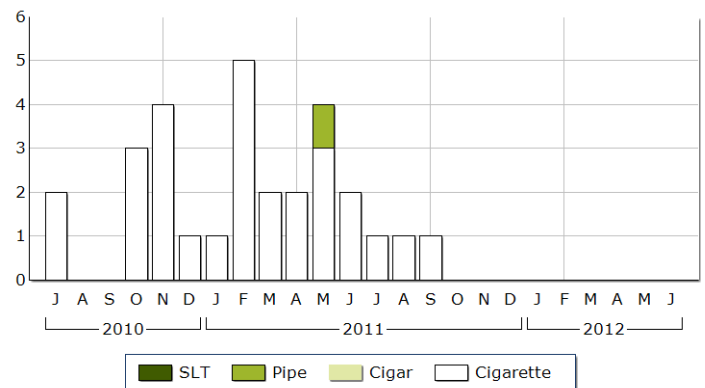
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

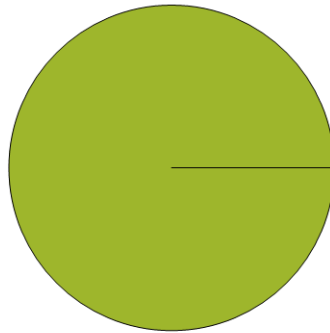
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

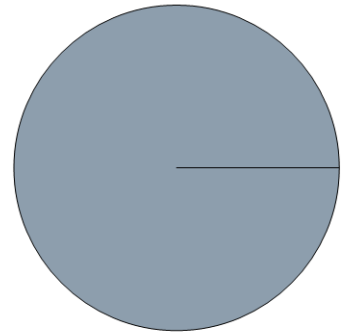
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

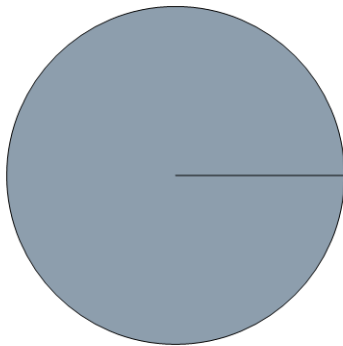
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

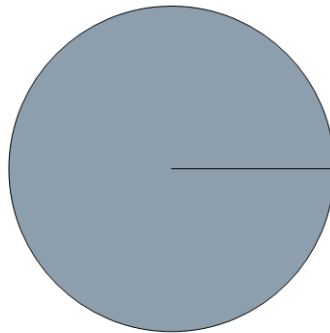
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

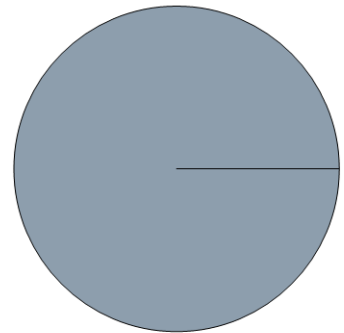
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

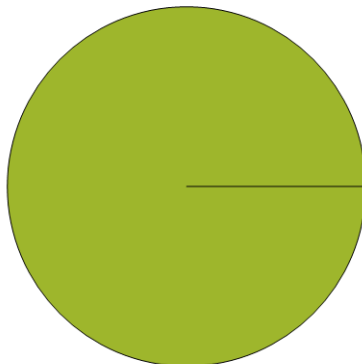
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

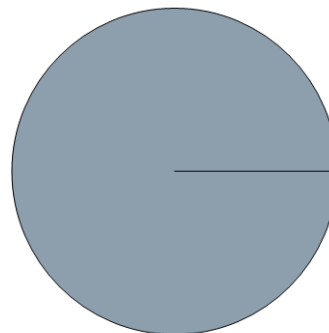
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

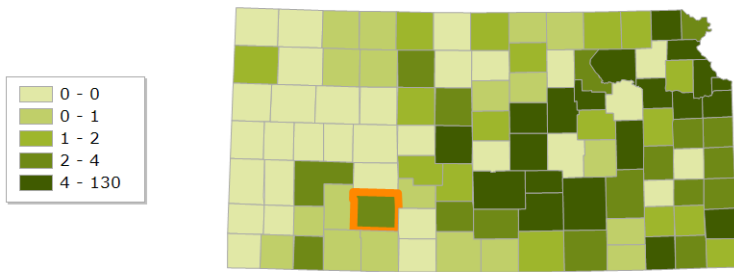
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Ford County - Kansas Tobacco Quitline

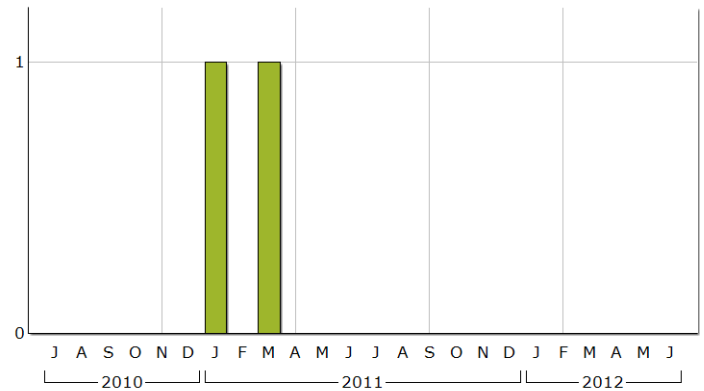
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

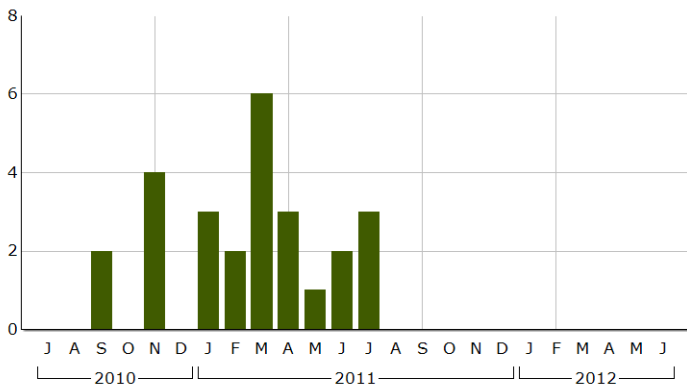


County Population	Prevalence	Tobacco Users	
Adult	19,212	15.0 %	2,872
		County	State
Tobacco Users - Last Full Month		-	242
Tobacco Users YTD		4	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.14 %
Reach - NAQC		2	0.07 %
Annualized Reach		1	0.56 %
Annualized Reach - NAQC		2	0.28 %
Unique Individual Reach		3	0.10 %

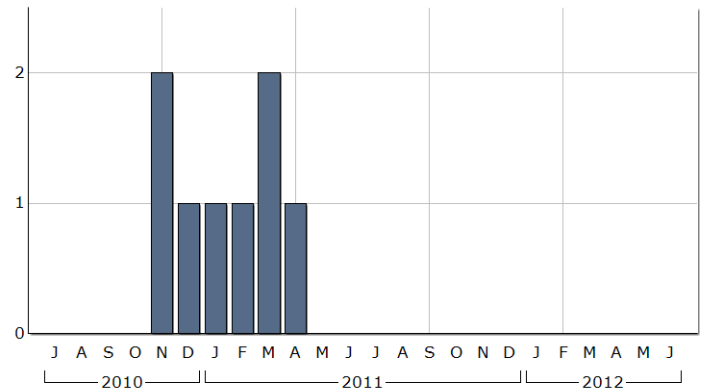
Fax Referral



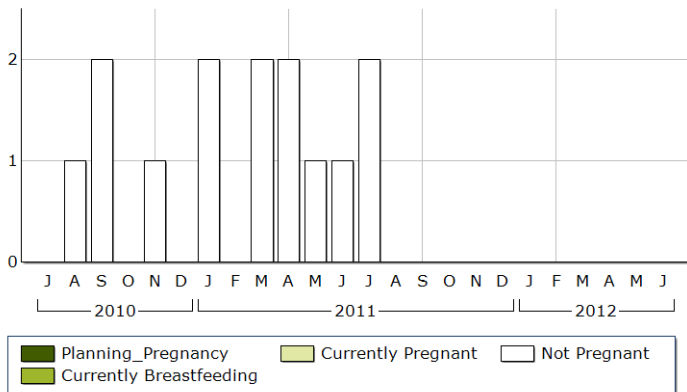
Tobacco User Enrollments



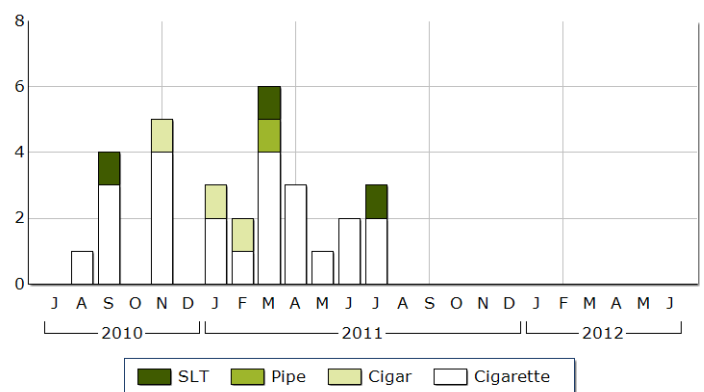
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

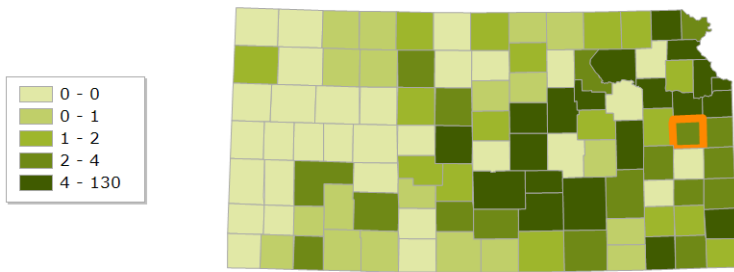
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Franklin County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

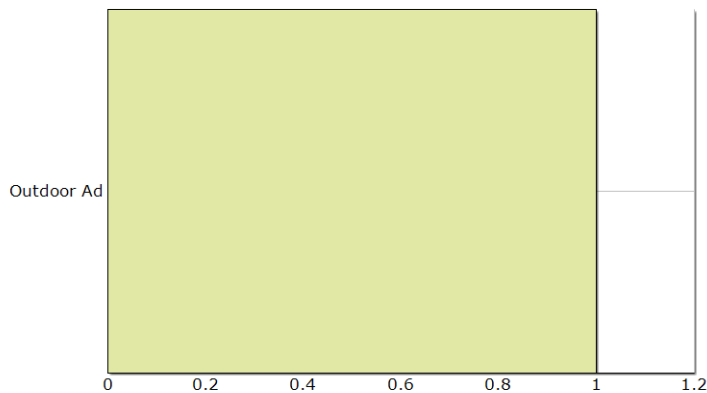
State Tobacco Users Served Contract YTD (Adults)



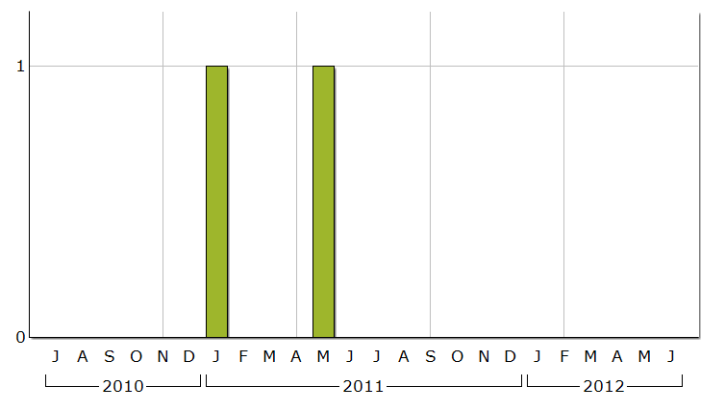
County Population	Prevalence	Tobacco Users
Adult	20,899	15.7 %
		3,284

	County	State
Tobacco Users - Last Full Month	1	242
Tobacco Users YTD	3	767
Unique Tobacco Users YTD	3	579
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.09 %
Reach - NAQC	2	0.09 %
Annualized Reach	1	0.37 %
Annualized Reach - NAQC	2	0.37 %
Unique Individual Reach	3	0.09 %

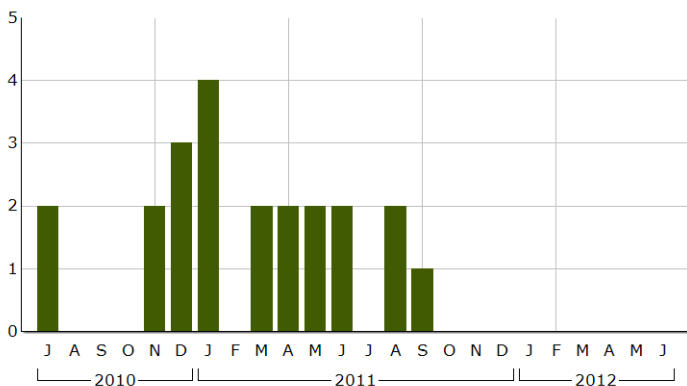
How Heard About



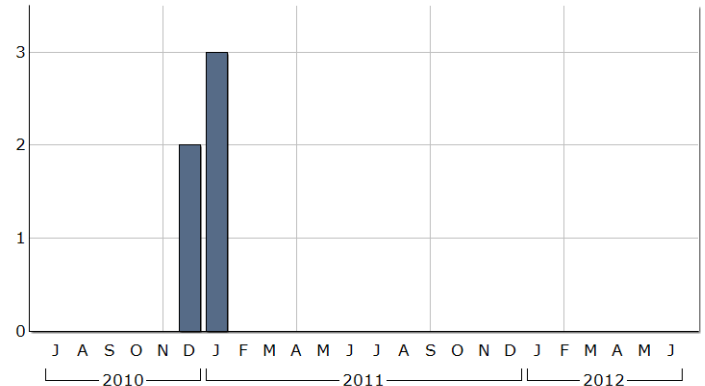
Fax Referral



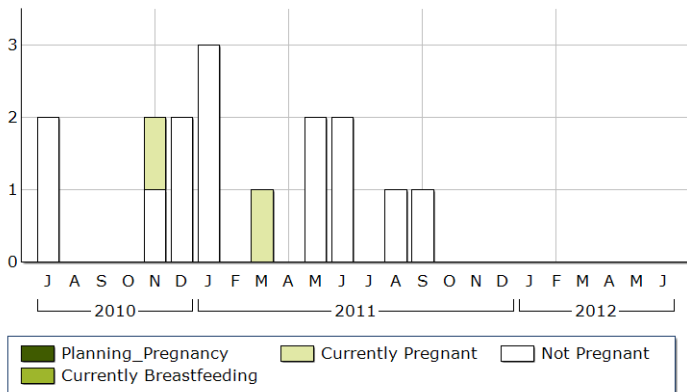
Tobacco User Enrollments



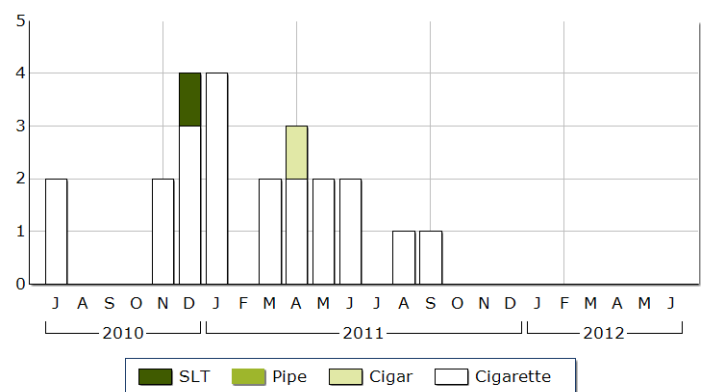
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

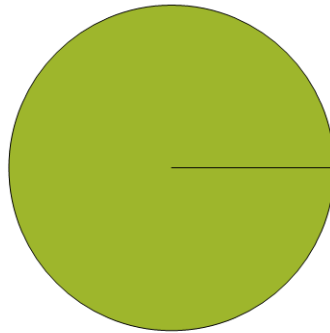
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

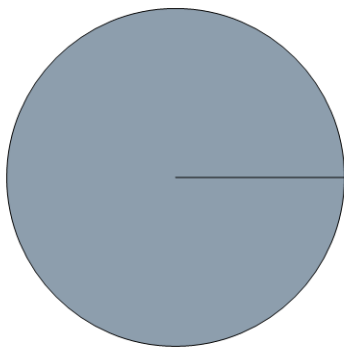
Tobacco Users By Education



No HS Degree/GED, 100.00%

Chart Total N: 1

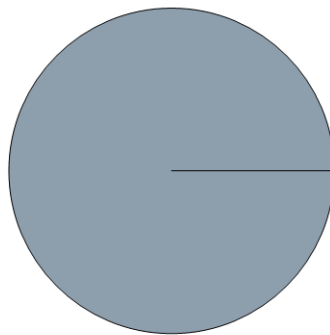
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

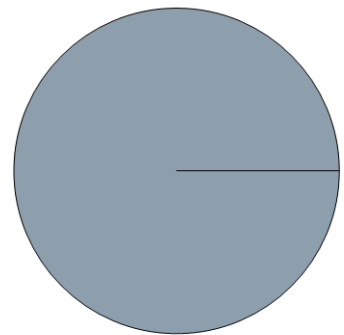
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

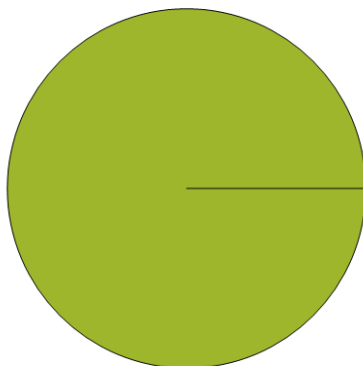
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

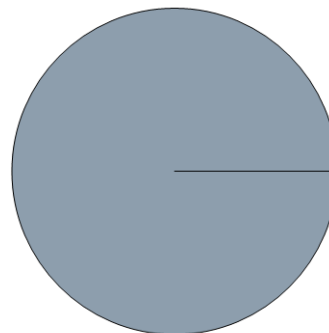
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

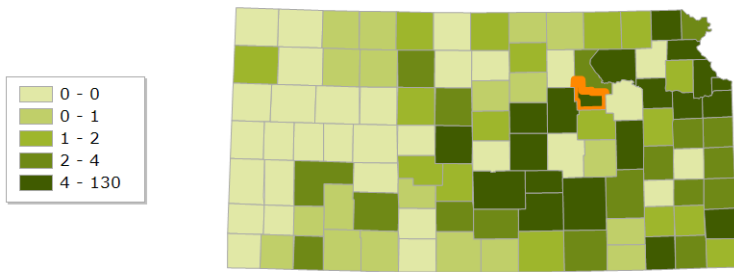
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Geary County - Kansas Tobacco Quitline

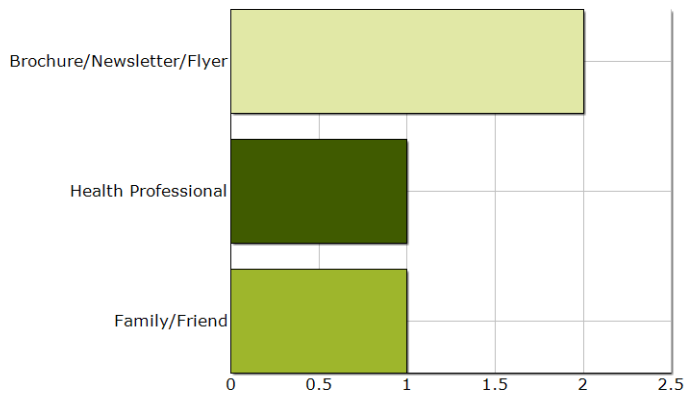
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

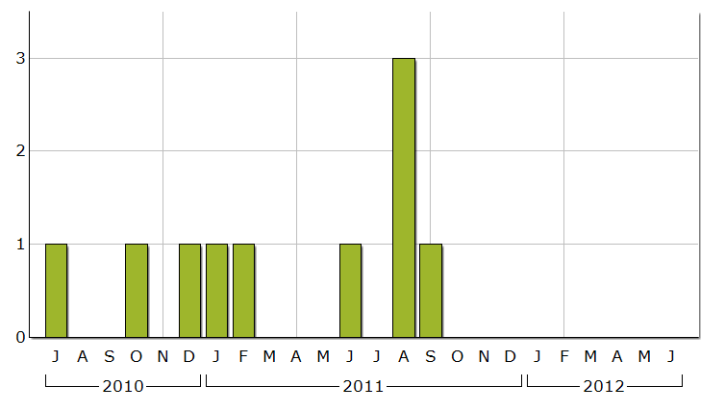


County Population	Prevalence	Tobacco Users	
Adult	22,568	26.3 %	5,937
		County	State
Tobacco Users - Last Full Month		4	242
Tobacco Users YTD		10	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.17 %
Reach - NAQC		2	0.12 %
Annualized Reach		1	0.67 %
Annualized Reach - NAQC		2	0.47 %
Unique Individual Reach		3	0.12 %

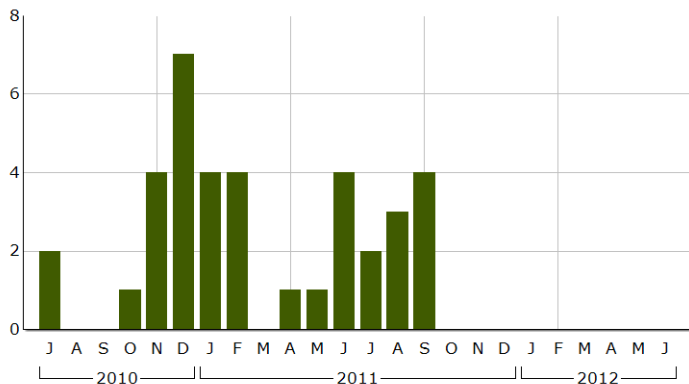
How Heard About



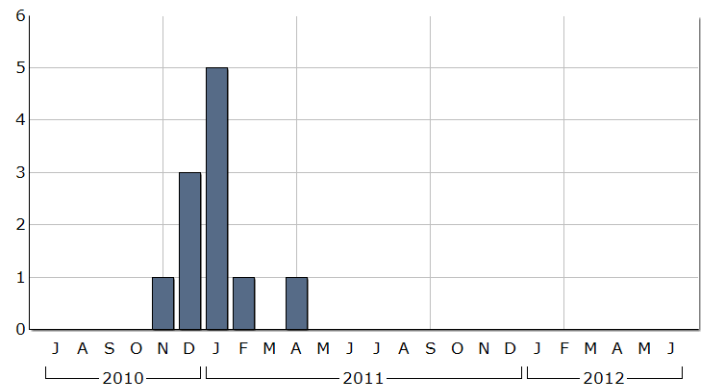
Fax Referral



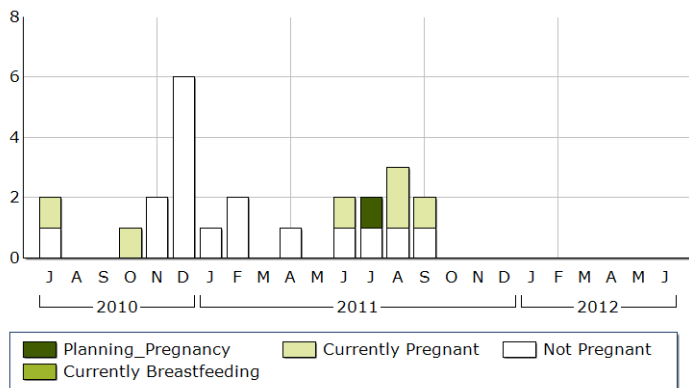
Tobacco User Enrollments



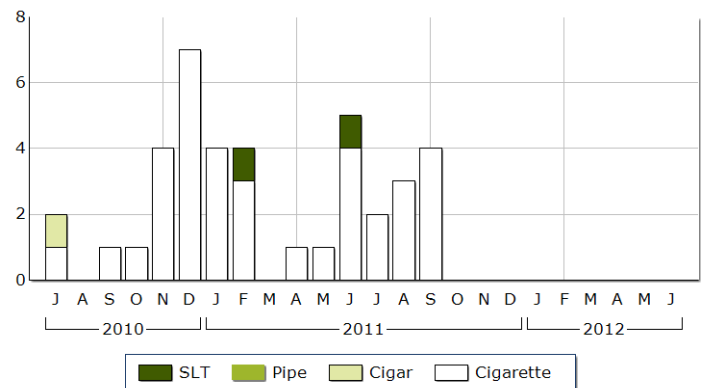
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



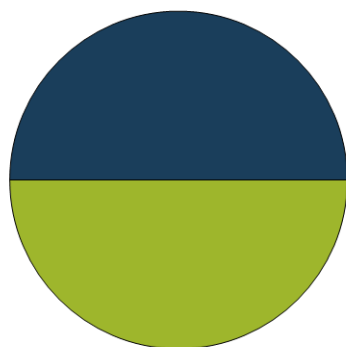
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Geary County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

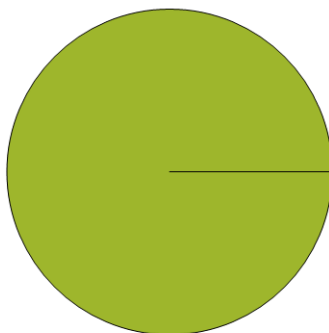
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

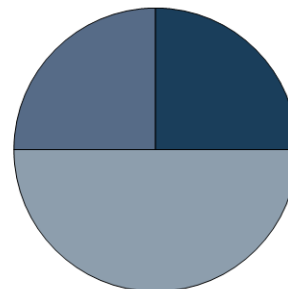
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

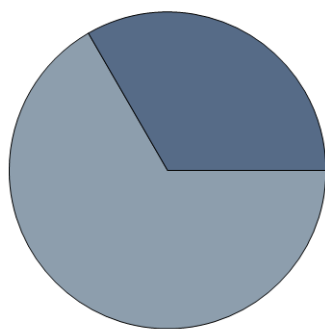
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 25.00%
College Degree, 25.00%

Chart Total N: 4

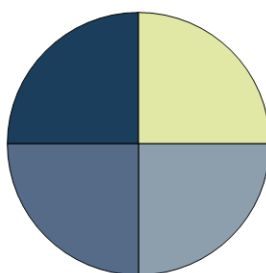
Tobacco Users By Race



White, 66.67%
Black or African American, 33.33%

Chart Total N: 3

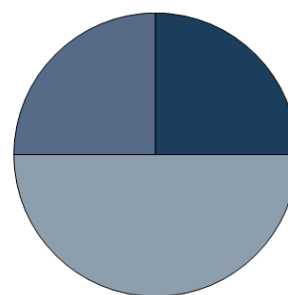
Tobacco Users By Age



25 - 34, 25.00%
35 - 44, 25.00%
45 - 54, 25.00%
65 and Older, 25.00%

Chart Total N: 4

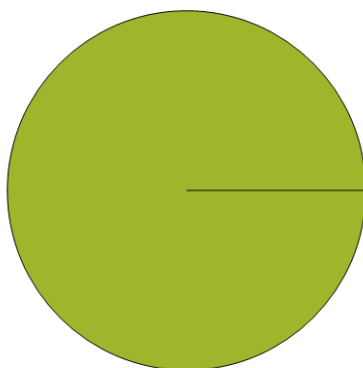
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicaid, 25.00%
Medicare, 25.00%

Chart Total N: 4

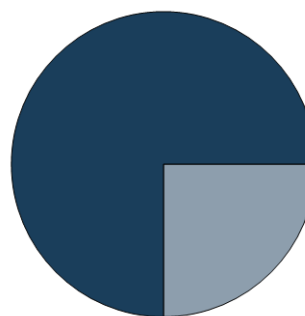
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Diabetes, 25.00%
None, 75.00%

Chart Total N: 4

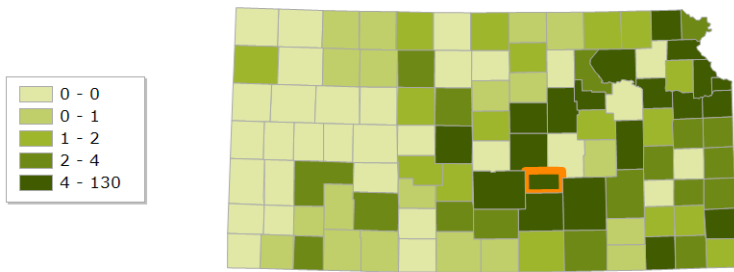
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Harvey County - Kansas Tobacco Quitline

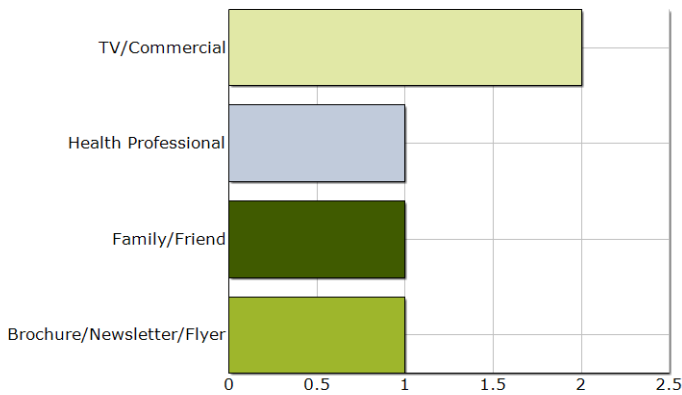
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

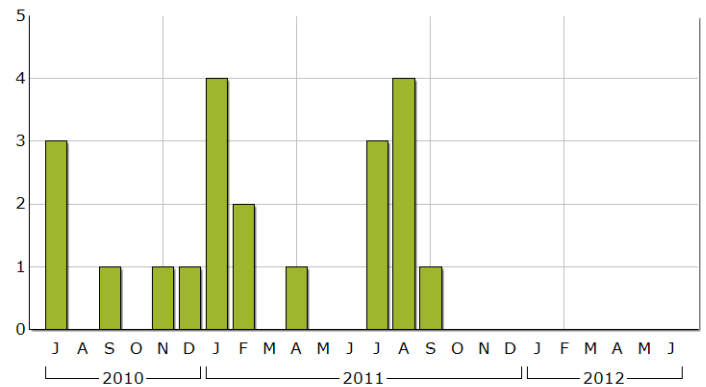


County Population	Prevalence	Tobacco Users	
Adult	27,786	15.6 %	4,341
		County	State
Tobacco Users - Last Full Month		5	242
Tobacco Users YTD		14	767
Unique Tobacco Users YTD		3	14
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.32 %
Reach - NAQC		2	0.25 %
Annualized Reach		1	1.29 %
Annualized Reach - NAQC		2	1.01 %
Unique Individual Reach		3	0.32 %

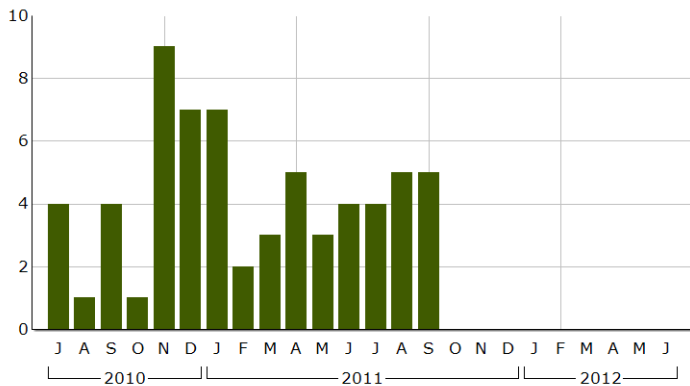
How Heard About



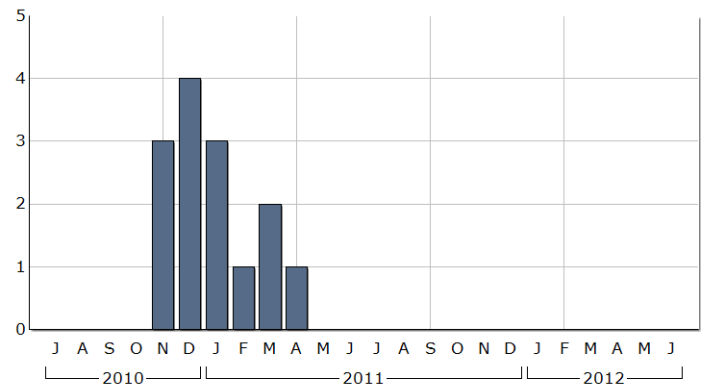
Fax Referral



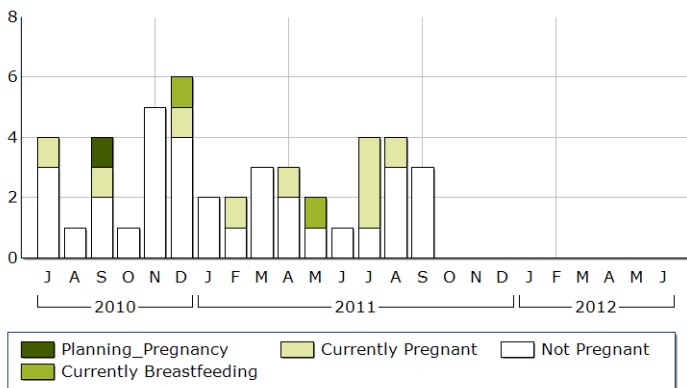
Tobacco User Enrollments



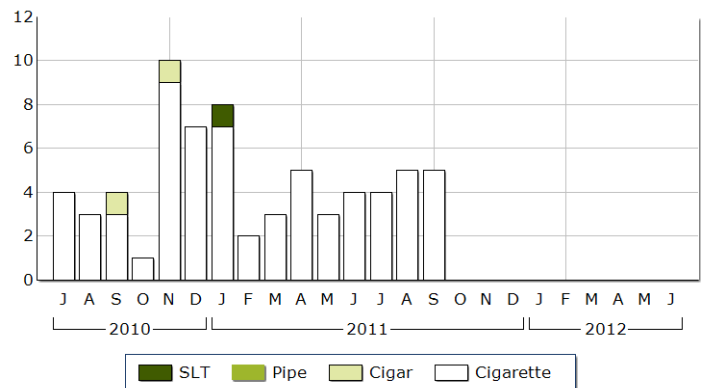
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Harvey County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

Tobacco Users By Gender

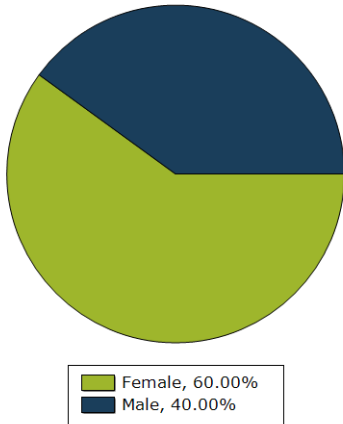


Chart Total N: 5

Tobacco Users By Language

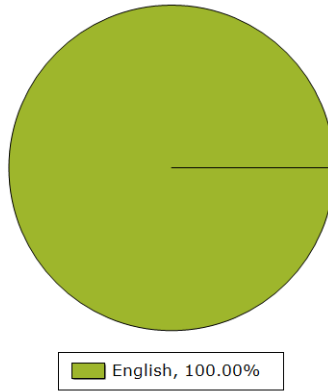


Chart Total N: 5

Tobacco Users By Education

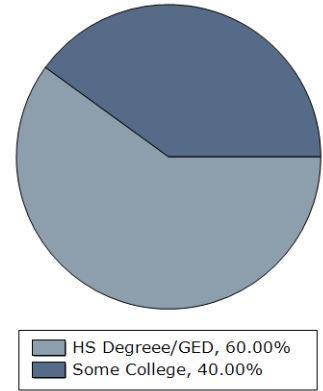


Chart Total N: 5

Tobacco Users By Race

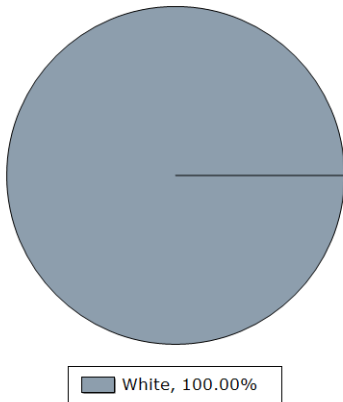


Chart Total N: 5

Tobacco Users By Age

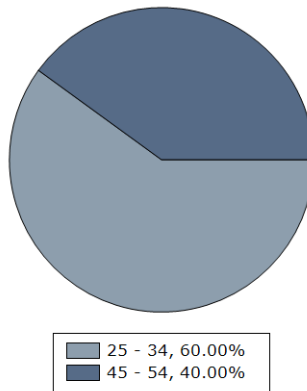


Chart Total N: 5

Tobacco Users By Health Plan

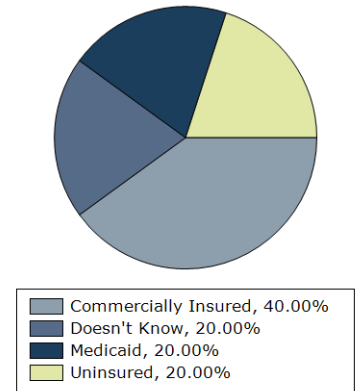


Chart Total N: 5

Tobacco Users By Ethnicity

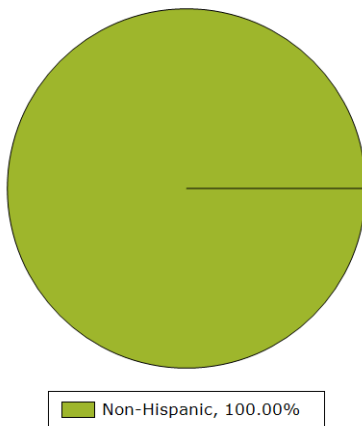


Chart Total N: 5

Tobacco Users By Chronic Condition

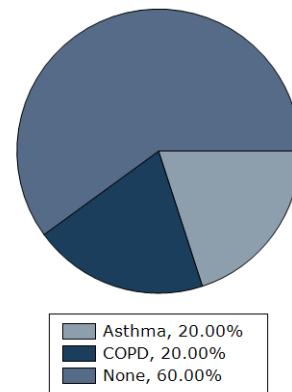


Chart Total N: 5

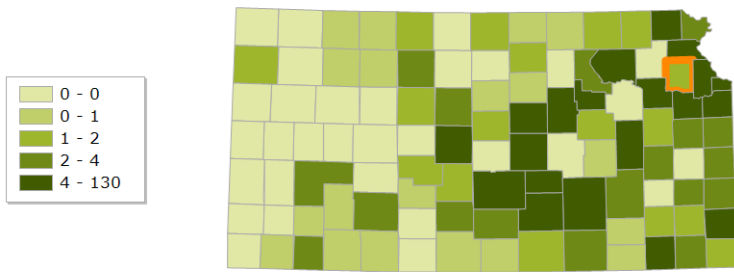
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Jefferson County - Kansas Tobacco Quitline

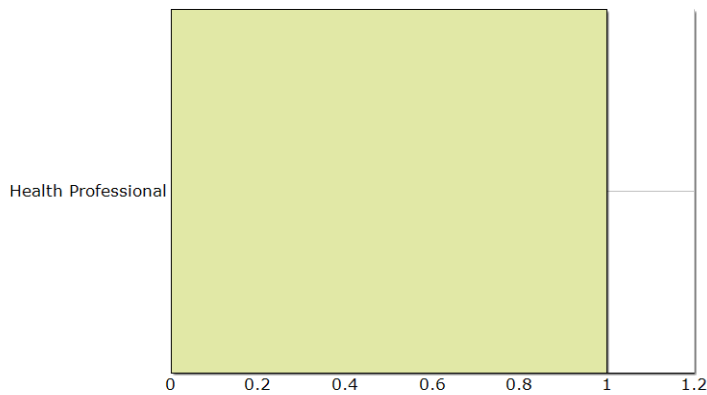
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

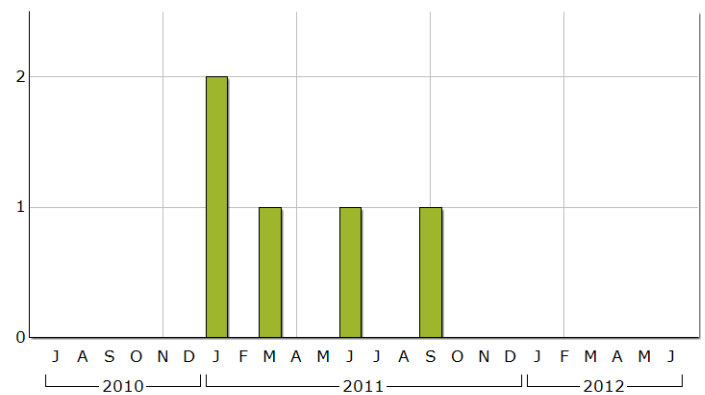


County Population	Prevalence	Tobacco Users	
Adult	15,350	5.6 %	857
		County	State
Tobacco Users - Last Full Month		1	242
Tobacco Users YTD		2	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.23 %
Reach - NAQC		2	0.12 %
Annualized Reach		1	0.93 %
Annualized Reach - NAQC		2	0.47 %
Unique Individual Reach		3	0.23 %

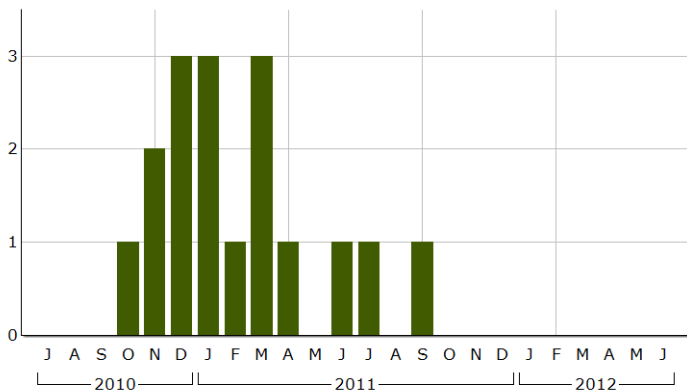
How Heard About



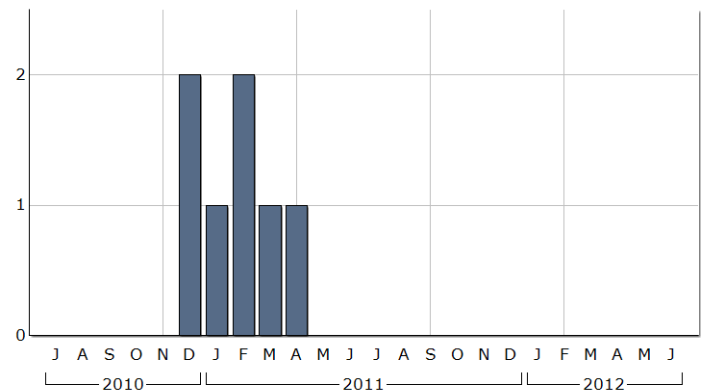
Fax Referral



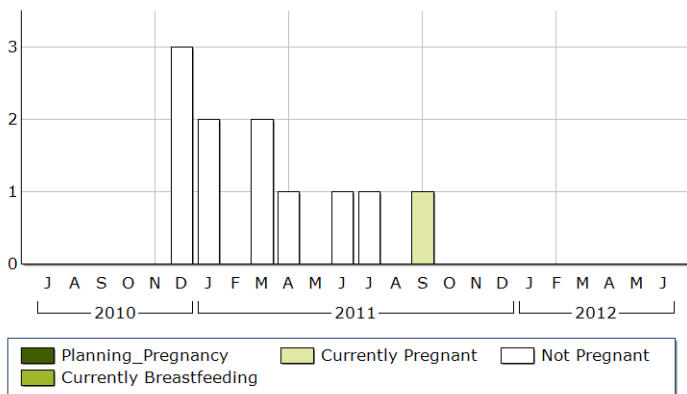
Tobacco User Enrollments



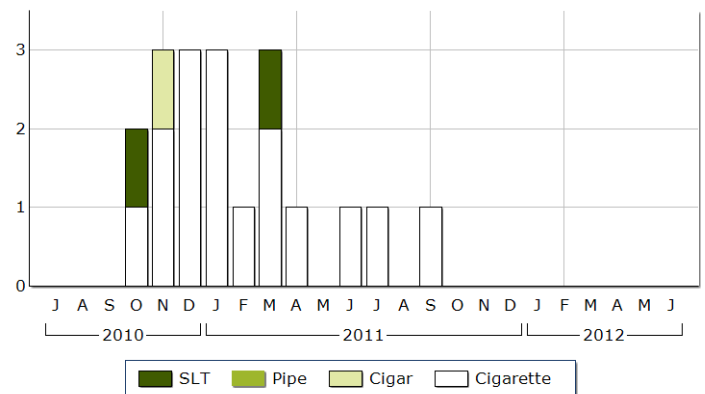
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

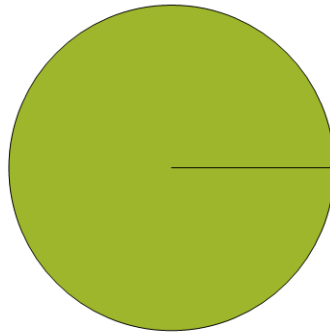
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

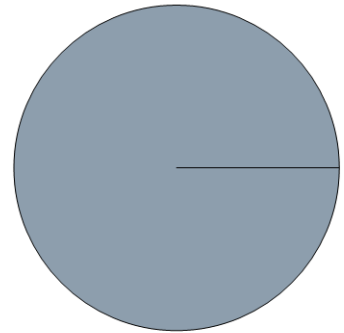
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

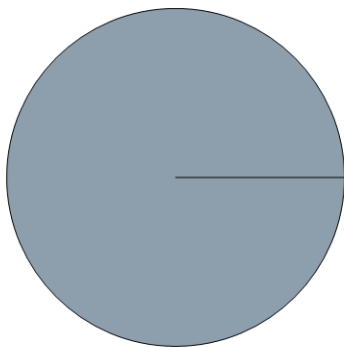
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

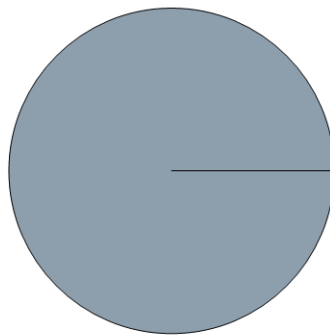
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

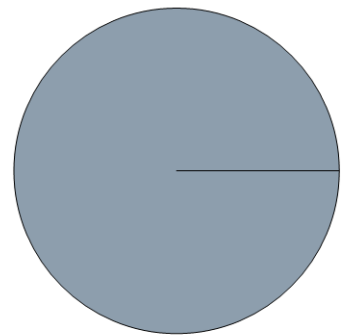
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

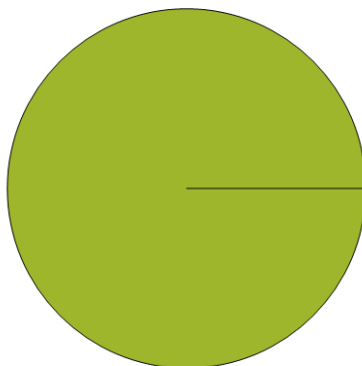
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

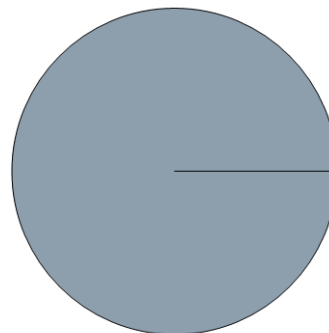
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

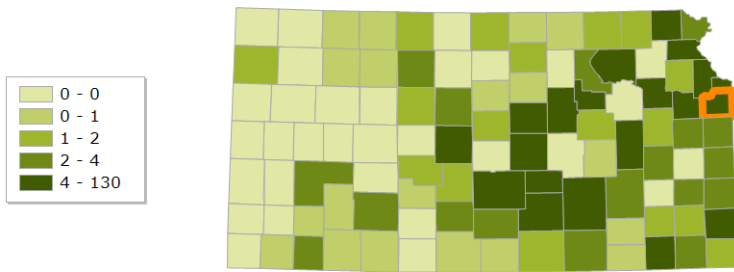
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Johnson County - Kansas Tobacco Quitline

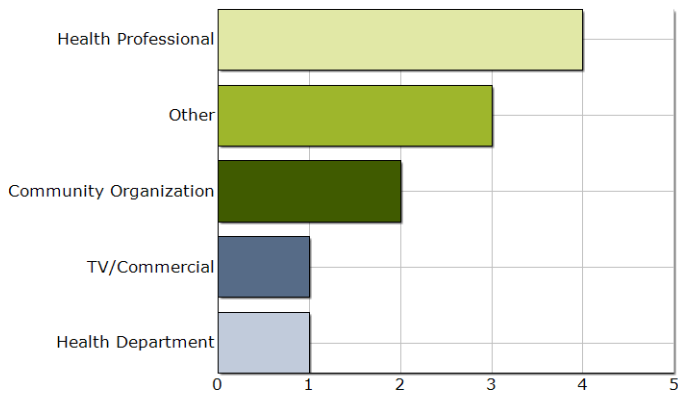
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

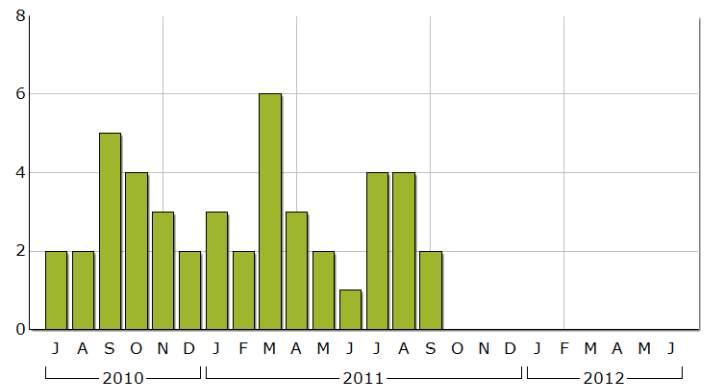


County Population	Prevalence	Tobacco Users	
Adult	402,405	12.1 %	48,627
		County	State
Tobacco Users - Last Full Month		11	242
Tobacco Users YTD		46	767
Unique Tobacco Users YTD		3	40
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.09 %
Reach - NAQC		2	0.07 %
Annualized Reach		1	0.38 %
Annualized Reach - NAQC		2	0.28 %
Unique Individual Reach		3	0.08 %

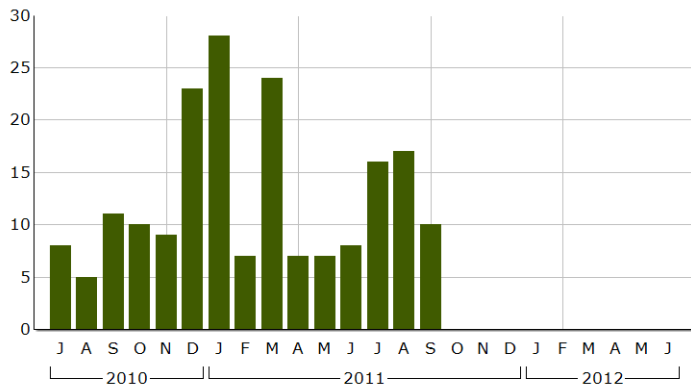
How Heard About



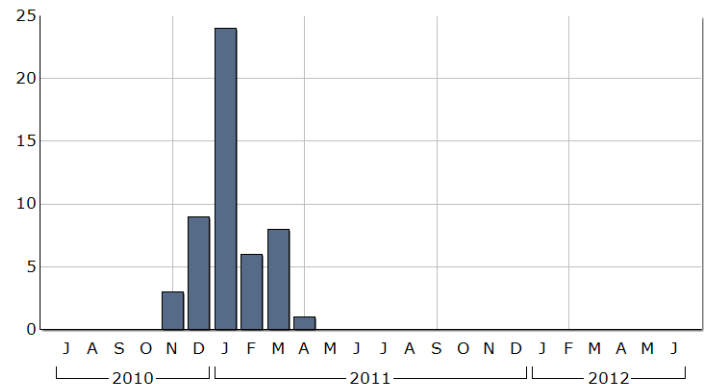
Fax Referral



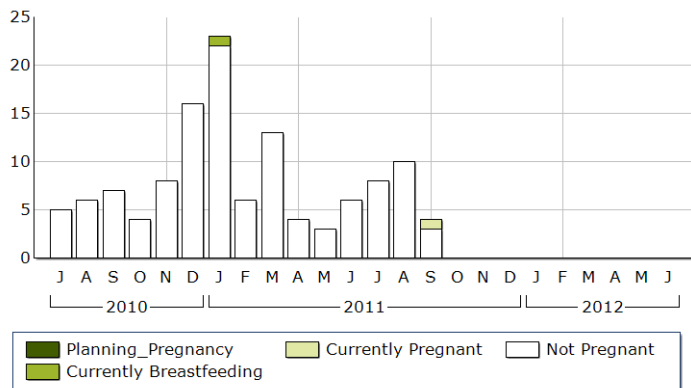
Tobacco User Enrollments



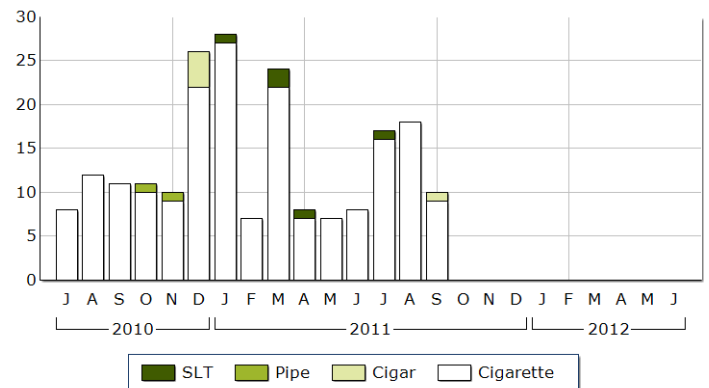
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

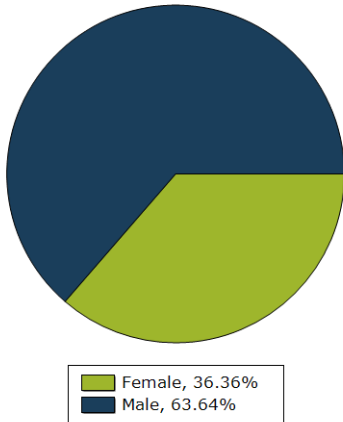


Chart Total N: 11

Tobacco Users By Language

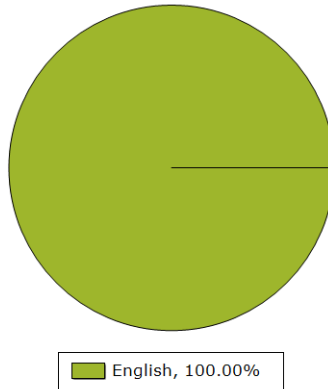


Chart Total N: 11

Tobacco Users By Education

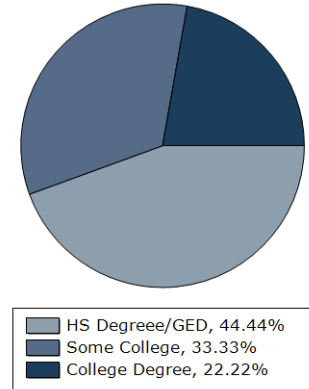


Chart Total N: 9

Tobacco Users By Race

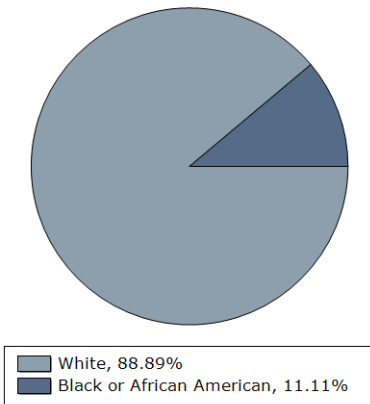


Chart Total N: 9

Tobacco Users By Age

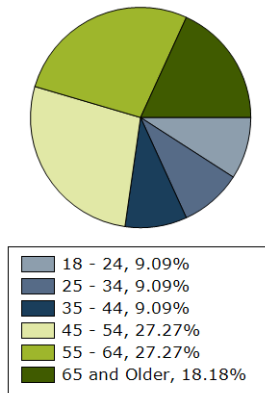


Chart Total N: 11

Tobacco Users By Health Plan

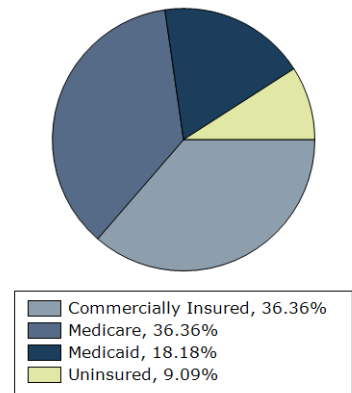


Chart Total N: 11

Tobacco Users By Ethnicity

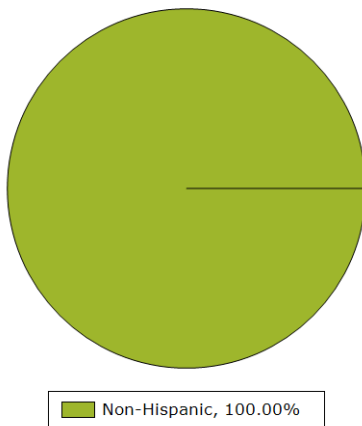


Chart Total N: 9

Tobacco Users By Chronic Condition

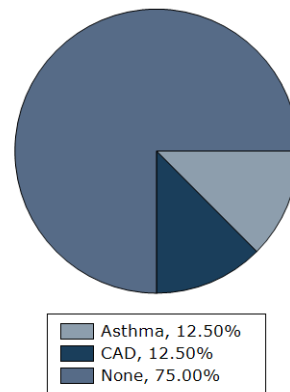


Chart Total N: 8

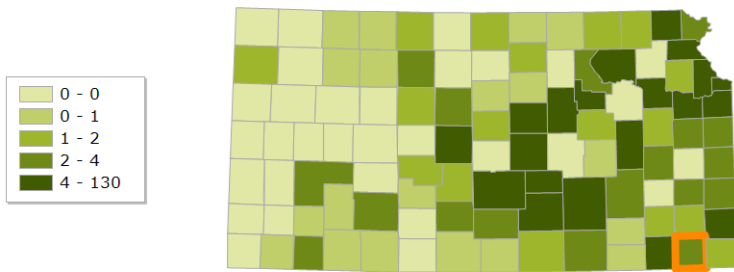
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Labette County - Kansas Tobacco Quitline

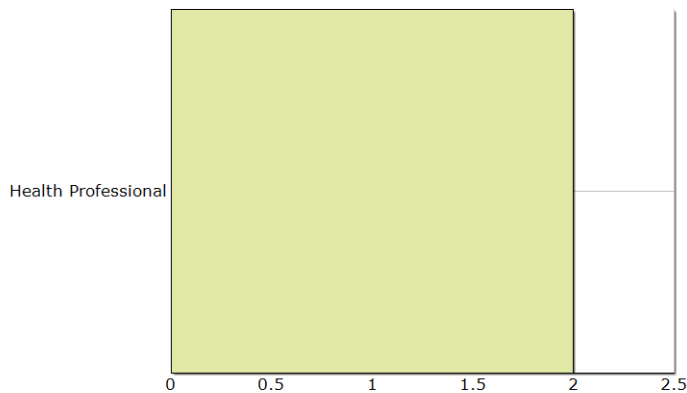
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

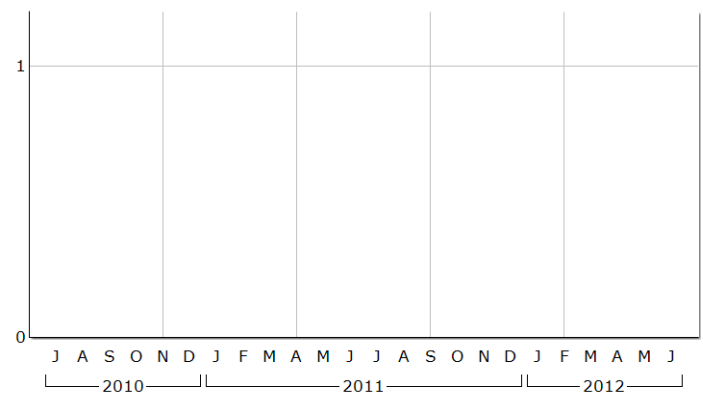


County Population	Prevalence	Tobacco Users	
Adult	17,232	22.6 %	3,886
		County	State
Tobacco Users - Last Full Month		2	242
Tobacco Users YTD		4	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.10 %
Reach - NAQC		2	0.08 %
Annualized Reach		1	0.41 %
Annualized Reach - NAQC		2	0.31 %
Unique Individual Reach		3	0.08 %

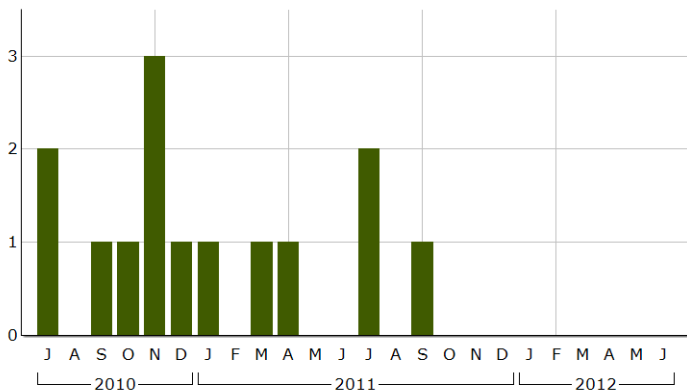
How Heard About



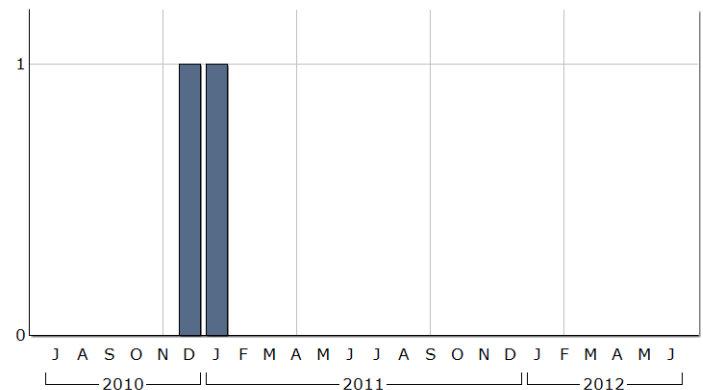
Fax Referral



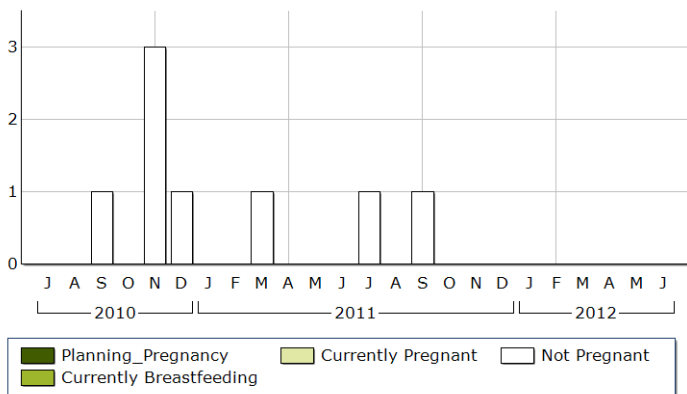
Tobacco User Enrollments



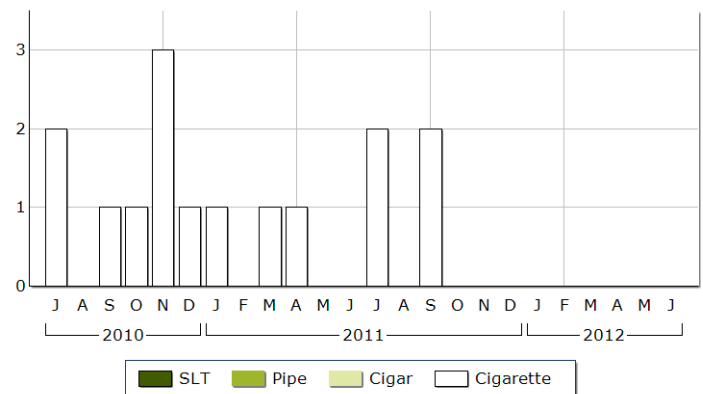
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

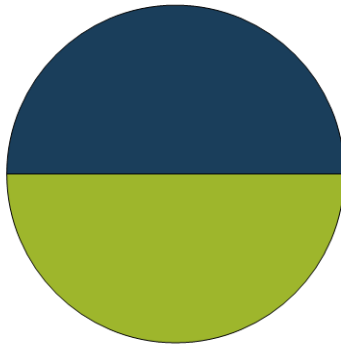


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

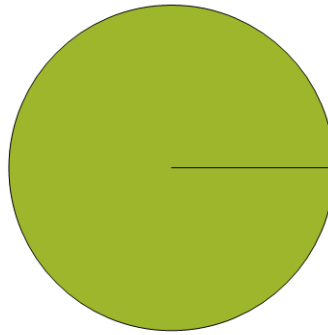
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

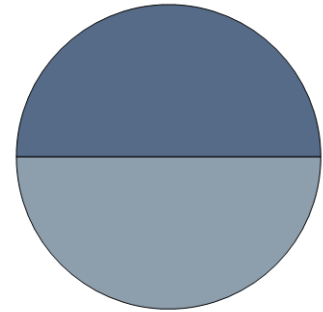
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

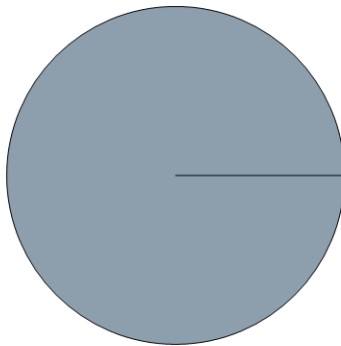
Tobacco Users By Education



No HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

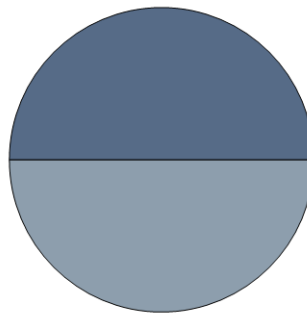
Tobacco Users By Race



Black or African American, 100.00%

Chart Total N: 2

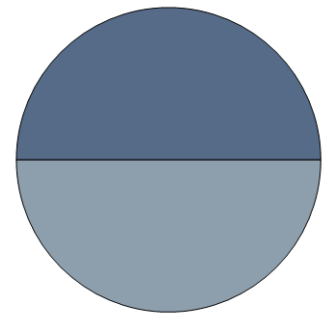
Tobacco Users By Age



35 - 44, 50.00%
45 - 54, 50.00%

Chart Total N: 2

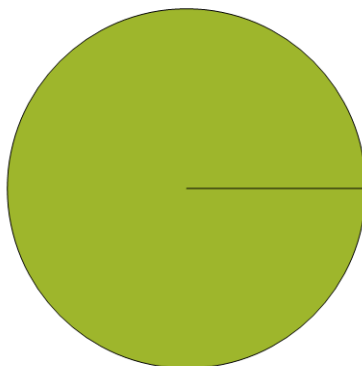
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Uninsured, 50.00%

Chart Total N: 2

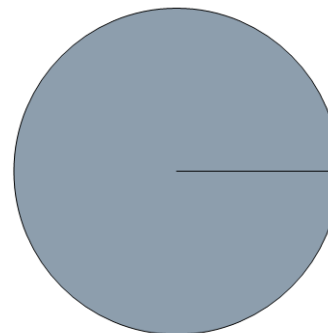
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

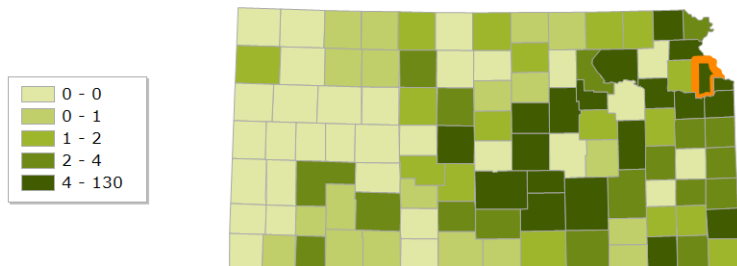
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Leavenworth County - Kansas Tobacco Quitline

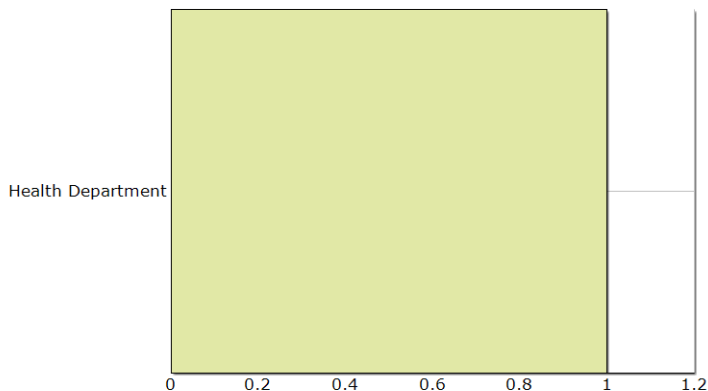
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

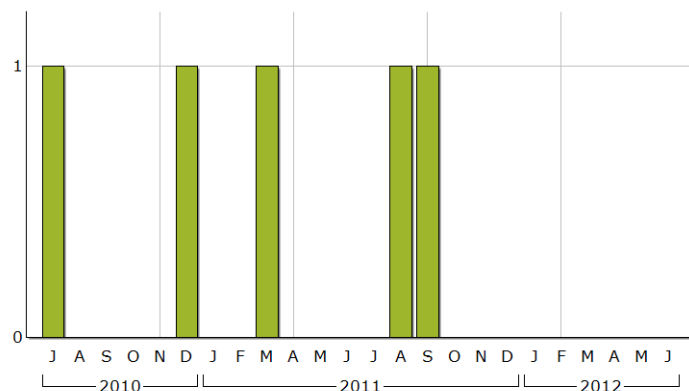


County Population	Prevalence	Tobacco Users	
Adult	52,577	17.5 %	9,213
		County	State
Tobacco Users - Last Full Month		1	242
Tobacco Users YTD		7	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.08 %
Reach - NAQC		2	0.05 %
Annualized Reach		1	0.30 %
Annualized Reach - NAQC		2	0.22 %
Unique Individual Reach		3	0.08 %

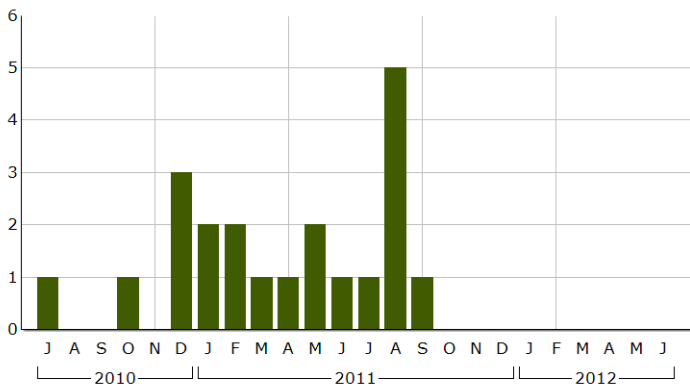
How Heard About



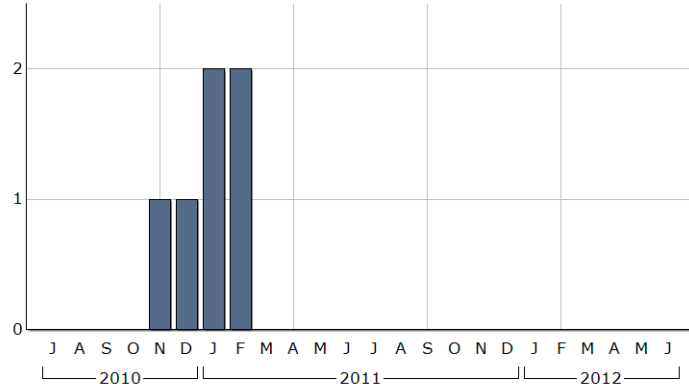
Fax Referral



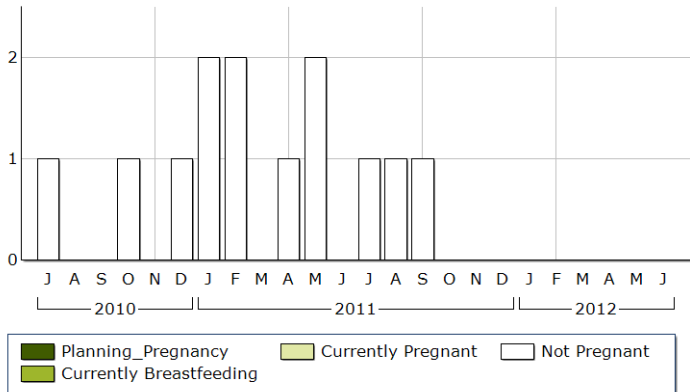
Tobacco User Enrollments



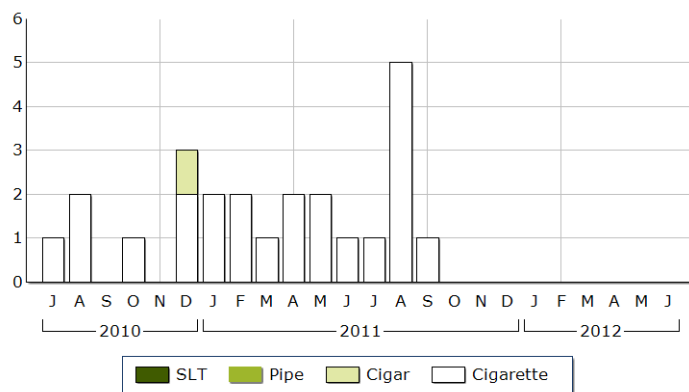
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

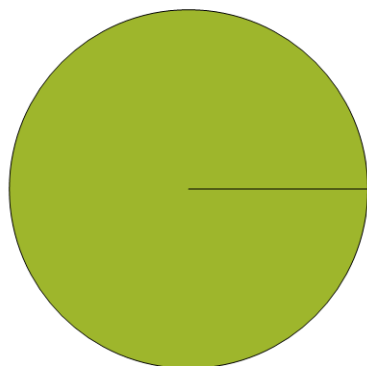
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Leavenworth County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

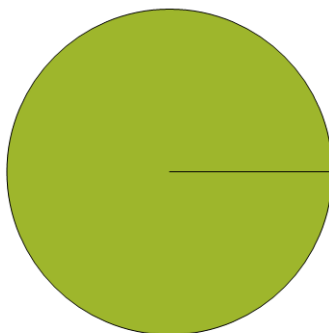
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

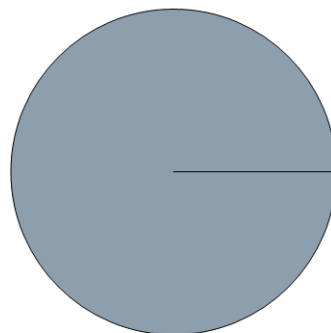
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

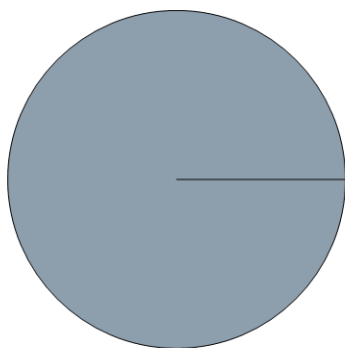
Tobacco Users By Education



Technical Degree, 100.00%

Chart Total N: 1

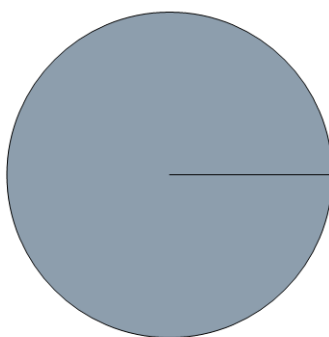
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

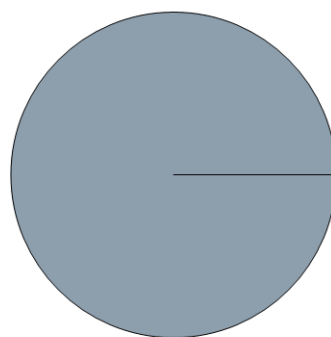
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

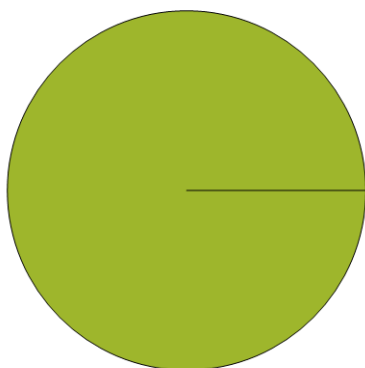
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

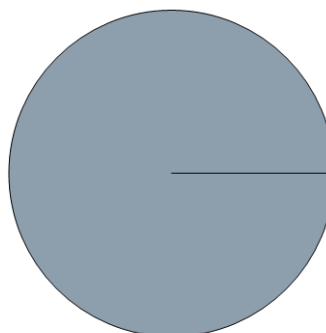
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

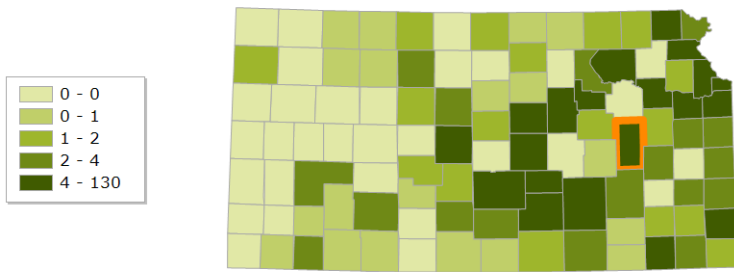
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Lyon County - Kansas Tobacco Quitline

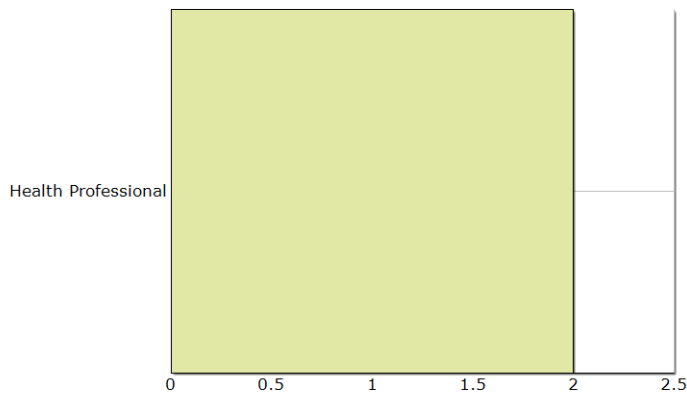
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

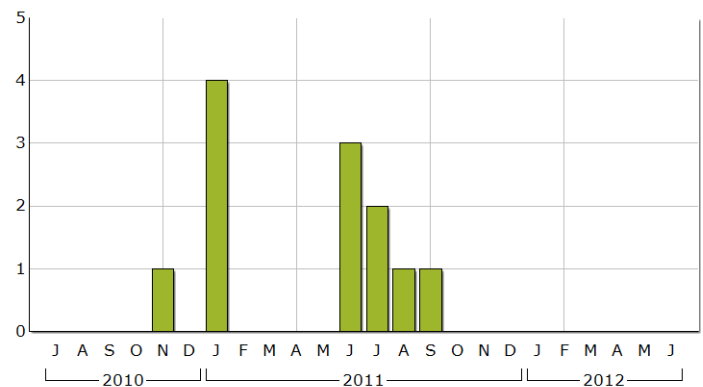


County Population	Prevalence	Tobacco Users	
Adult	26,498	11.8 %	3,124
		County	State
Tobacco Users - Last Full Month		2	242
Tobacco Users YTD		10	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.32 %
Reach - NAQC		2	0.26 %
Annualized Reach		1	1.28 %
Annualized Reach - NAQC		2	1.02 %
Unique Individual Reach		3	0.26 %

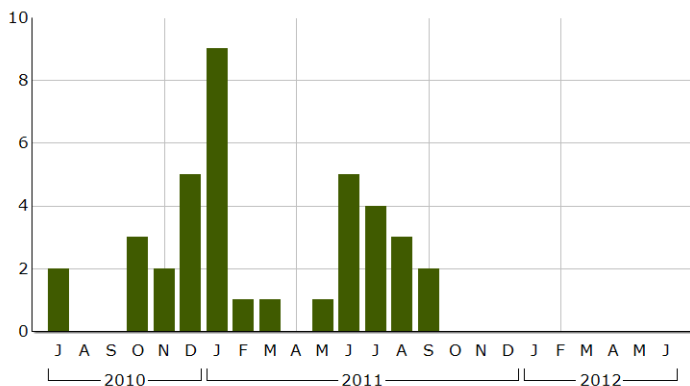
How Heard About



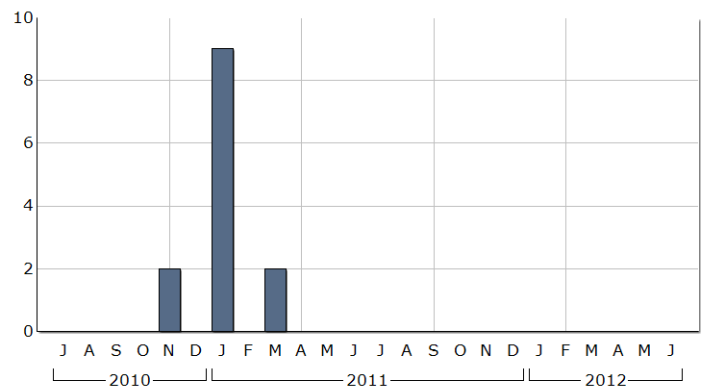
Fax Referral



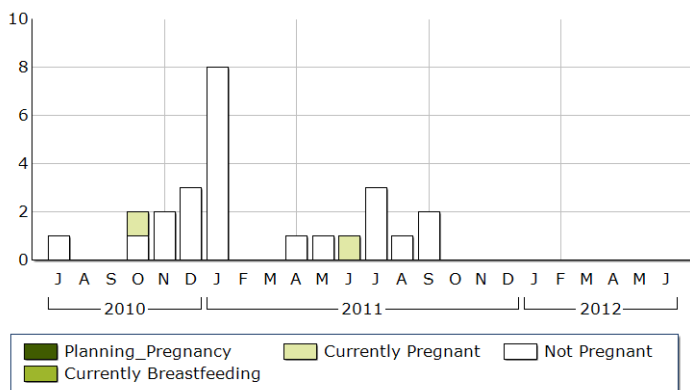
Tobacco User Enrollments



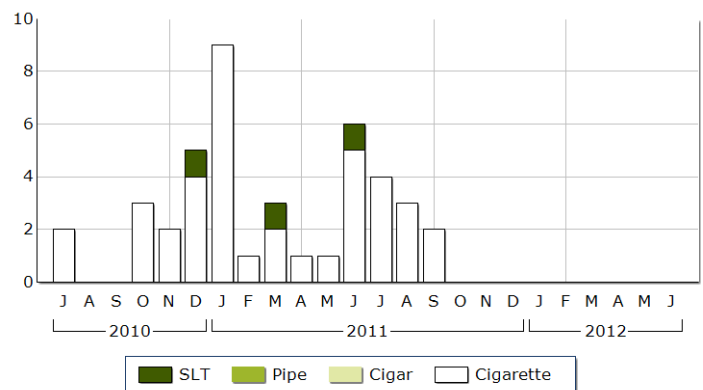
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

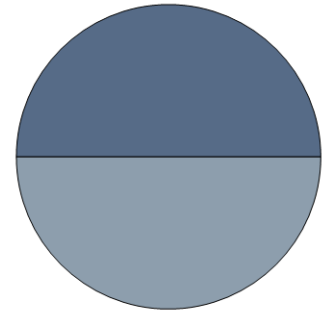
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

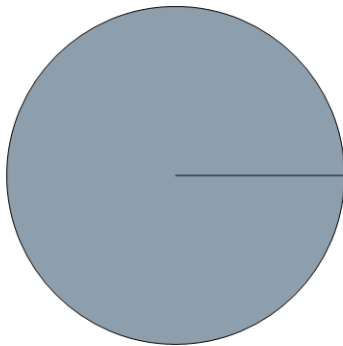
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

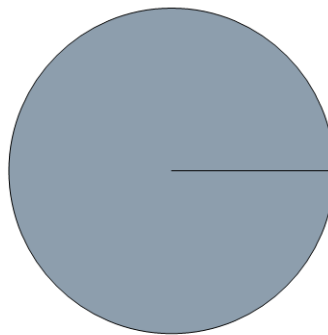
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

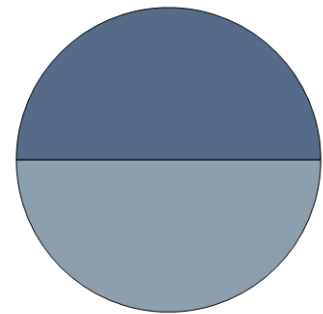
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 2

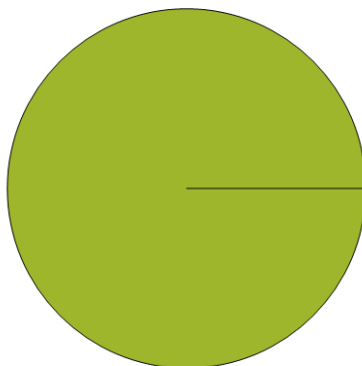
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 50.00%

Chart Total N: 2

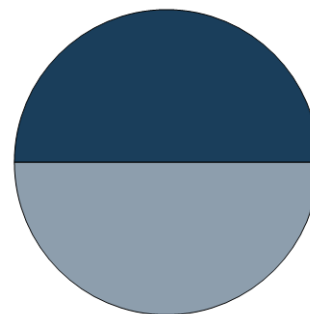
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



CAD, 50.00%
None, 50.00%

Chart Total N: 2

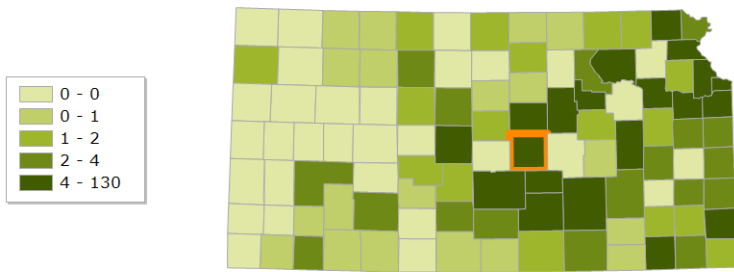
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

McPherson County - Kansas Tobacco Quitline

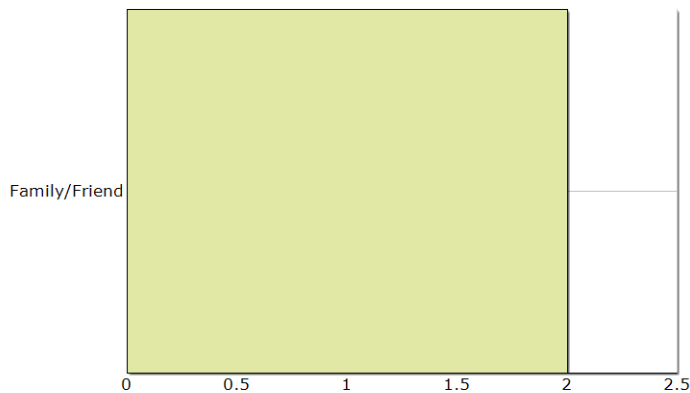
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

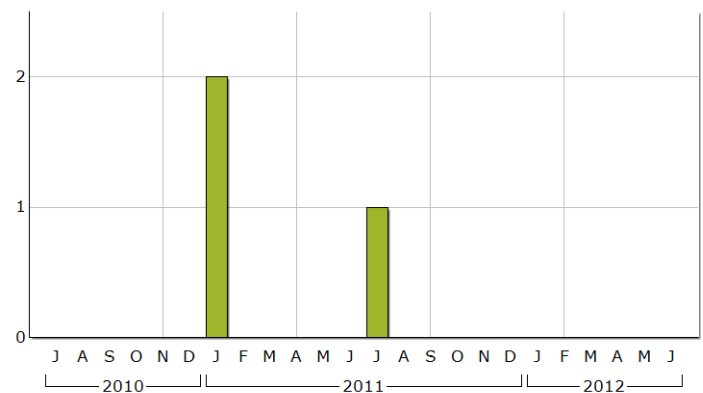


County Population	Prevalence	Tobacco Users	
Adult	27,011	12.3 %	3,325
		County	State
Tobacco Users - Last Full Month		2	242
Tobacco Users YTD		6	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.18 %
Reach - NAQC		2	0.12 %
Annualized Reach		1	0.72 %
Annualized Reach - NAQC		2	0.48 %
Unique Individual Reach		3	0.15 %

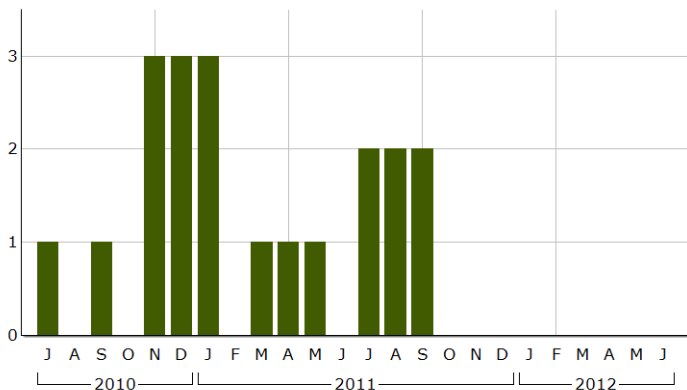
How Heard About



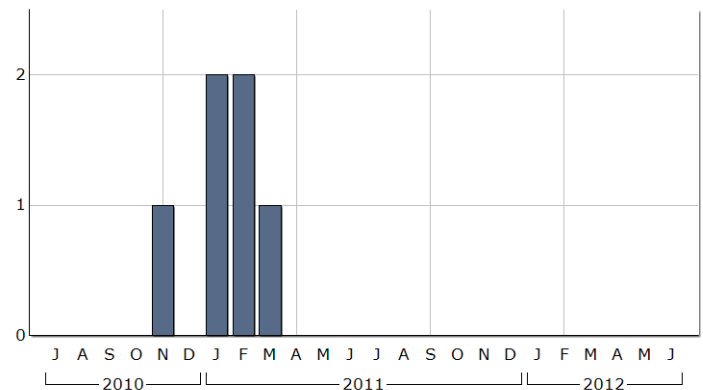
Fax Referral



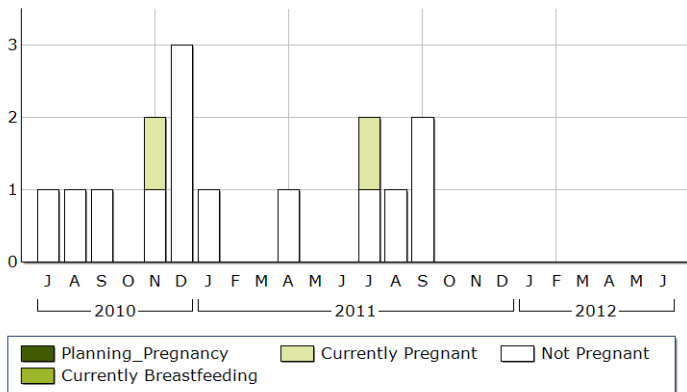
Tobacco User Enrollments



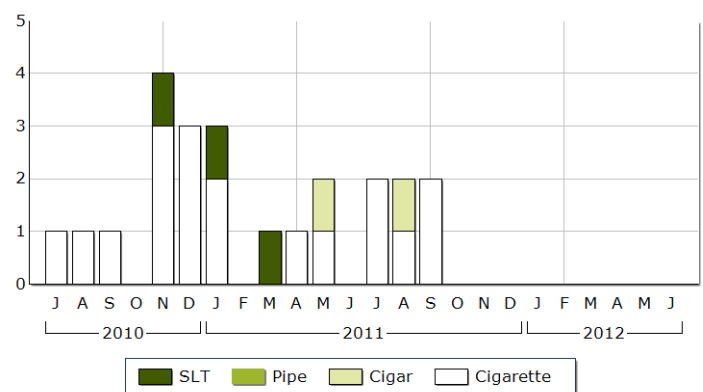
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

McPherson County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

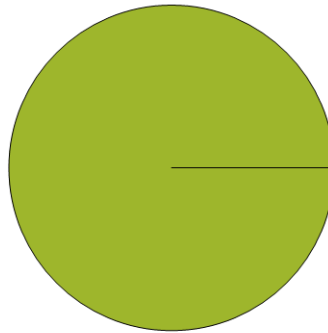
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

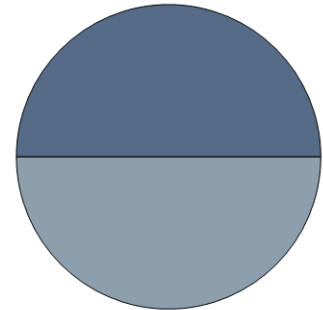
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

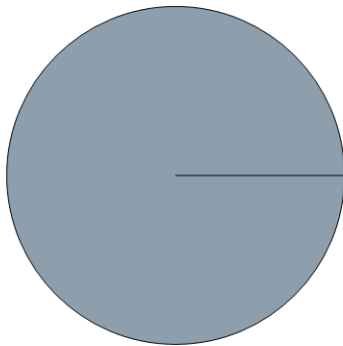
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

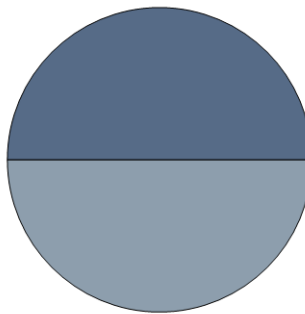
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

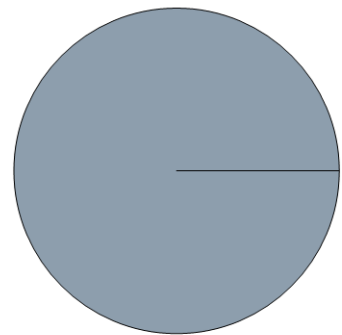
Tobacco Users By Age



35 - 44, 50.00%
45 - 54, 50.00%

Chart Total N: 2

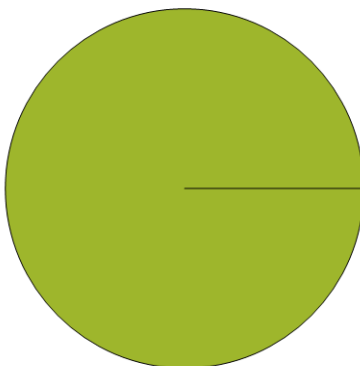
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

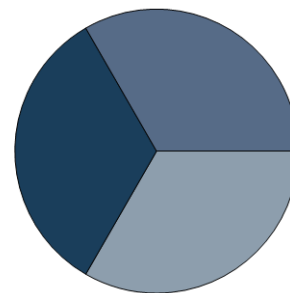
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



COPD, 33.33%
Diabetes, 33.33%
None, 33.33%

Chart Total N: 3

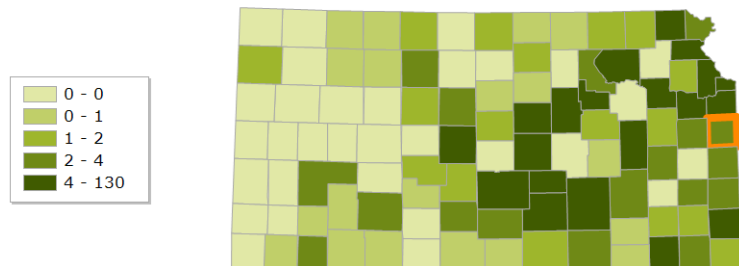
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Miami County - Kansas Tobacco Quitline

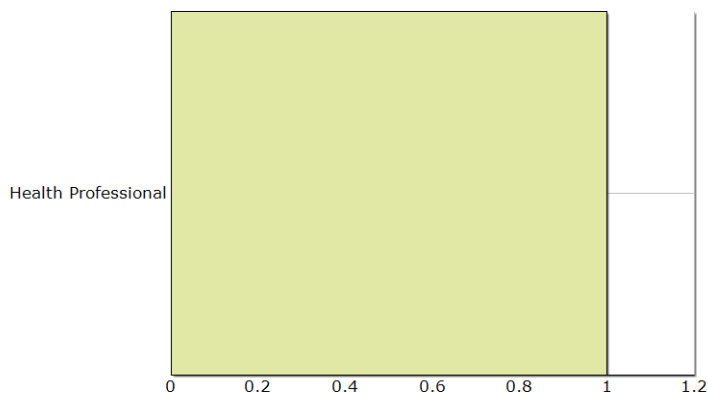
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

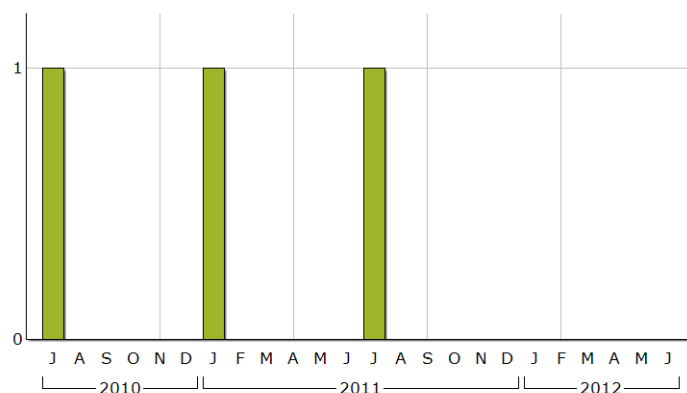


County Population	Prevalence	Tobacco Users	
Adult	15,900	13.5 %	2,147
		County	State
Tobacco Users - Last Full Month		1	242
Tobacco Users YTD		3	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.14 %
Reach - NAQC		2	0.05 %
Annualized Reach		1	0.56 %
Annualized Reach - NAQC		2	0.19 %
Unique Individual Reach		3	0.14 %

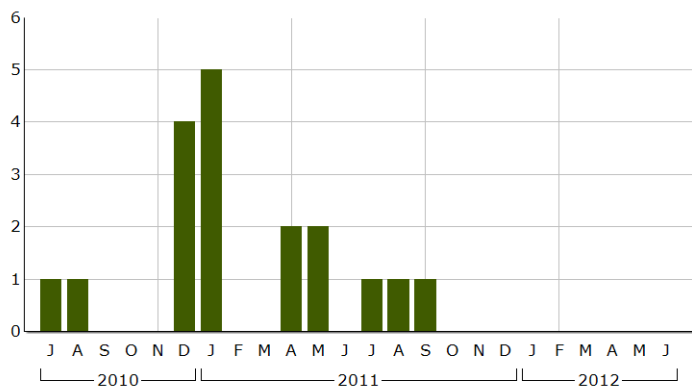
How Heard About



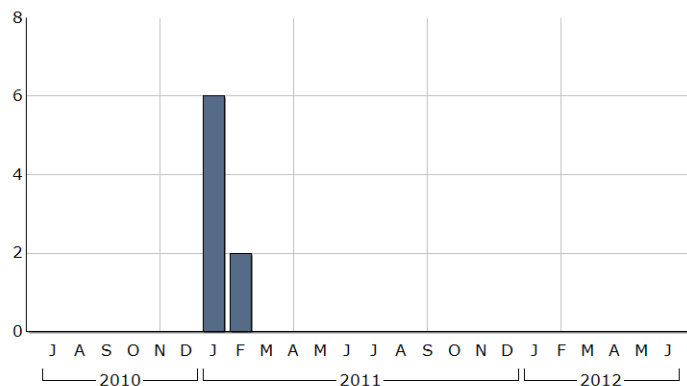
Fax Referral



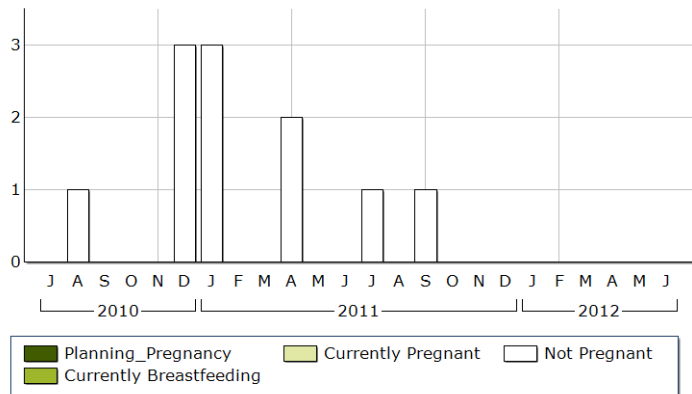
Tobacco User Enrollments



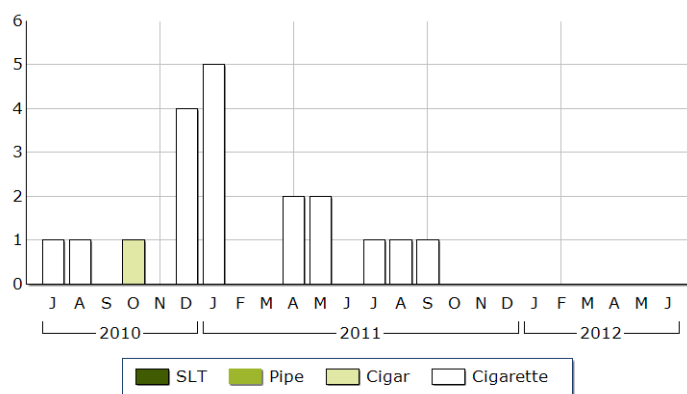
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

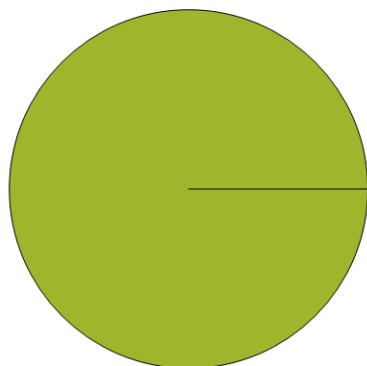


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

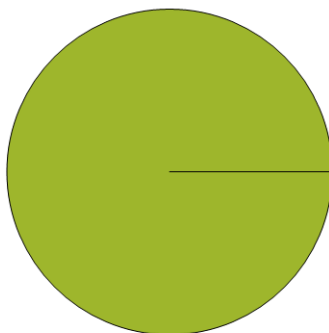
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

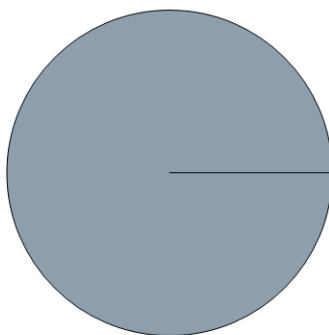
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

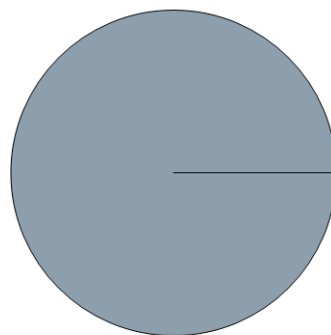
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

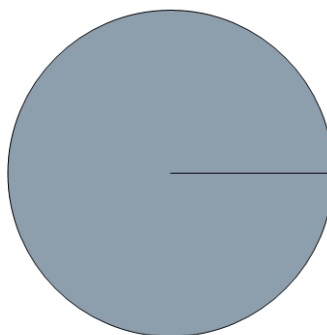
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 100.00%

Chart Total N: 1

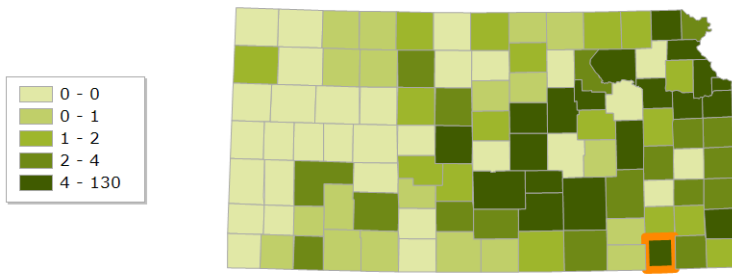
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Montgomery County - Kansas Tobacco Quitline

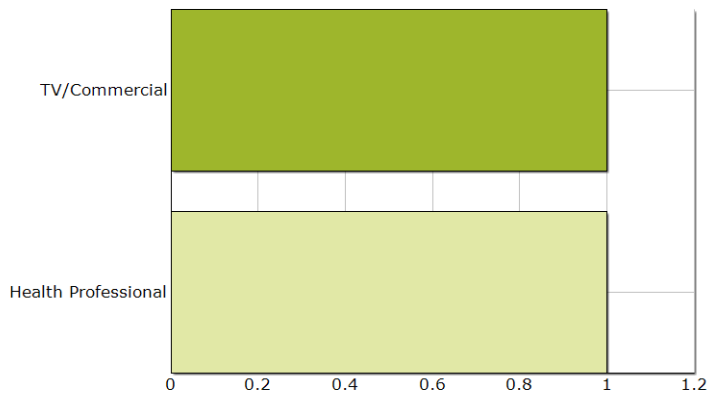
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

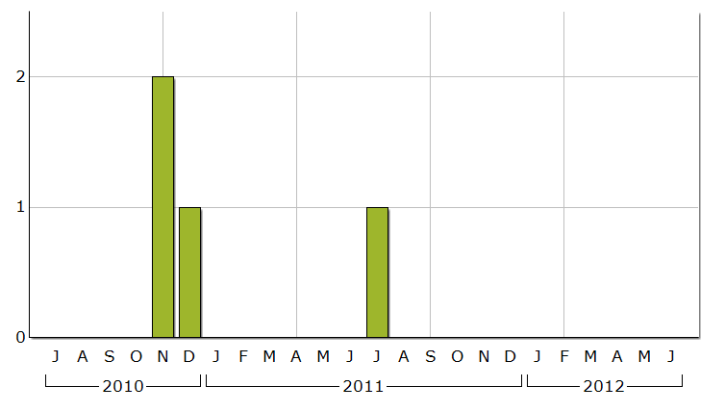


County Population	Prevalence	Tobacco Users	
Adult	21,354	20.8 %	4,450
		County	State
Tobacco Users - Last Full Month		3	242
Tobacco Users YTD		9	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.20 %
Reach - NAQC		2	0.11 %
Annualized Reach		1	0.81 %
Annualized Reach - NAQC		2	0.45 %
Unique Individual Reach		3	0.16 %

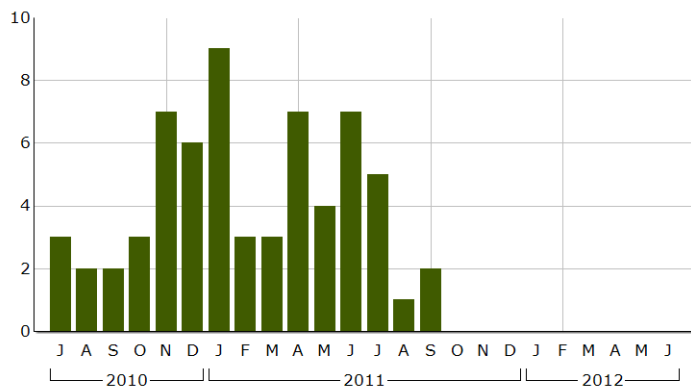
How Heard About



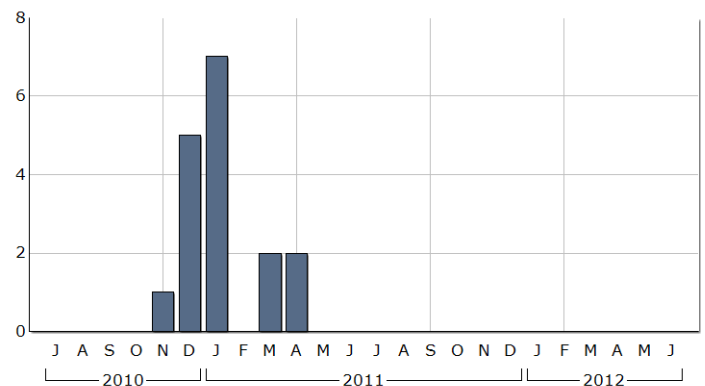
Fax Referral



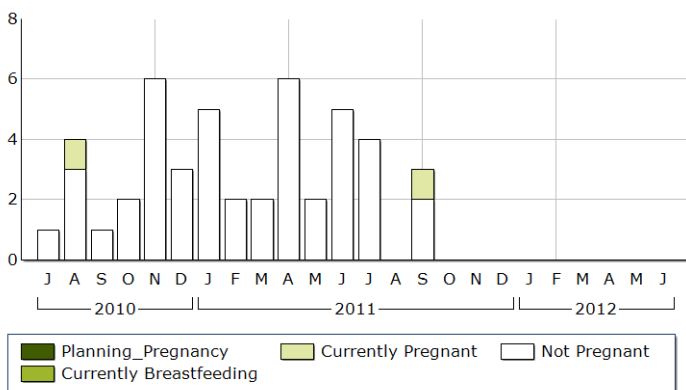
Tobacco User Enrollments



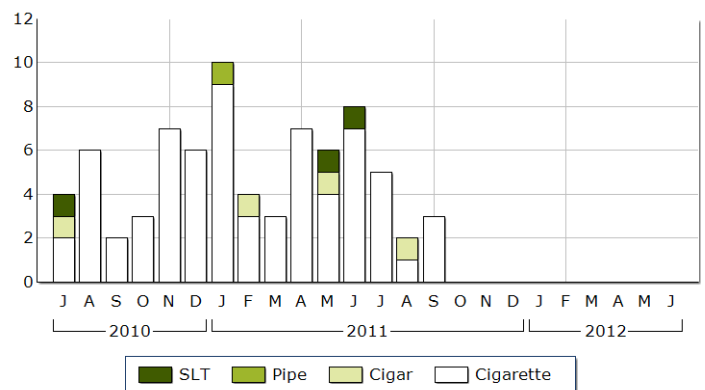
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report Montgomery County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

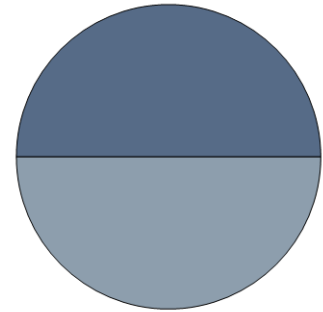
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

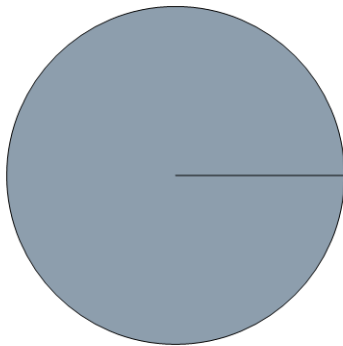
Tobacco Users By Education



No HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

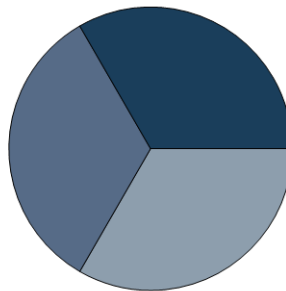
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

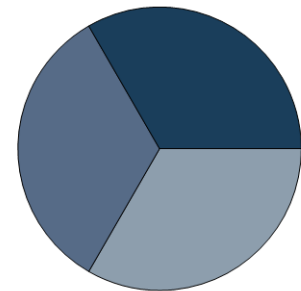
Tobacco Users By Age



25 - 34, 33.33%
35 - 44, 33.33%
45 - 54, 33.33%

Chart Total N: 3

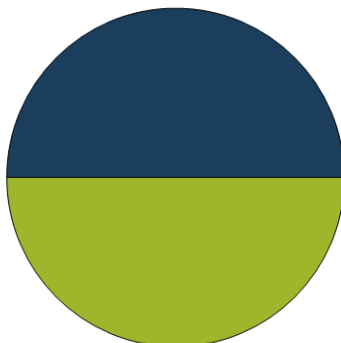
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Doesn't Know, 33.33%
Uninsured, 33.33%

Chart Total N: 3

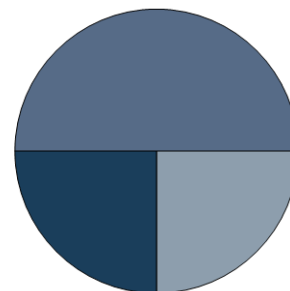
Tobacco Users By Ethnicity



Hispanic, 50.00%
Non-Hispanic, 50.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



COPD, 25.00%
Diabetes, 25.00%
None, 50.00%

Chart Total N: 4

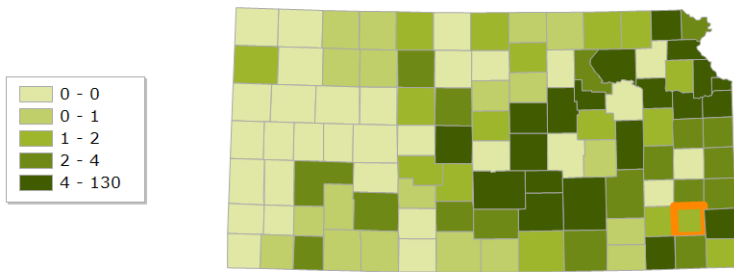
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Neosho County - Kansas Tobacco Quitline

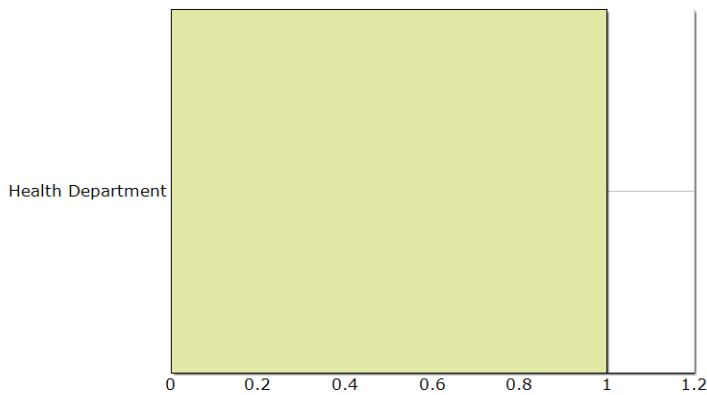
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

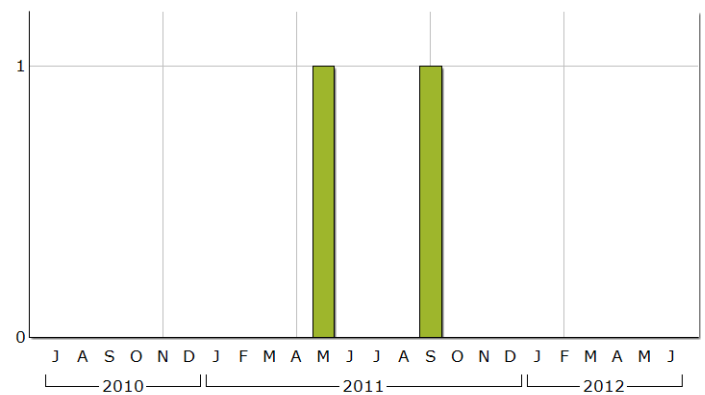


County Population	Prevalence	Tobacco Users	
Adult	8,724	11.0 %	959
		County	State
Tobacco Users - Last Full Month		1	242
Tobacco Users YTD		2	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.21 %
Reach - NAQC		2	0.10 %
Annualized Reach		1	0.83 %
Annualized Reach - NAQC		2	0.42 %
Unique Individual Reach		3	0.21 %

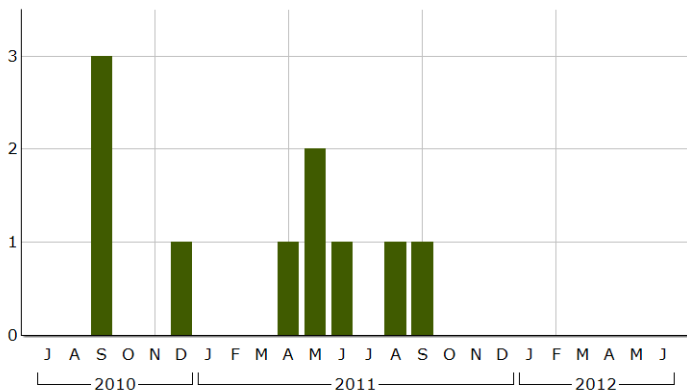
How Heard About



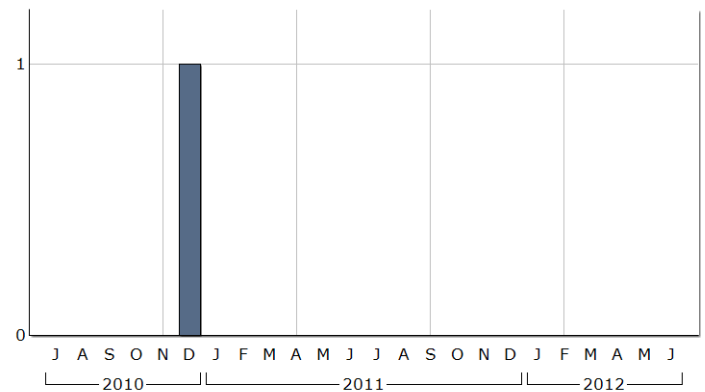
Fax Referral



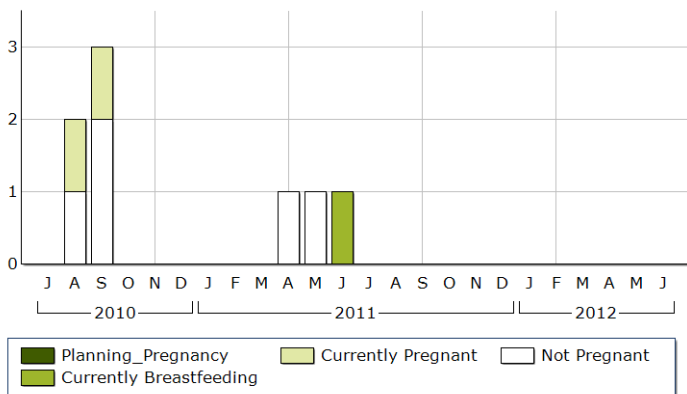
Tobacco User Enrollments



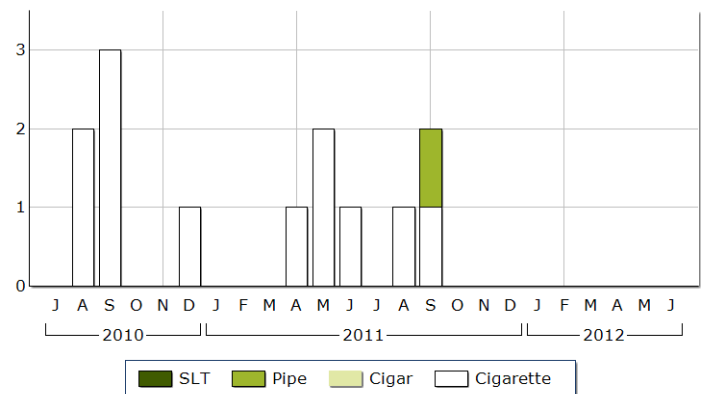
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

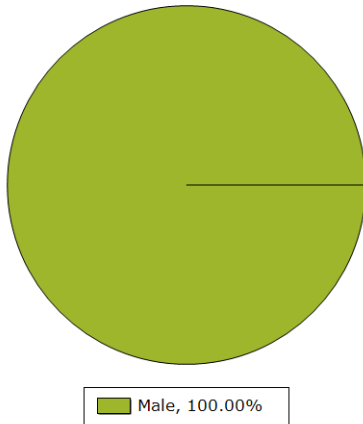


Chart Total N: 1

Tobacco Users By Language

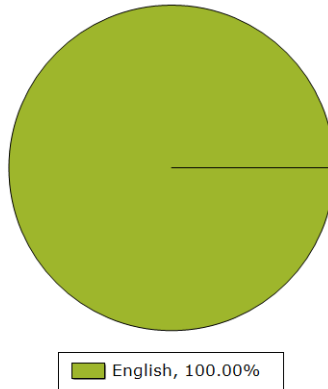


Chart Total N: 1

Tobacco Users By Education

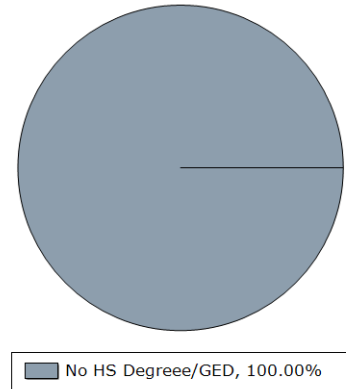


Chart Total N: 1

Tobacco Users By Race

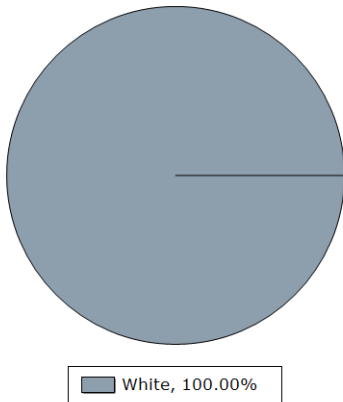


Chart Total N: 1

Tobacco Users By Age

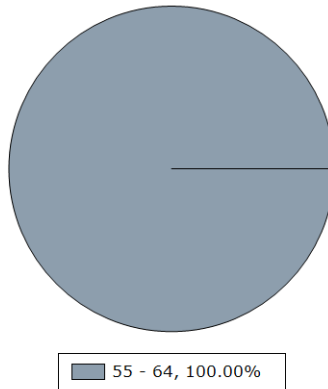


Chart Total N: 1

Tobacco Users By Health Plan

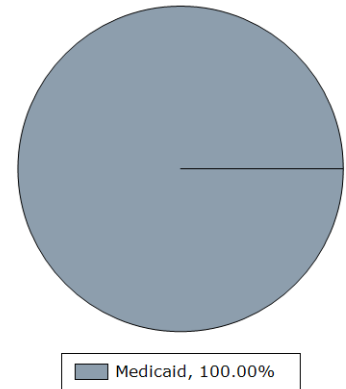


Chart Total N: 1

Tobacco Users By Ethnicity

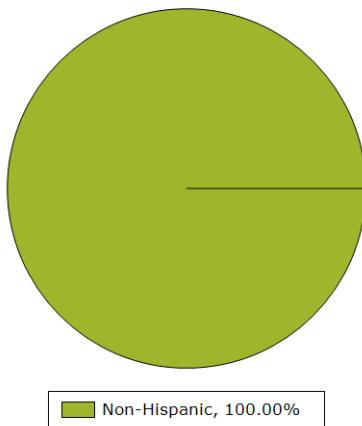


Chart Total N: 1

Tobacco Users By Chronic Condition

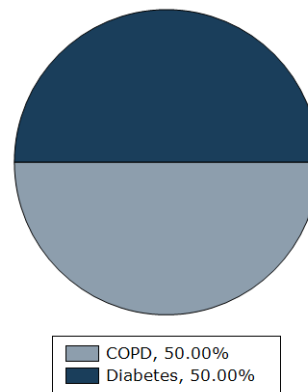


Chart Total N: 2

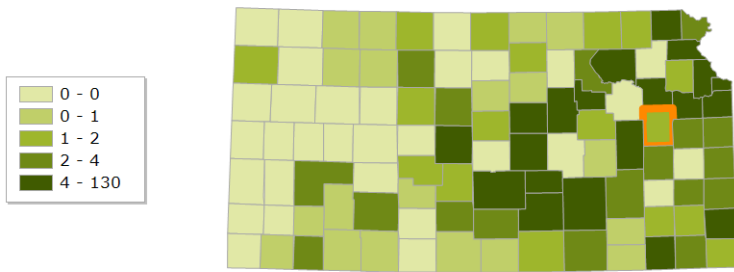
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Osage County - Kansas Tobacco Quitline

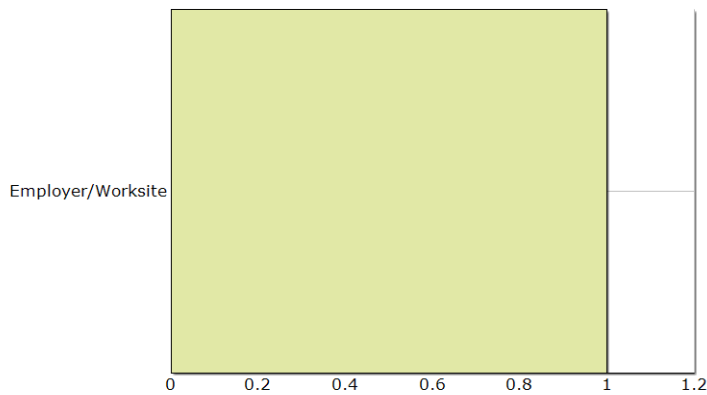
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

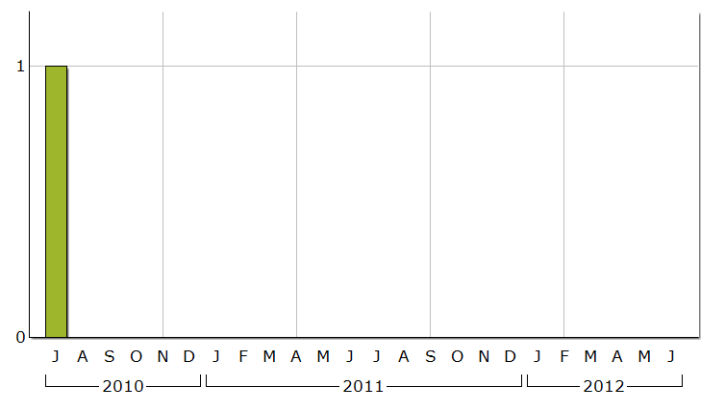


County Population	Prevalence	Tobacco Users	
Adult	20,606	43.0 %	8,860
		County	State
Tobacco Users - Last Full Month		1	242
Tobacco Users YTD		2	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.02 %
Reach - NAQC		2	0.02 %
Annualized Reach		1	0.09 %
Annualized Reach - NAQC		2	0.09 %
Unique Individual Reach		3	0.01 %

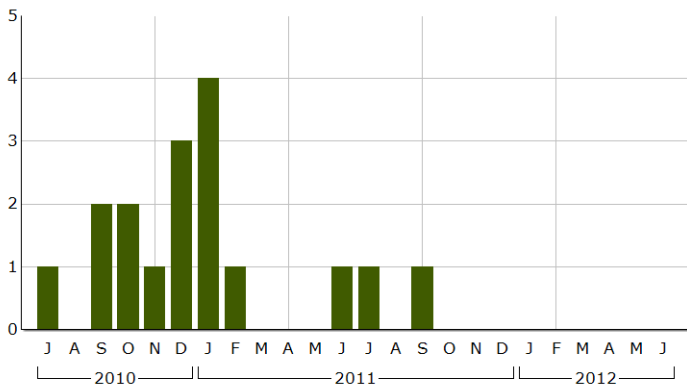
How Heard About



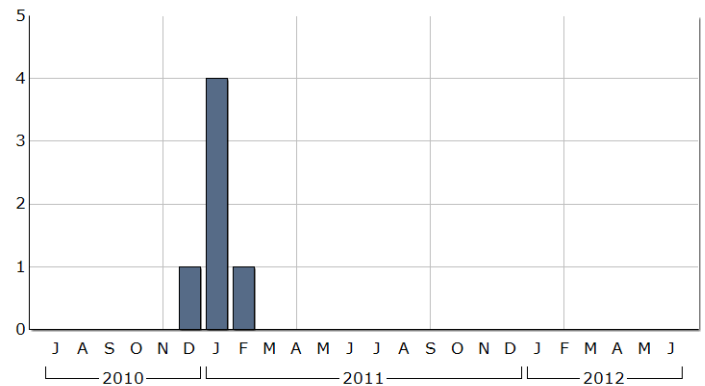
Fax Referral



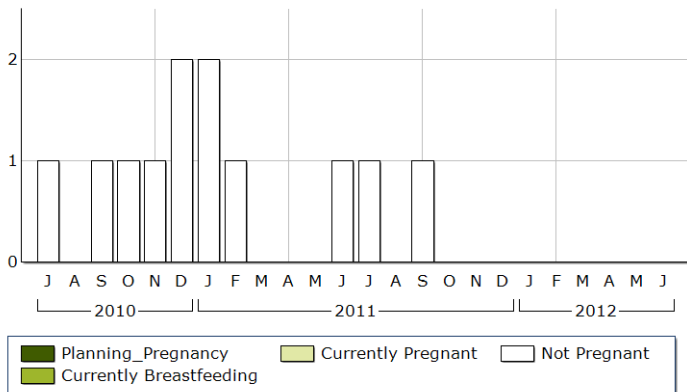
Tobacco User Enrollments



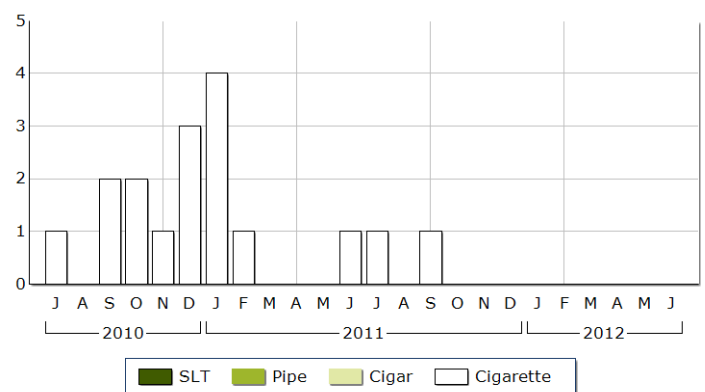
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

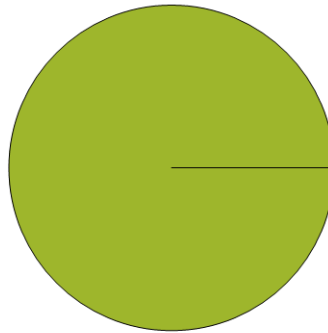
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

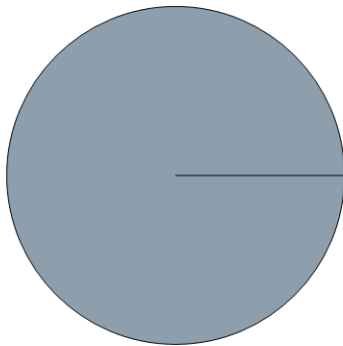
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

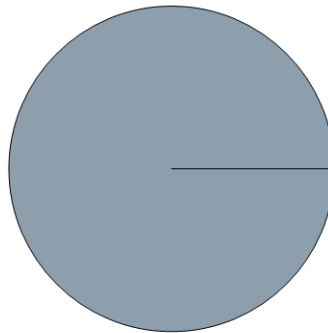
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

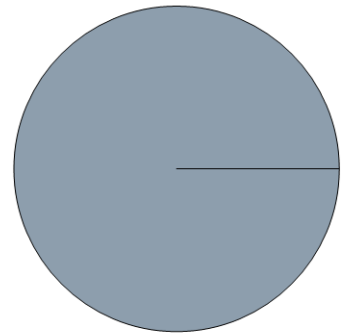
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

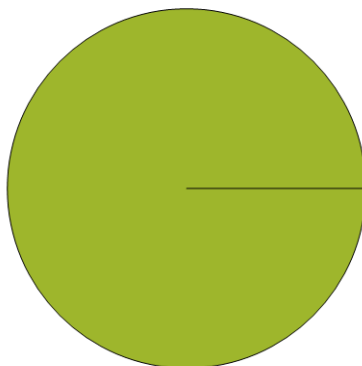
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

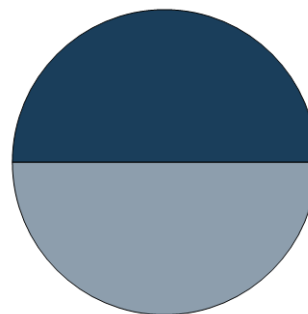
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 50.00%
COPD, 50.00%

Chart Total N: 2

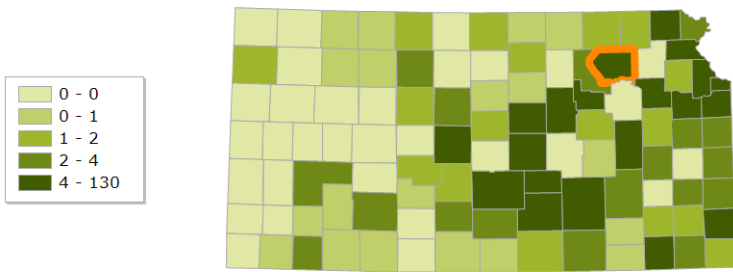
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Pottawatomie County - Kansas Tobacco Quitline

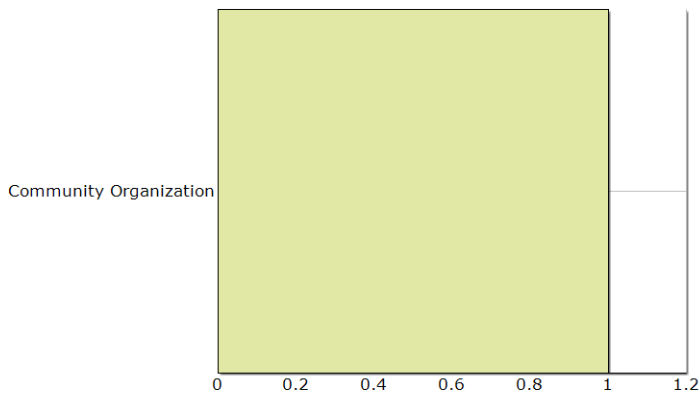
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

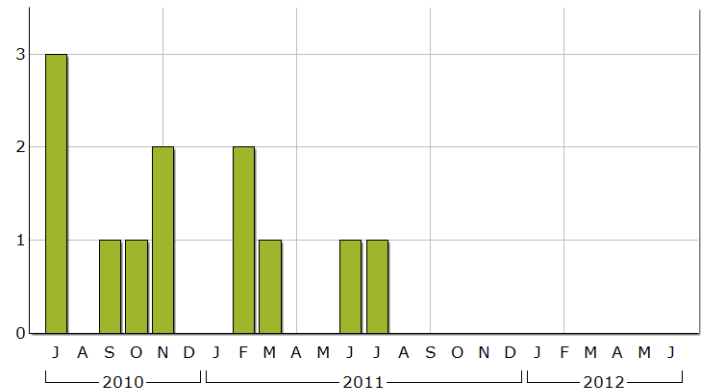


County Population	Prevalence	Tobacco Users	
Adult	20,687	24.9 %	5,141
		County	State
Tobacco Users - Last Full Month		1	242
Tobacco Users YTD		6	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.12 %
Reach - NAQC		2	0.12 %
Annualized Reach		1	0.47 %
Annualized Reach - NAQC		2	0.47 %
Unique Individual Reach		3	0.12 %

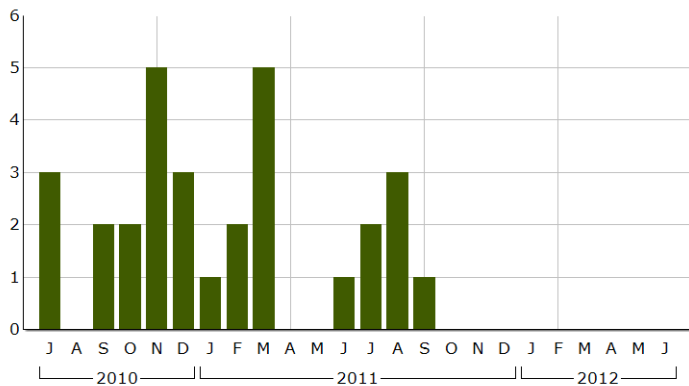
How Heard About



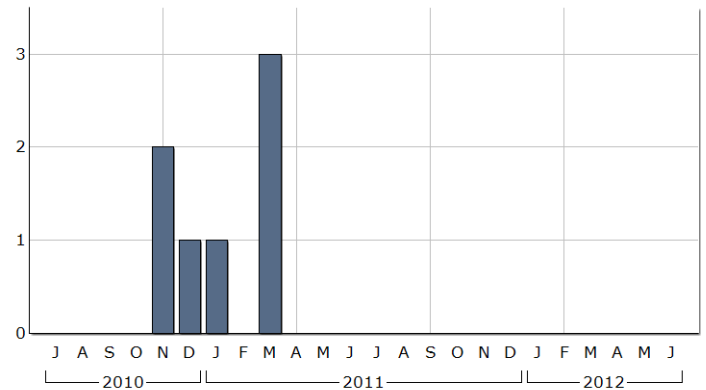
Fax Referral



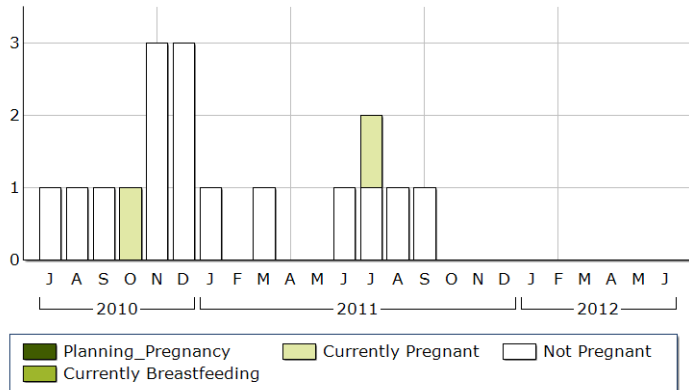
Tobacco User Enrollments



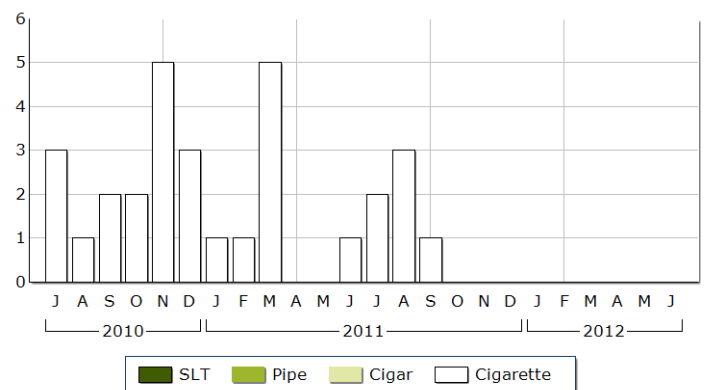
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Pottawatomie County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

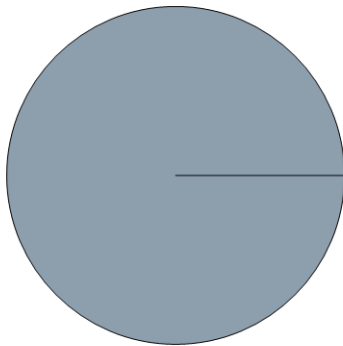
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

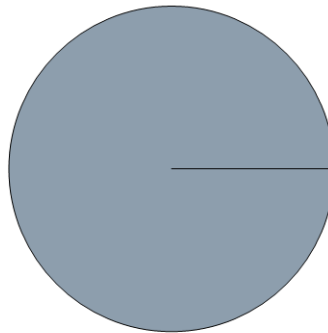
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

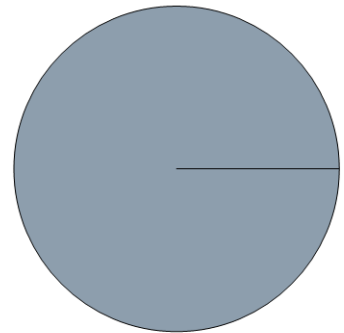
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

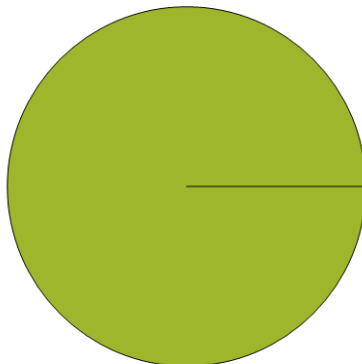
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

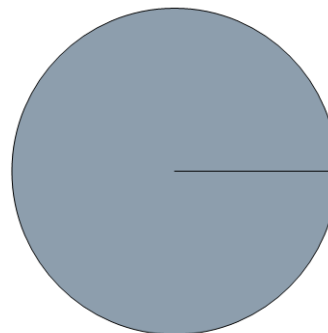
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

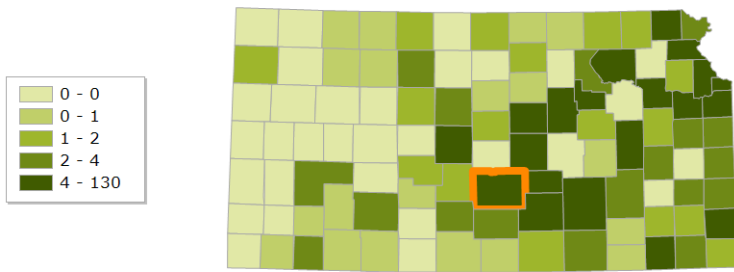
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Reno County - Kansas Tobacco Quitline

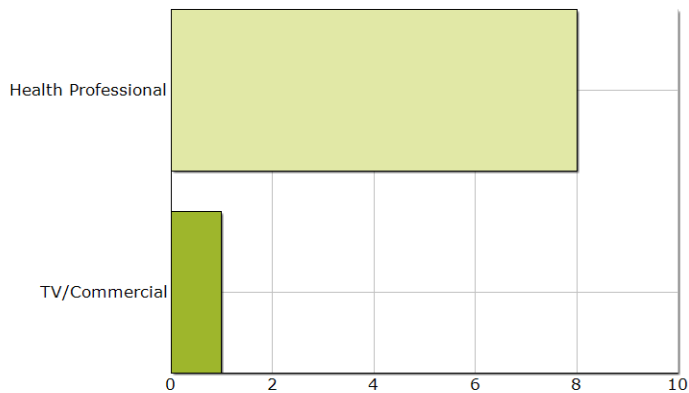
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

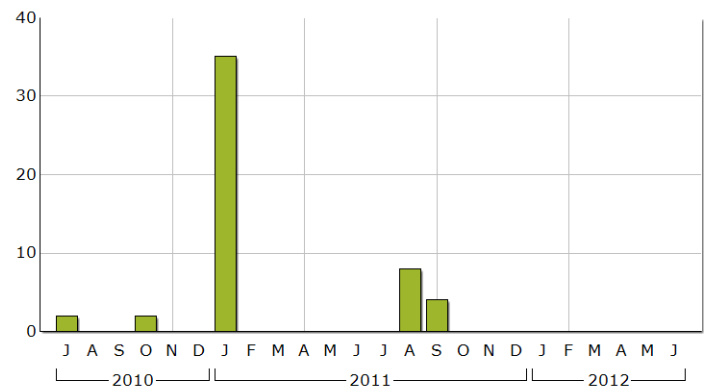


County Population	Prevalence	Tobacco Users	
Adult	43,376	20.0 %	8,684
		County	State
Tobacco Users - Last Full Month		9	242
Tobacco Users YTD		30	767
Unique Tobacco Users YTD		3	28
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.35 %
Reach - NAQC		2	0.26 %
Annualized Reach		1	1.38 %
Annualized Reach - NAQC		2	1.06 %
Unique Individual Reach		3	0.32 %

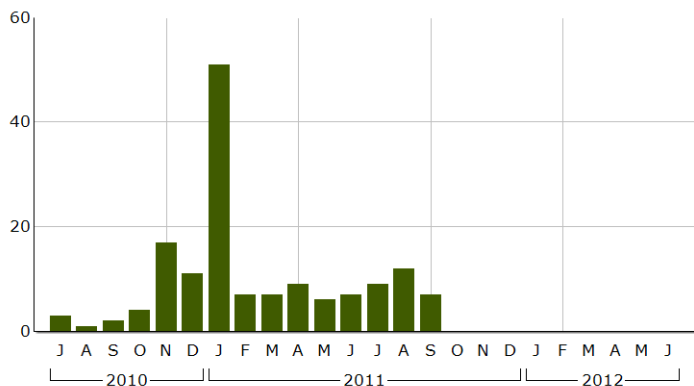
How Heard About



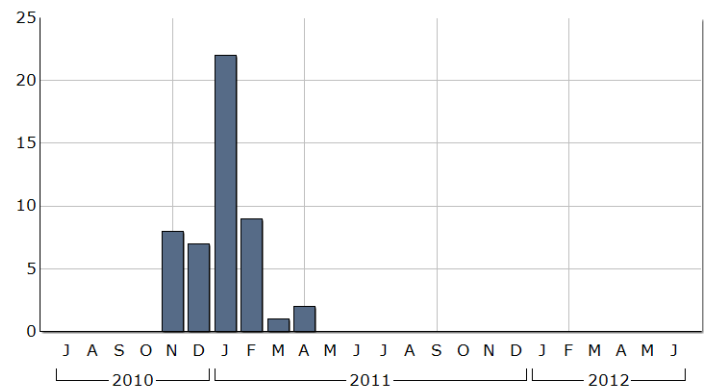
Fax Referral



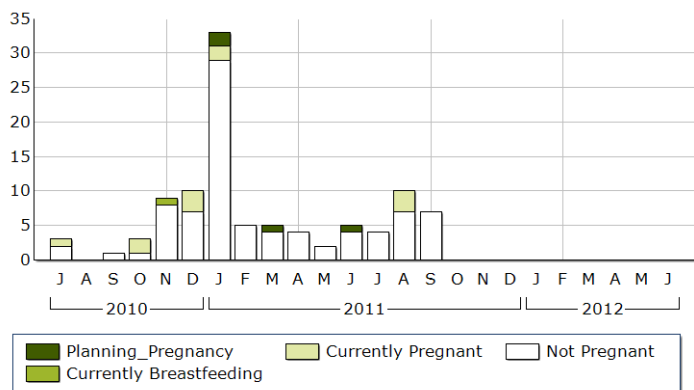
Tobacco User Enrollments



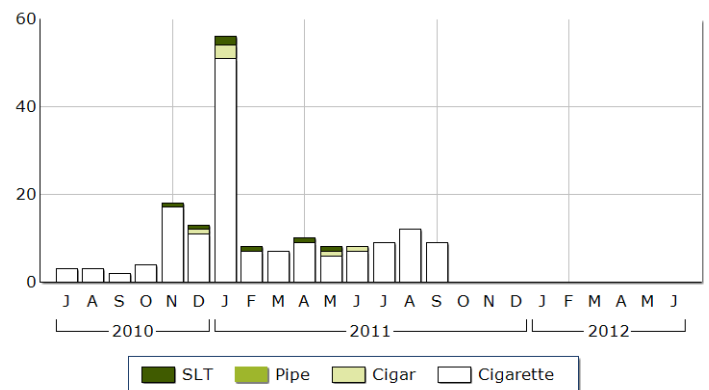
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



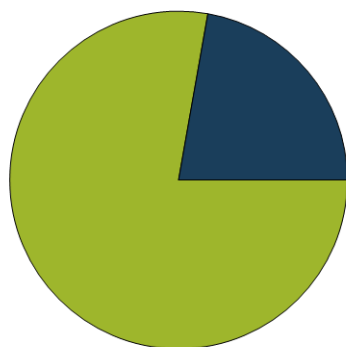
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Reno County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

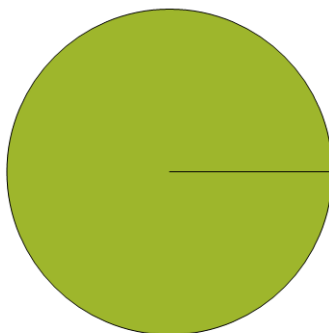
Tobacco Users By Gender



Female, 77.78%
Male, 22.22%

Chart Total N: 9

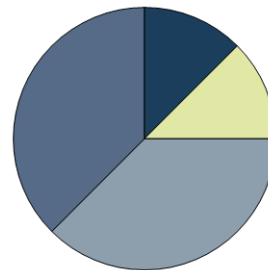
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

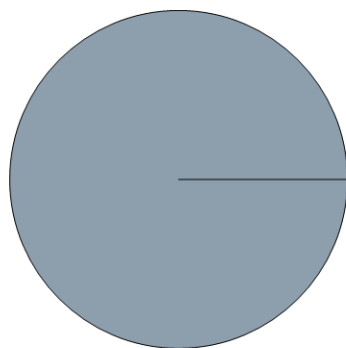
Tobacco Users By Education



No HS Degreee/GED, 37.50%
HS Degreee/GED, 37.50%
Some College, 12.50%
College Degree, 12.50%

Chart Total N: 8

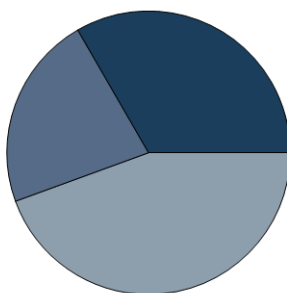
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

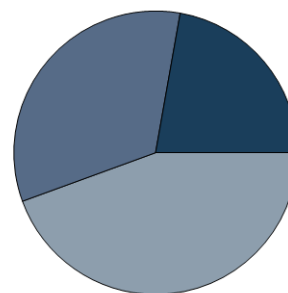
Tobacco Users By Age



25 - 34, 44.44%
45 - 54, 22.22%
55 - 64, 33.33%

Chart Total N: 9

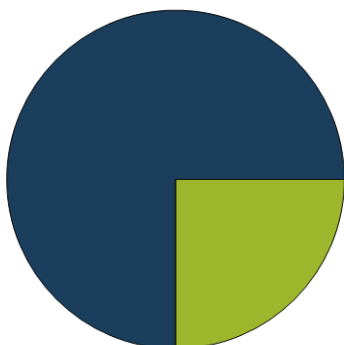
Tobacco Users By Health Plan



Medicaid, 44.44%
Uninsured, 33.33%
Commercially Insured, 22.22%

Chart Total N: 9

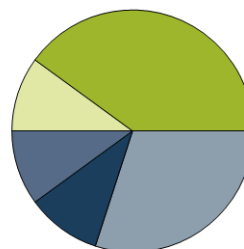
Tobacco Users By Ethnicity



Hispanic, 25.00%
Non-Hispanic, 75.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 30.00%
CAD, 10.00%
COPD, 10.00%
Diabetes, 10.00%
None, 40.00%

Chart Total N: 10

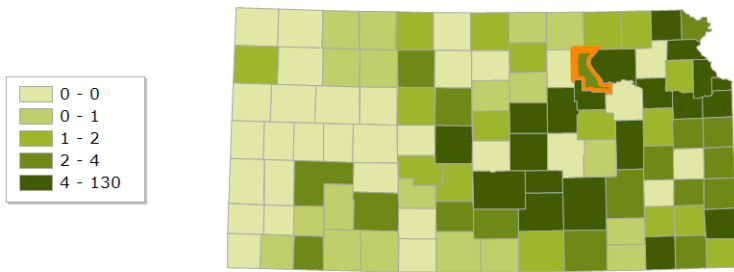
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Riley County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

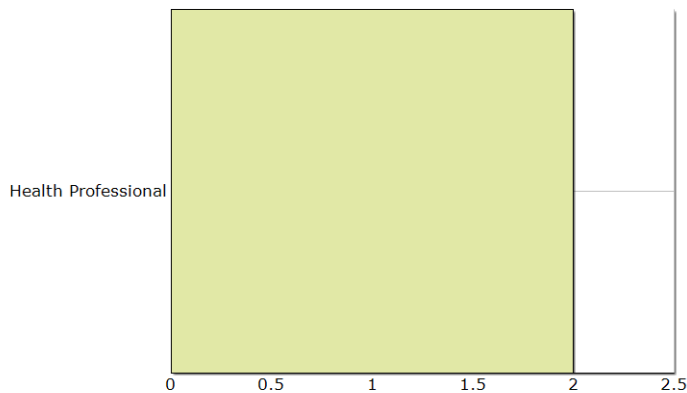
State Tobacco Users Served Contract YTD (Adults)



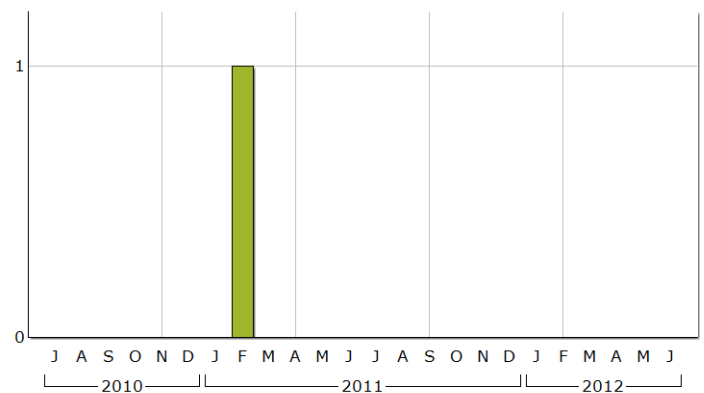
County Population	Prevalence	Tobacco Users
Adult	41,436	9.8 %
		4,072

	County	State
Tobacco Users - Last Full Month	2	242
Tobacco Users YTD	4	767
Unique Tobacco Users YTD	3	579
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.10 %
Reach - NAQC	2	0.07 %
Annualized Reach	1	0.39 %
Annualized Reach - NAQC	2	0.29 %
Unique Individual Reach	3	0.10 %

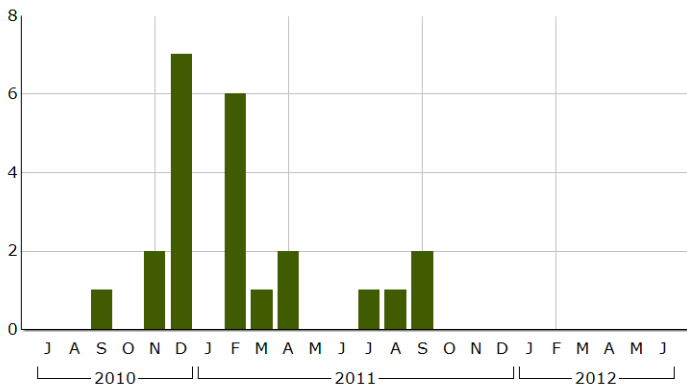
How Heard About



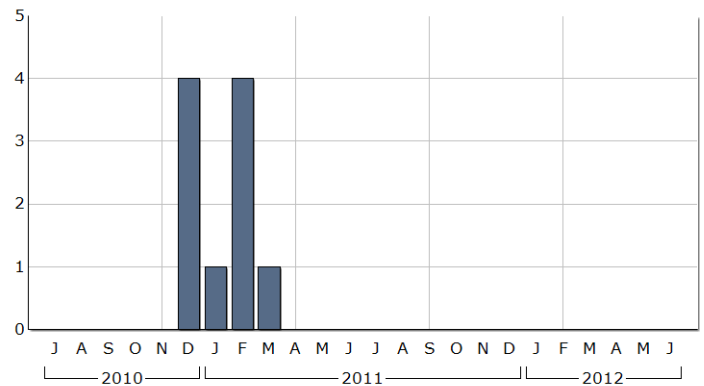
Fax Referral



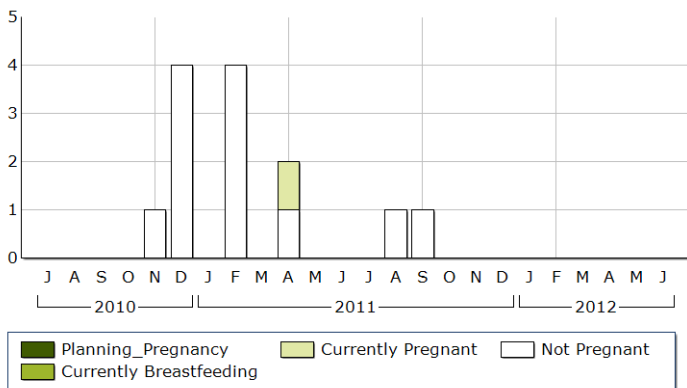
Tobacco User Enrollments



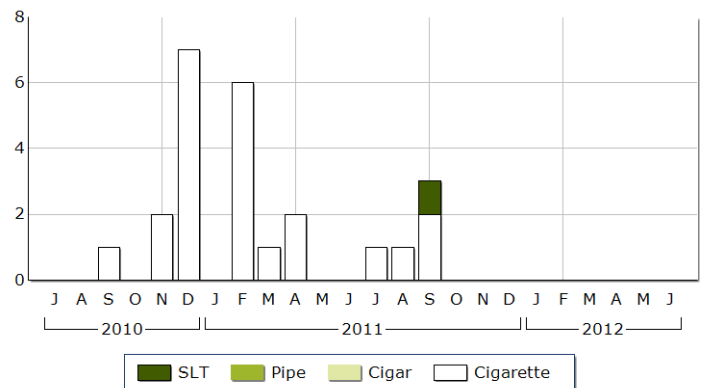
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



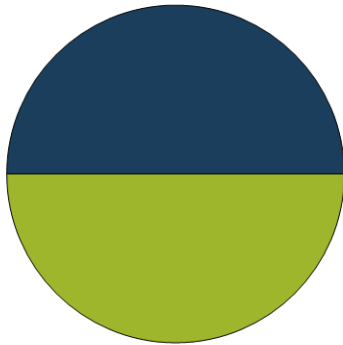
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Riley County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

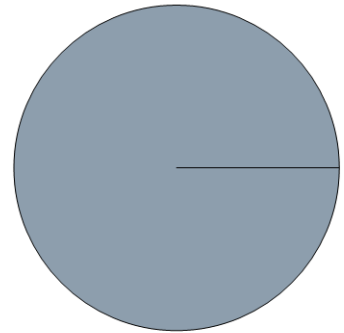
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

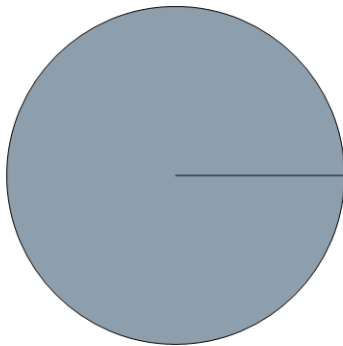
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

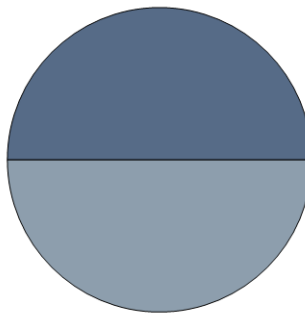
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

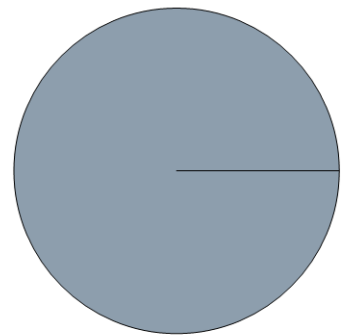
Tobacco Users By Age



18 - 24, 50.00%
25 - 34, 50.00%

Chart Total N: 2

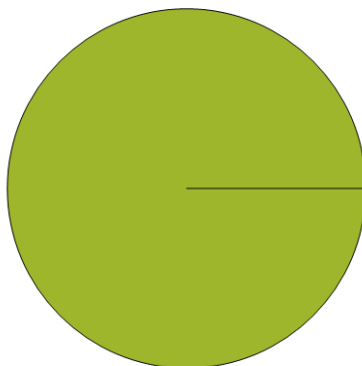
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 2

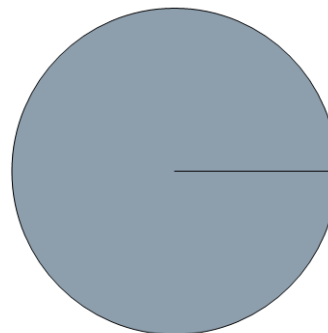
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

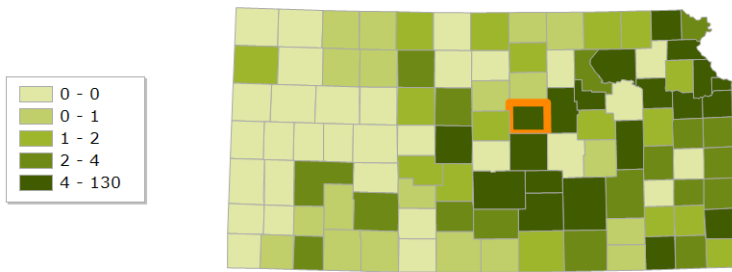
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Saline County - Kansas Tobacco Quitline

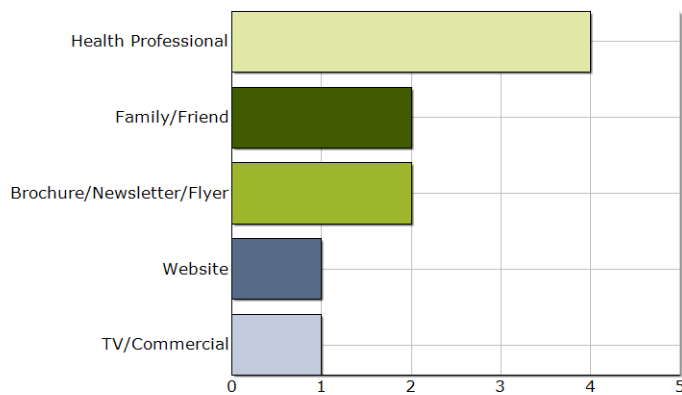
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

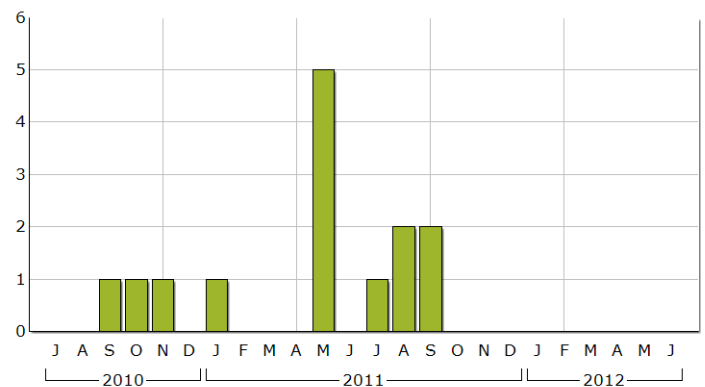


County Population	Prevalence	Tobacco Users	
Adult	33,625	13.1 %	4,389
		County	State
Tobacco Users - Last Full Month		10	242
Tobacco Users YTD		26	767
Unique Tobacco Users YTD		3	19
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.59 %
Reach - NAQC		2	0.41 %
Annualized Reach		1	2.37 %
Annualized Reach - NAQC		2	1.64 %
Unique Individual Reach		3	0.43 %

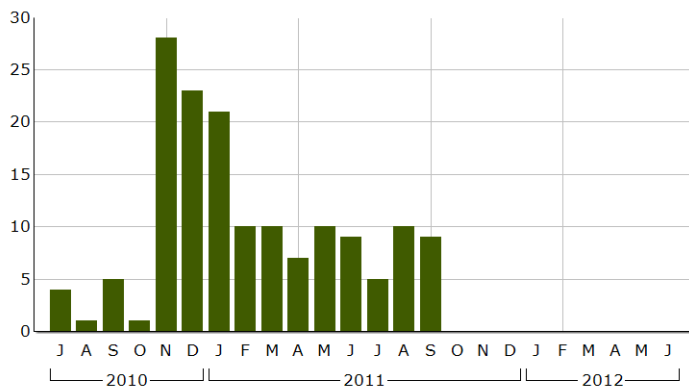
How Heard About



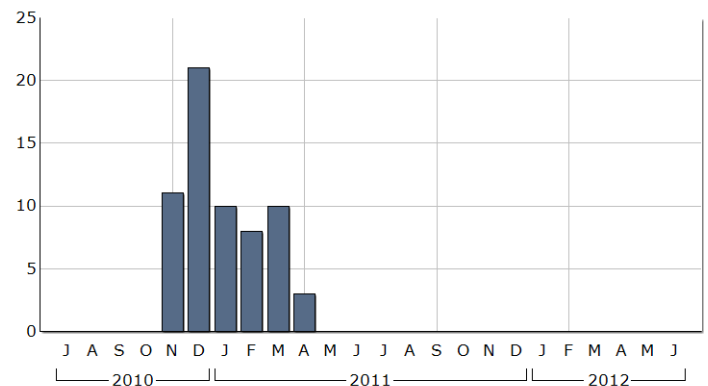
Fax Referral



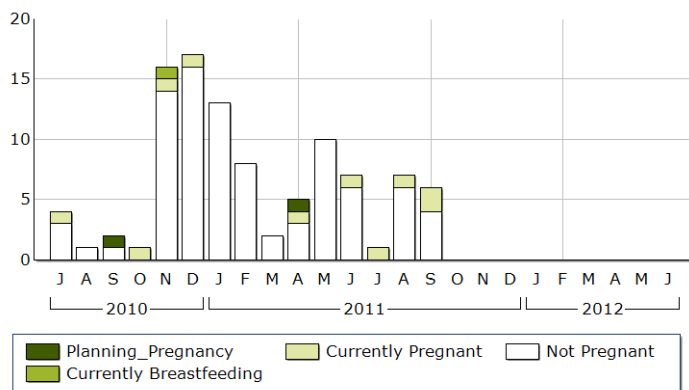
Tobacco User Enrollments



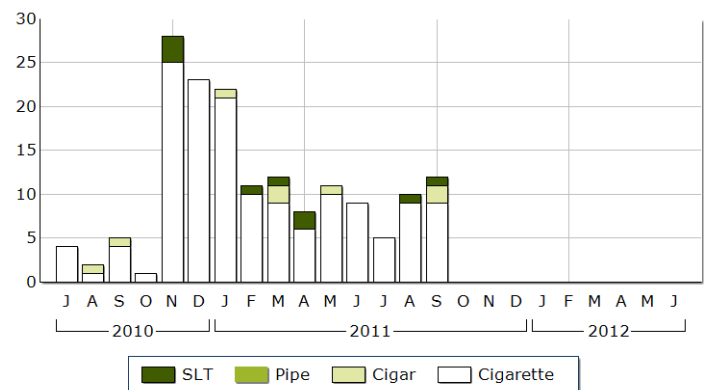
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



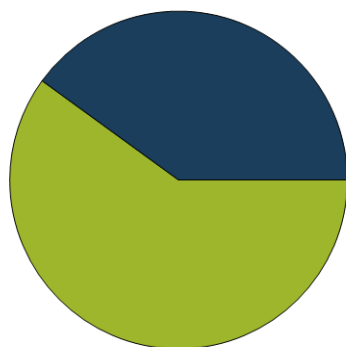
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Saline County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

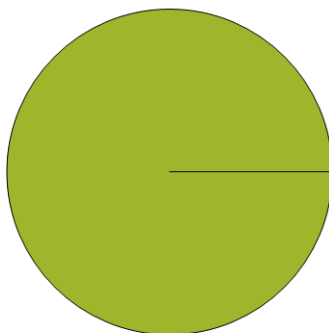
Tobacco Users By Gender



Female, 60.00%
Male, 40.00%

Chart Total N: 10

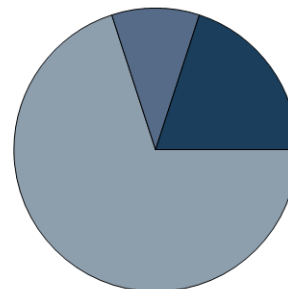
Tobacco Users By Language



English, 100.00%

Chart Total N: 10

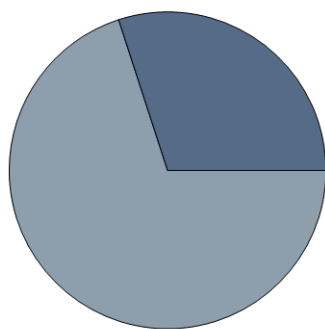
Tobacco Users By Education



HS Degree/GED, 70.00%
Technical Degree, 10.00%
Some College, 20.00%

Chart Total N: 10

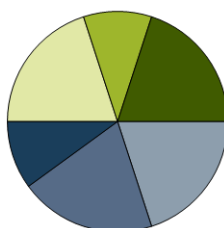
Tobacco Users By Race



White, 70.00%
Black or African American, 30.00%

Chart Total N: 10

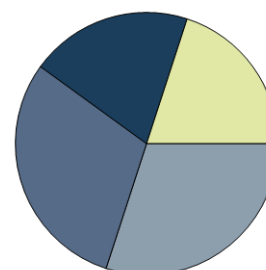
Tobacco Users By Age



18 - 24, 20.00%
25 - 34, 20.00%
35 - 44, 10.00%
45 - 54, 20.00%
55 - 64, 10.00%
65 and Older, 20.00%

Chart Total N: 10

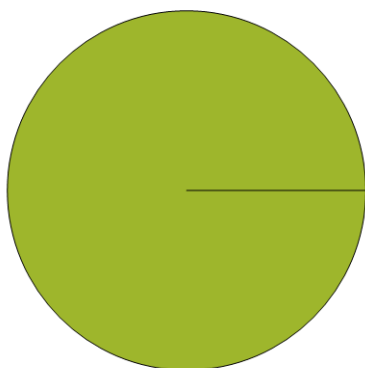
Tobacco Users By Health Plan



Medicare, 30.00%
Uninsured, 30.00%
Commercially Insured, 20.00%
Medicaid, 20.00%

Chart Total N: 10

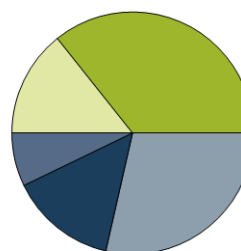
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 10

Tobacco Users By Chronic Condition



Asthma, 28.57%
CAD, 14.29%
COPD, 7.14%
Diabetes, 14.29%
None, 35.71%

Chart Total N: 14

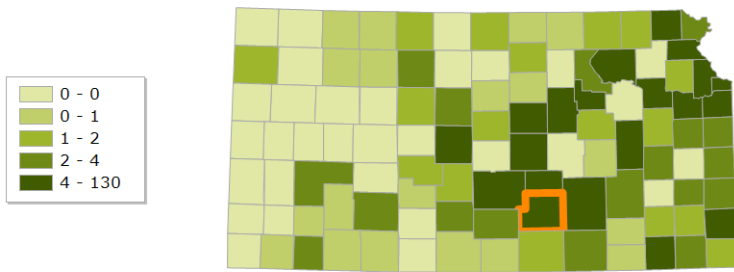
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Sedgwick County - Kansas Tobacco Quitline

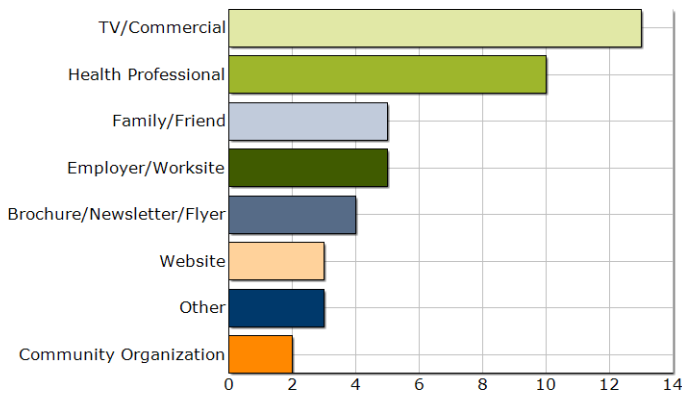
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

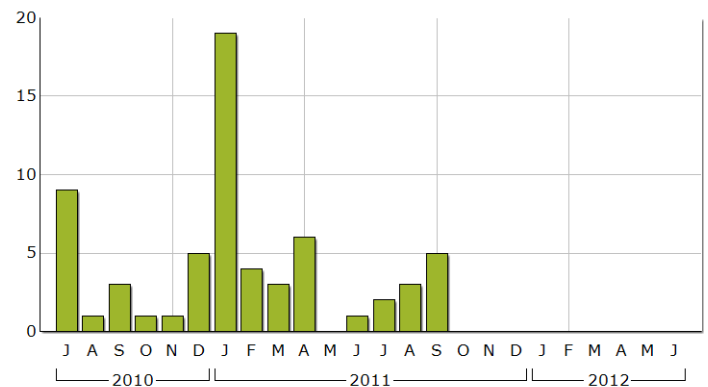


County Population	Prevalence	Tobacco Users	
Adult	351,702	19.8 %	69,712
		County	State
Tobacco Users - Last Full Month		47	242
Tobacco Users YTD		126	767
Unique Tobacco Users YTD		3 108	579
Target Reach		2.0 %	2.0 %
Reach YTD		1 0.18 %	0.21 %
Reach - NAQC		2 0.15 %	0.11 %
Annualized Reach		1 0.72 %	0.82 %
Annualized Reach - NAQC		2 0.60 %	0.45 %
Unique Individual Reach		3 0.15 %	0.15 %

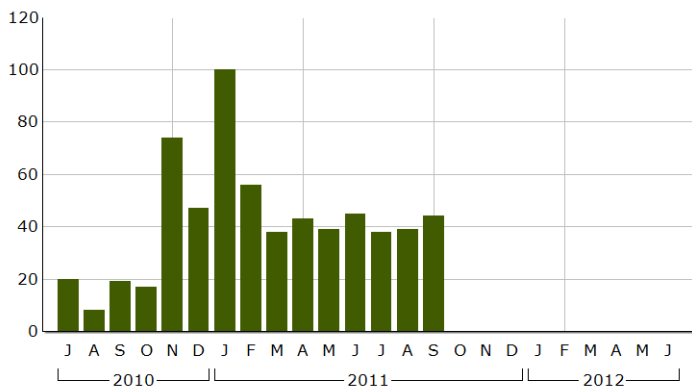
How Heard About



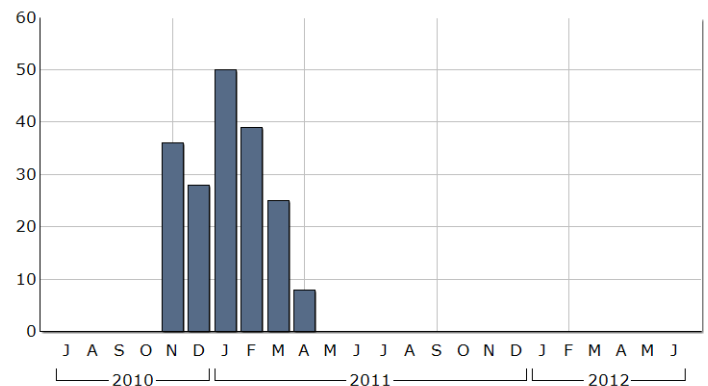
Fax Referral



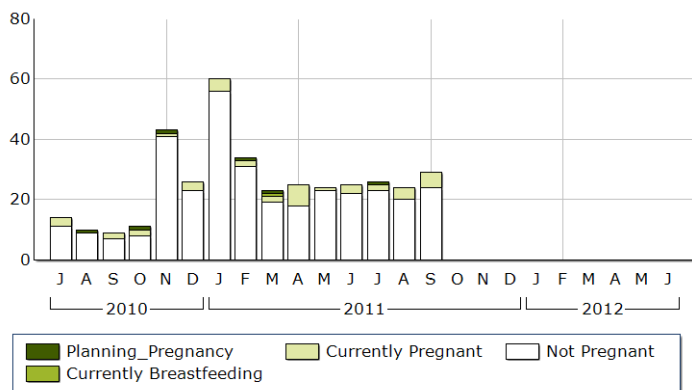
Tobacco User Enrollments



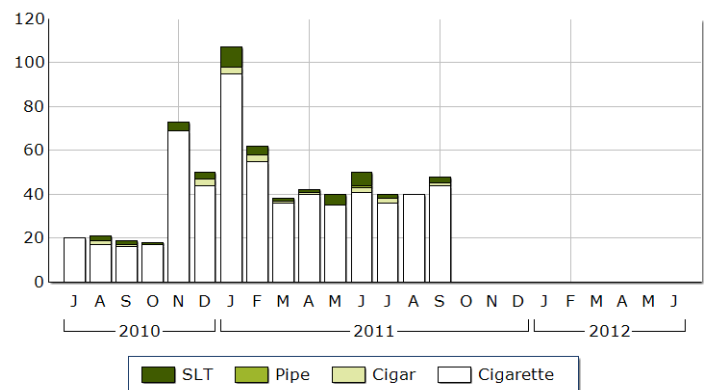
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



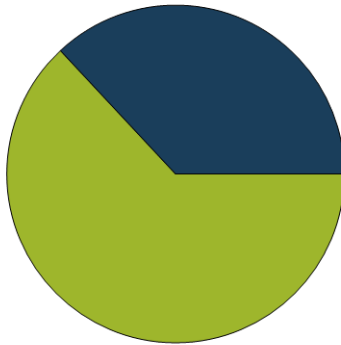
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Sedgwick County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

Tobacco Users By Gender



Female, 63.04%
Male, 36.96%

Chart Total N: 46

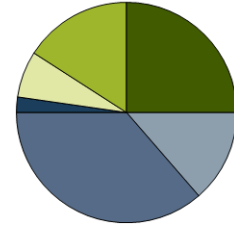
Tobacco Users By Language



English, 100.00%

Chart Total N: 46

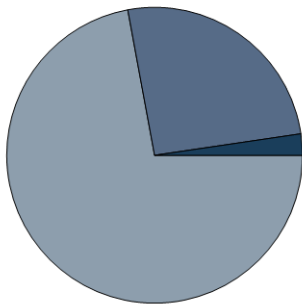
Tobacco Users By Education



No HS Degree/GED, 13.64%
HS Degree/GED, 36.36%
Some Technical School, 2.27%
Technical Degree, 6.82%
Some College, 15.91%
College Degree, 25.00%

Chart Total N: 44

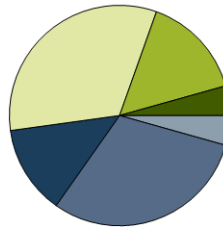
Tobacco Users By Race



White, 72.09%
Black or African American, 25.58%
American Indian/Alaskan Native, 2.33%

Chart Total N: 43

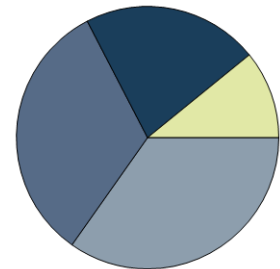
Tobacco Users By Age



18 - 24, 4.35%
25 - 34, 30.43%
35 - 44, 13.04%
45 - 54, 32.61%
55 - 64, 15.22%
65 and Older, 4.35%

Chart Total N: 46

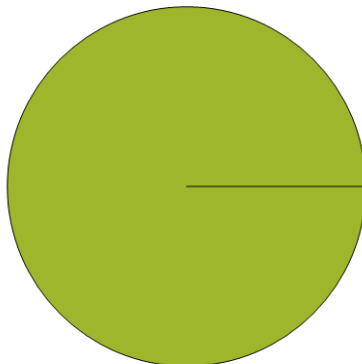
Tobacco Users By Health Plan



Commercially Insured, 34.78%
Uninsured, 32.61%
Medicaid, 21.74%
Medicare, 10.87%

Chart Total N: 46

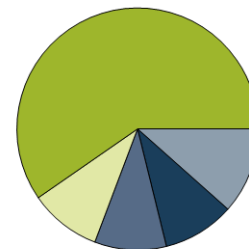
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 45

Tobacco Users By Chronic Condition



Asthma, 11.54%
CAD, 9.62%
COPD, 9.62%
Diabetes, 9.62%
None, 59.62%

Chart Total N: 52

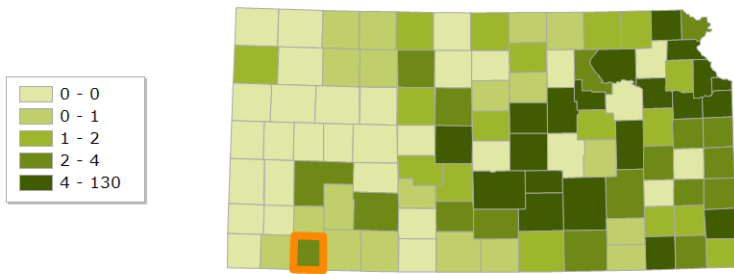
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Seward County - Kansas Tobacco Quitline

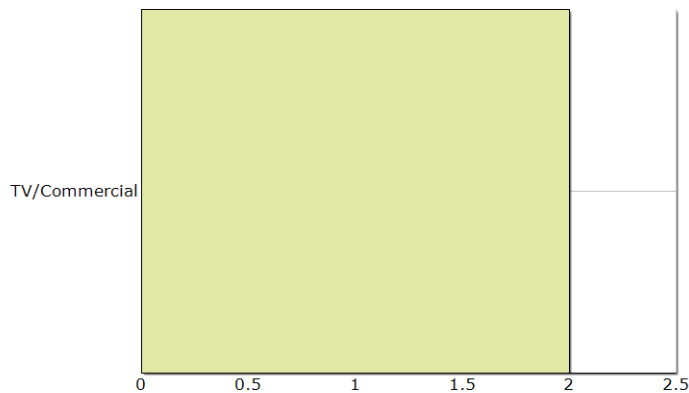
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

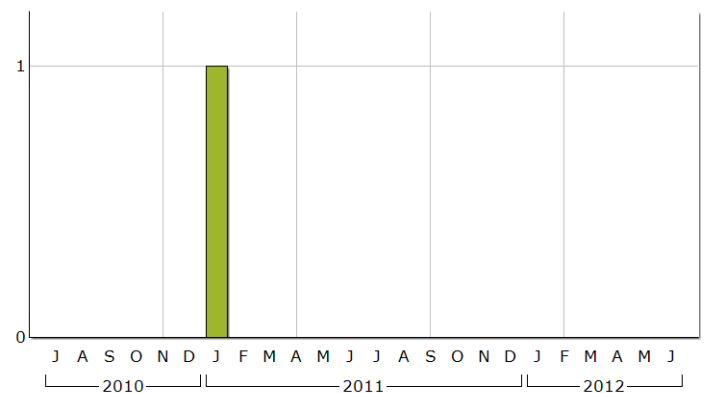


County Population	Prevalence	Tobacco Users	
Adult	14,345	7.2 %	1,037
		County	State
Tobacco Users - Last Full Month		2	242
Tobacco Users YTD		4	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.39 %
Reach - NAQC		2	0.29 %
Annualized Reach		1	1.54 %
Annualized Reach - NAQC		2	1.16 %
Unique Individual Reach		3	0.39 %

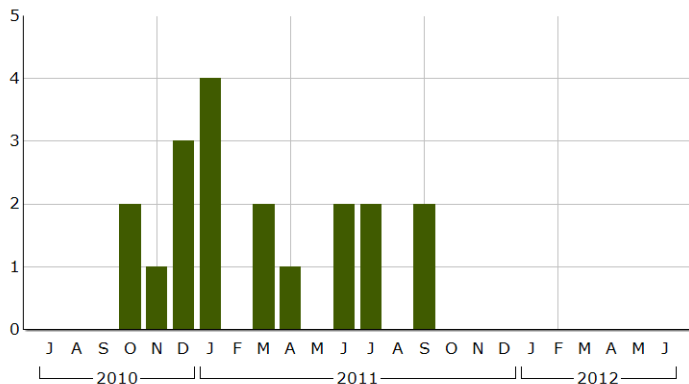
How Heard About



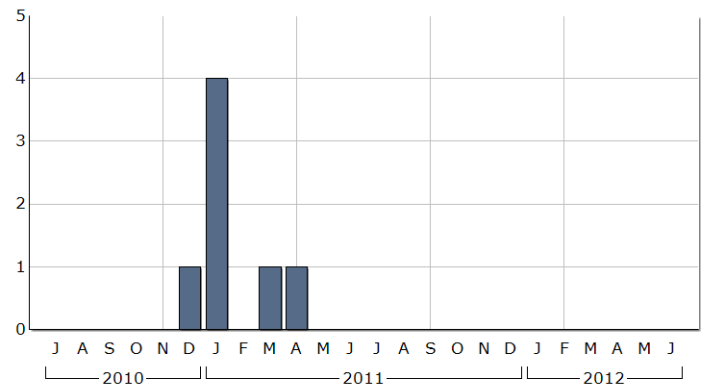
Fax Referral



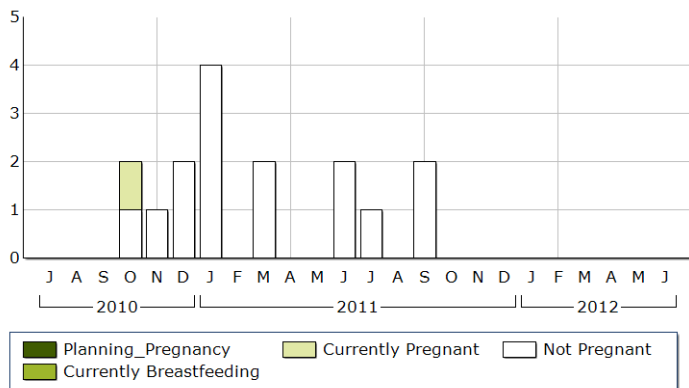
Tobacco User Enrollments



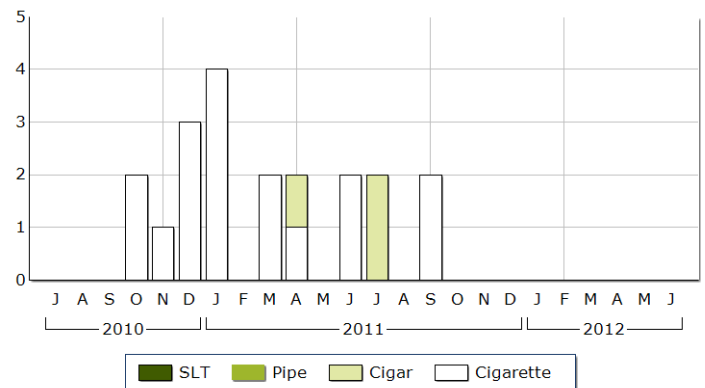
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

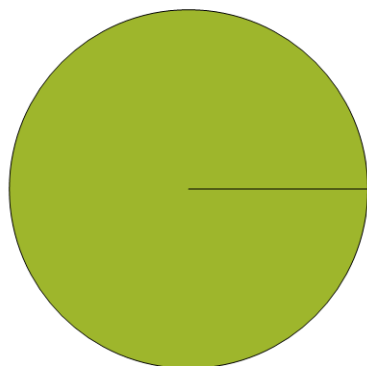


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

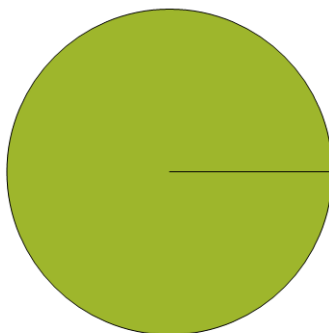
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

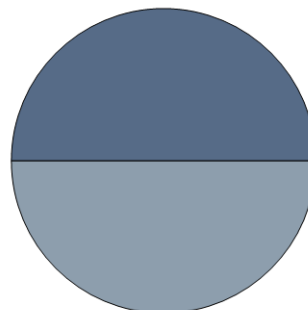
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

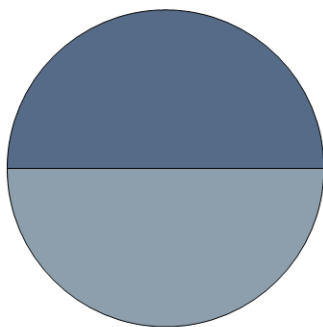
Tobacco Users By Education



No HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

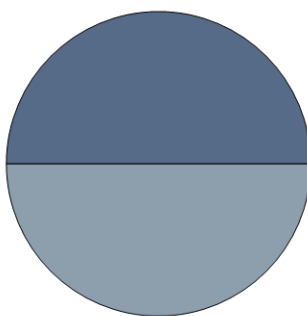
Tobacco Users By Race



Black or African American, 50.00%
White, 50.00%

Chart Total N: 2

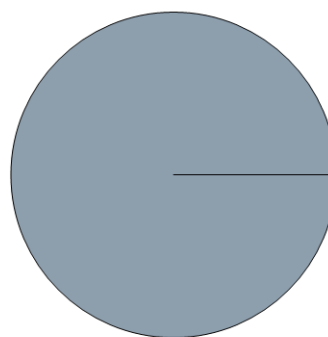
Tobacco Users By Age



45 - 54, 50.00%
65 and Older, 50.00%

Chart Total N: 2

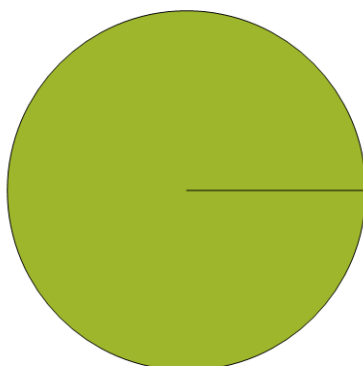
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 2

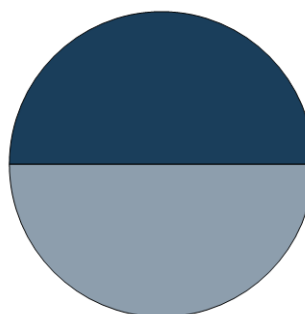
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%
None, 50.00%

Chart Total N: 2

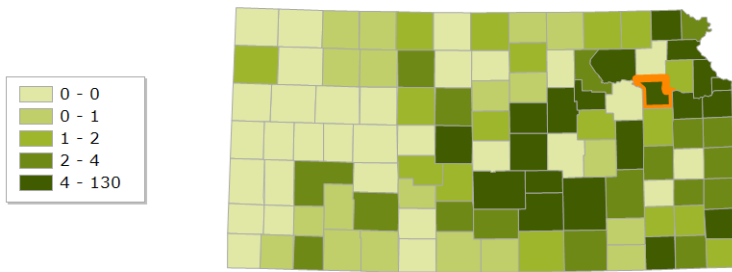
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Shawnee County - Kansas Tobacco Quitline

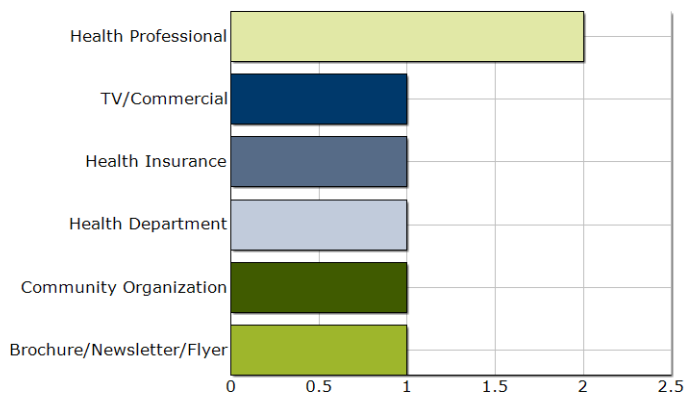
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

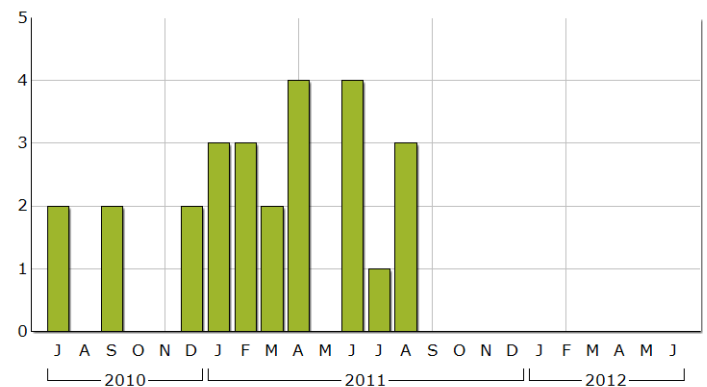


County Population	Prevalence	Tobacco Users	
Adult	130,906	15.5 %	20,239
		County	State
Tobacco Users - Last Full Month		7	242
Tobacco Users YTD		27	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.13 %
Reach - NAQC		2	0.10 %
Annualized Reach		1	0.53 %
Annualized Reach - NAQC		2	0.42 %
Unique Individual Reach		3	0.06 %

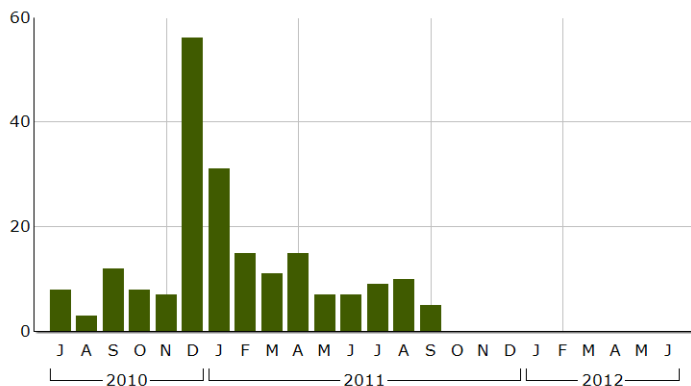
How Heard About



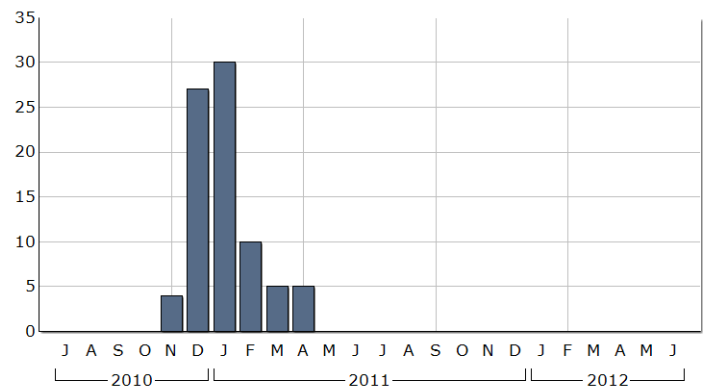
Fax Referral



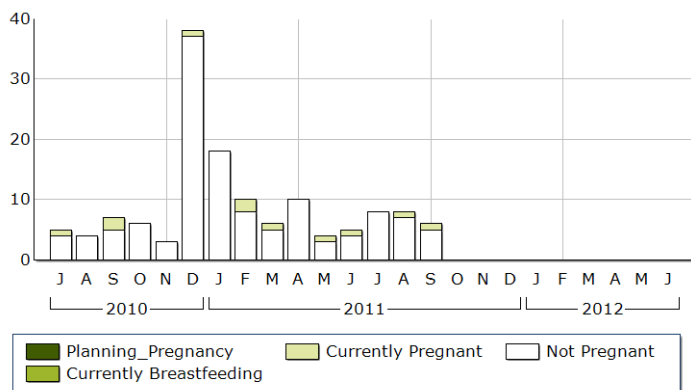
Tobacco User Enrollments



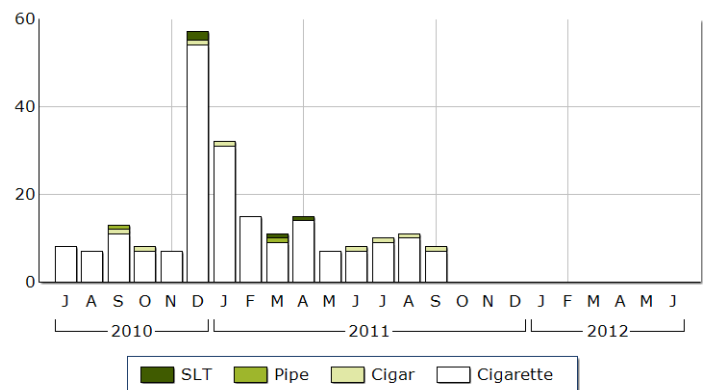
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



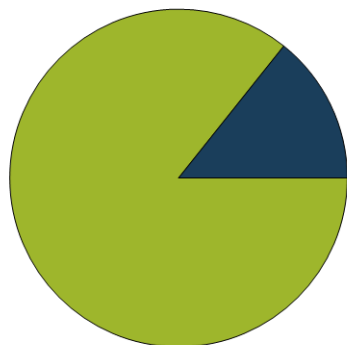
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Shawnee County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

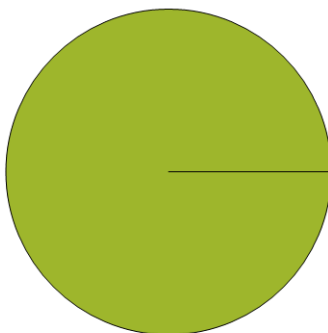
Tobacco Users By Gender



Female, 85.71%
Male, 14.29%

Chart Total N: 7

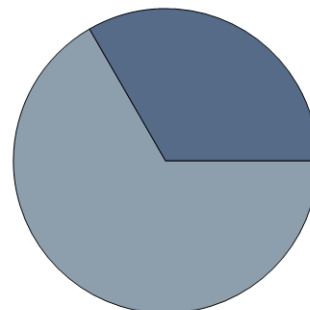
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

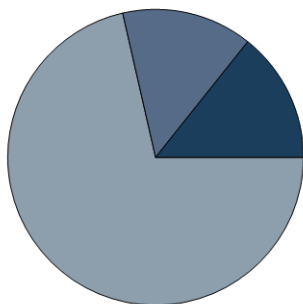
Tobacco Users By Education



HS Degree/GED, 66.67%
Some College, 33.33%

Chart Total N: 6

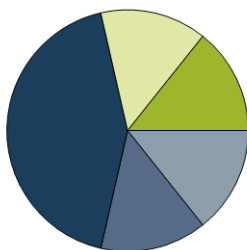
Tobacco Users By Race



White, 71.43%
American Indian/Alaskan Native, 14.29%
Black or African American, 14.29%

Chart Total N: 7

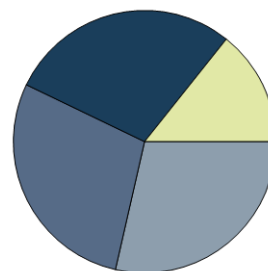
Tobacco Users By Age



18 - 24, 14.29%
35 - 44, 14.29%
45 - 54, 42.86%
55 - 64, 14.29%
65 and Older, 14.29%

Chart Total N: 7

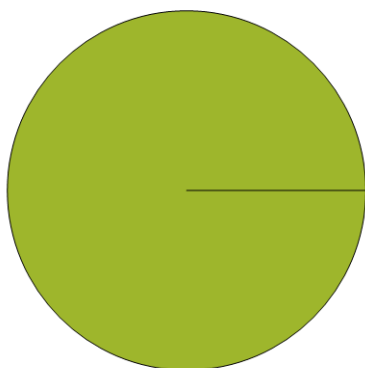
Tobacco Users By Health Plan



Commercially Insured, 28.57%
Medicaid, 28.57%
Medicare, 28.57%
Uninsured, 14.29%

Chart Total N: 7

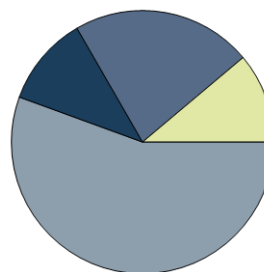
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 55.56%
CAD, 11.11%
COPD, 22.22%
Diabetes, 11.11%

Chart Total N: 9

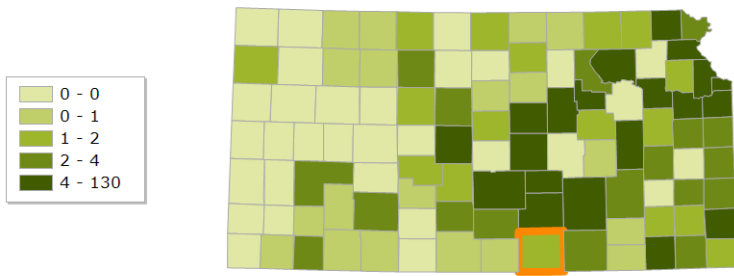
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Sumner County - Kansas Tobacco Quitline

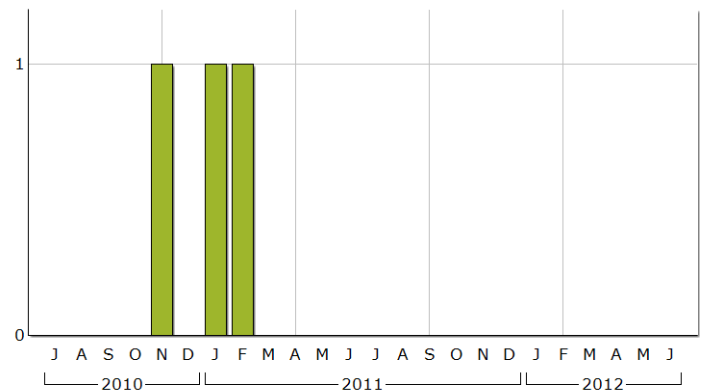
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

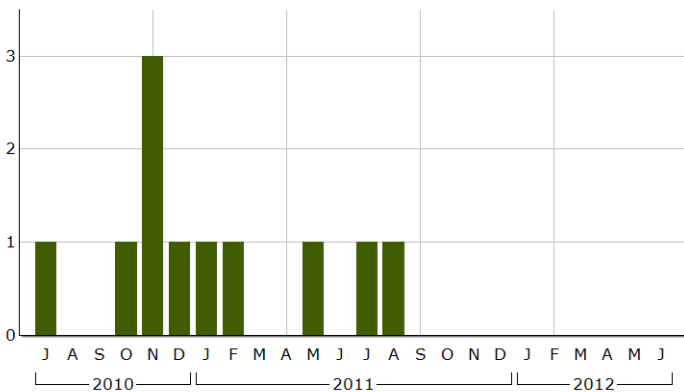


County Population	Prevalence	Tobacco Users	
Adult	25,362	14.4 %	3,639
		County	State
Tobacco Users - Last Full Month		-	242
Tobacco Users YTD		2	767
Unique Tobacco Users YTD		3	579
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.05 %
Reach - NAQC		2	0.05 %
Annualized Reach		1	0.22 %
Annualized Reach - NAQC		2	0.22 %
Unique Individual Reach		3	0.05 %

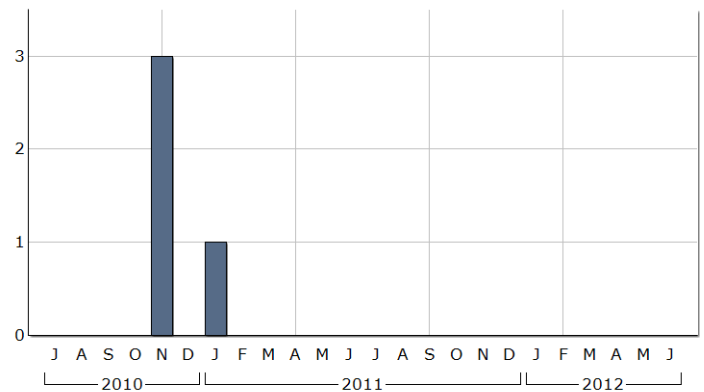
Fax Referral



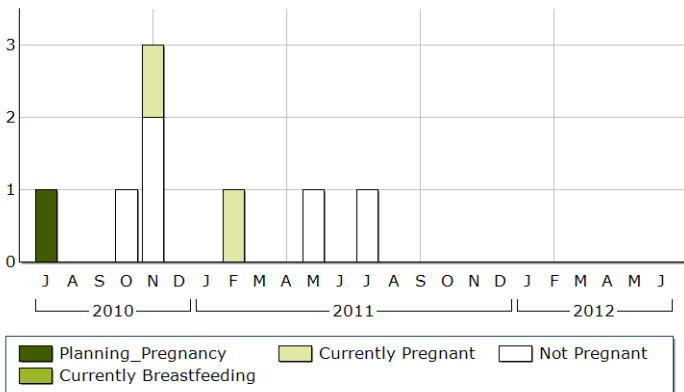
Tobacco User Enrollments



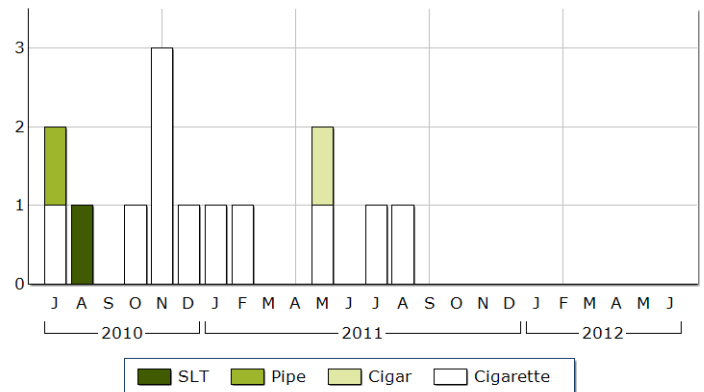
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

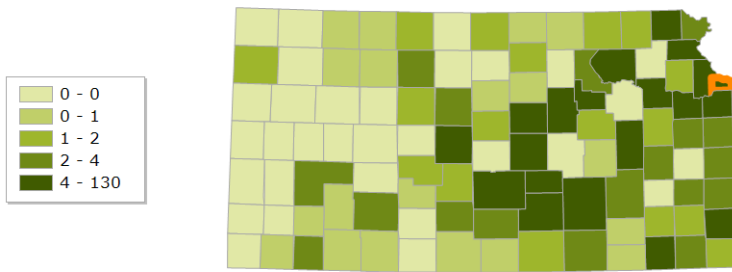
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Wyandotte County - Kansas Tobacco Quitline

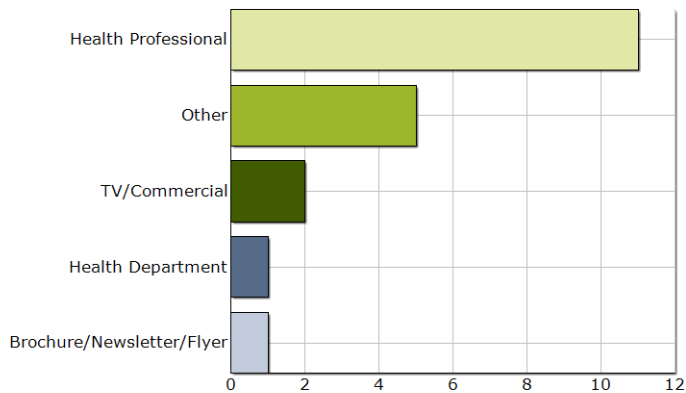
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

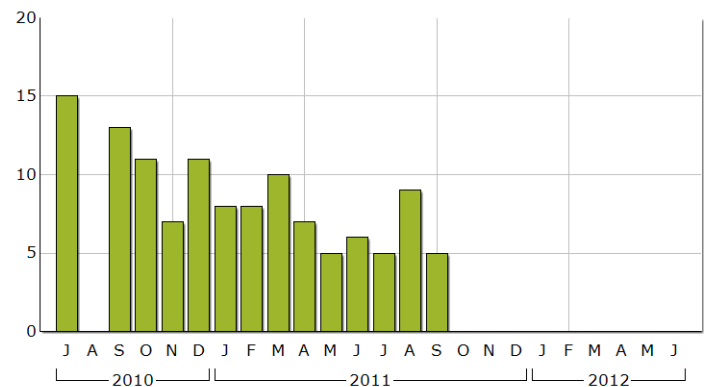


County Population	Prevalence	Tobacco Users	
Adult	110,013	24.8 %	27,266
		County	State
Tobacco Users - Last Full Month		20	242
Tobacco Users YTD		56	767
Unique Tobacco Users YTD		3	53
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.21 %
Reach - NAQC		2	0.16 %
Annualized Reach		1	0.82 %
Annualized Reach - NAQC		2	0.65 %
Unique Individual Reach		3	0.19 %

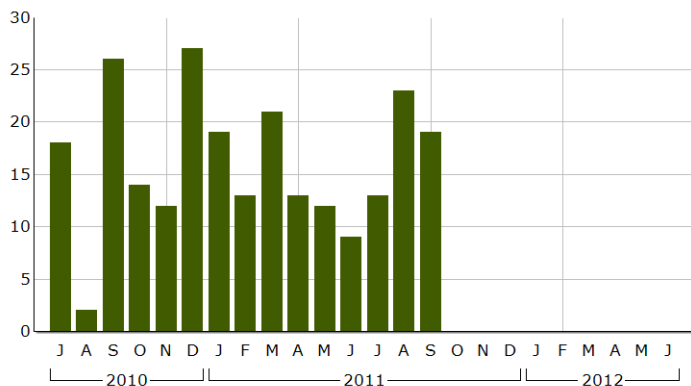
How Heard About



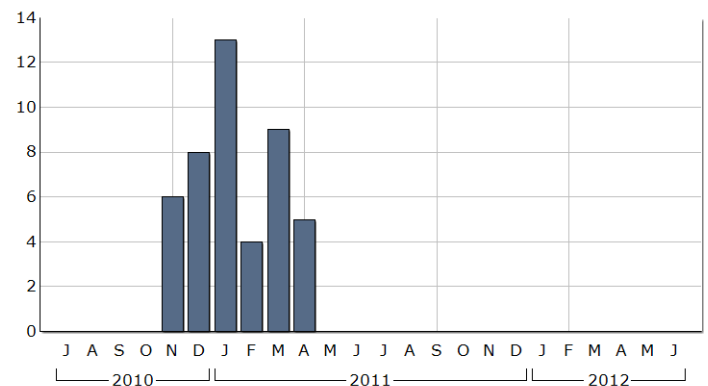
Fax Referral



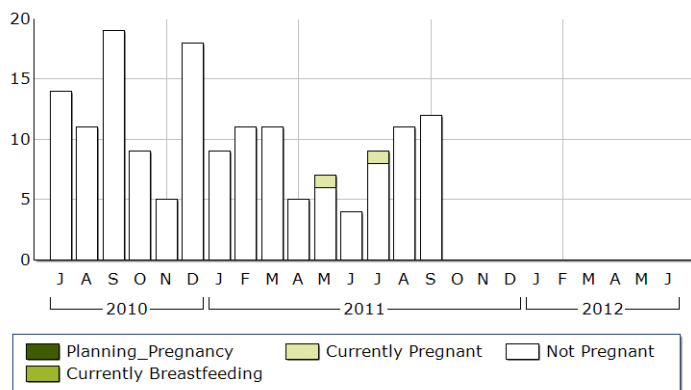
Tobacco User Enrollments



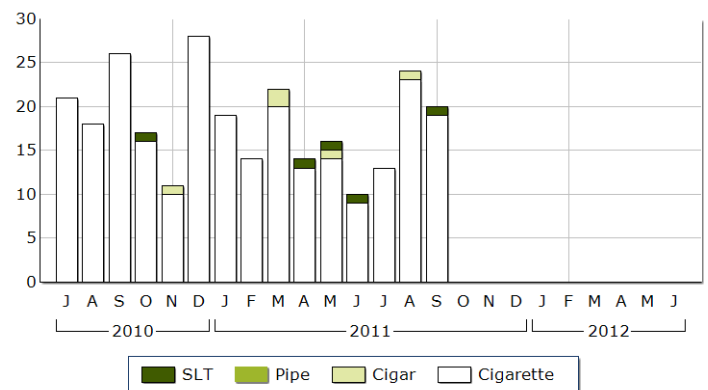
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report Wyandotte County - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

Tobacco Users By Gender

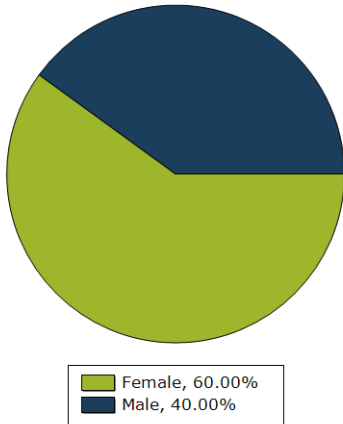


Chart Total N: 20

Tobacco Users By Language

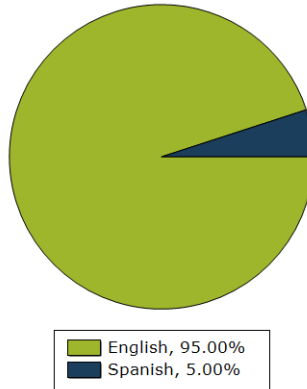


Chart Total N: 20

Tobacco Users By Education

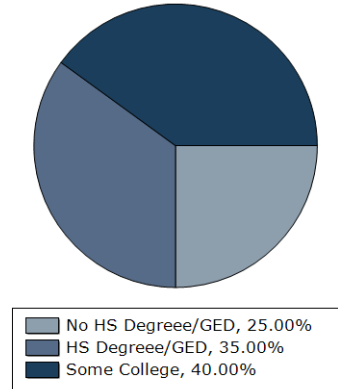


Chart Total N: 20

Tobacco Users By Race

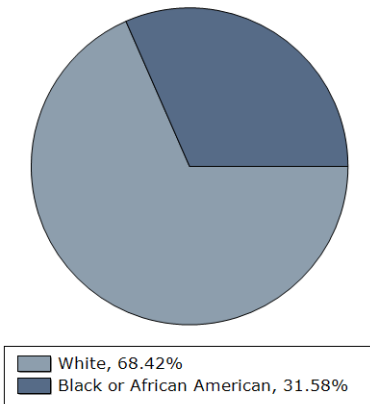


Chart Total N: 19

Tobacco Users By Age

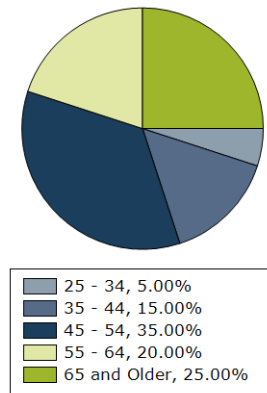


Chart Total N: 20

Tobacco Users By Health Plan

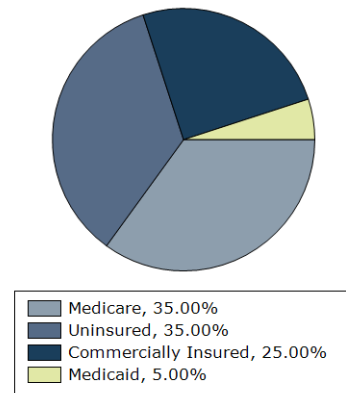


Chart Total N: 20

Tobacco Users By Ethnicity

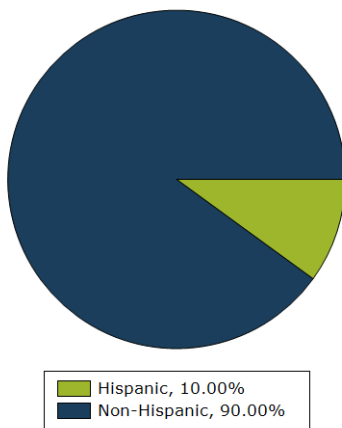


Chart Total N: 20

Tobacco Users By Chronic Condition

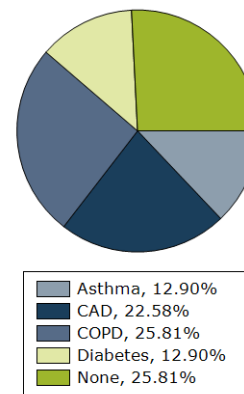


Chart Total N: 31

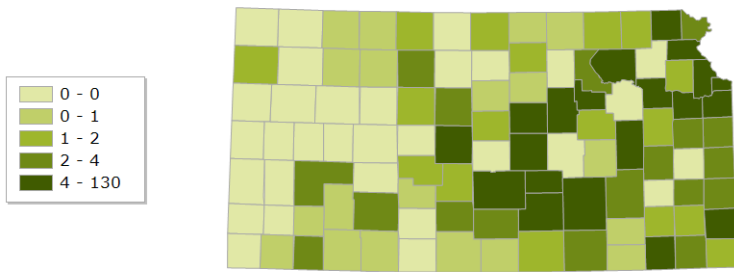
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

All Other Counties - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

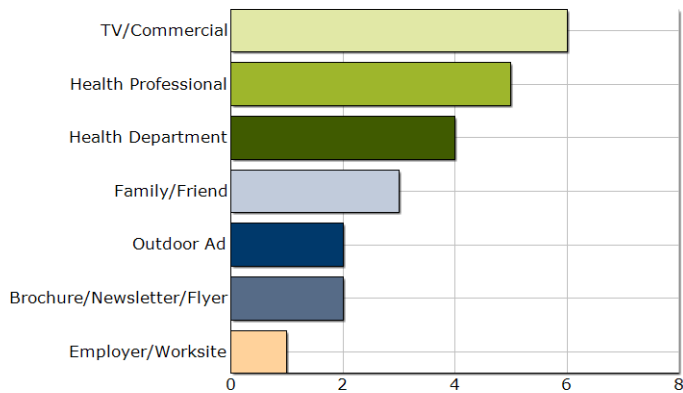
State Tobacco Users Served Contract YTD (Adults)



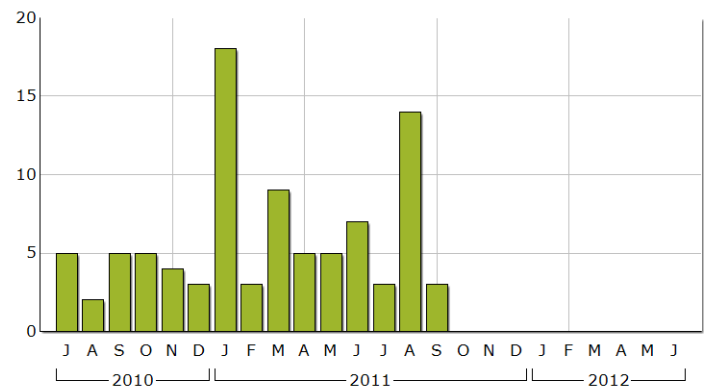
County Population	Prevalence	Tobacco Users
Adult	354,500	17.4 %
		61,559

	County	State
Tobacco Users - Last Full Month	24	242
Tobacco Users YTD	75	767
Unique Tobacco Users YTD	3	63
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.12 %
Reach - NAQC	2	0.10 %
Annualized Reach	1	0.49 %
Annualized Reach - NAQC	2	0.38 %
Unique Individual Reach	3	0.10 %

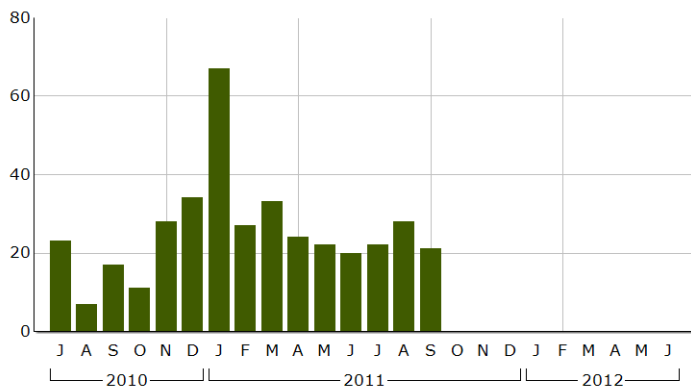
How Heard About



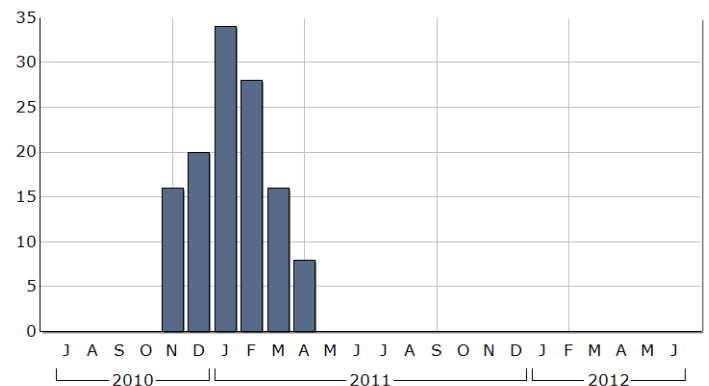
Fax Referral



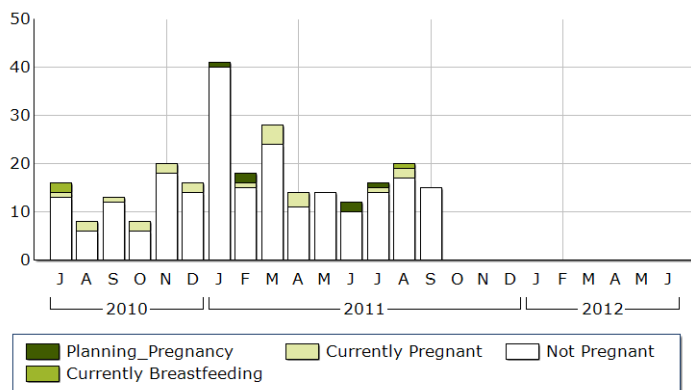
Tobacco User Enrollments



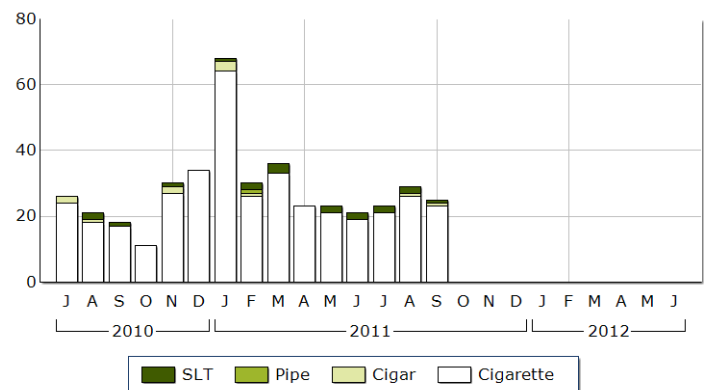
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

All Other Counties - Kansas Tobacco Quitline

From 9/1/2011 through 9/30/2011

Tobacco Users By Gender

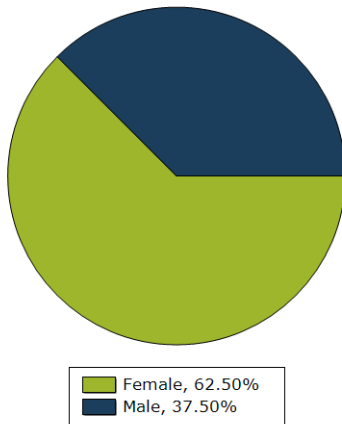


Chart Total N: 24

Tobacco Users By Language

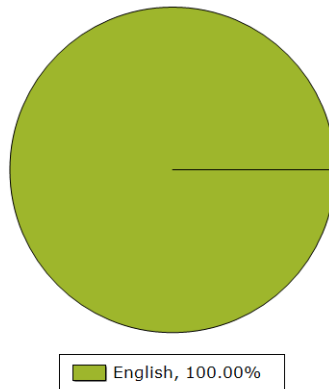


Chart Total N: 24

Tobacco Users By Education

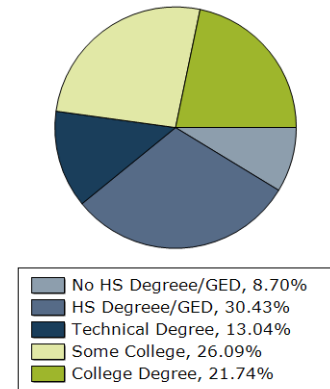


Chart Total N: 23

Tobacco Users By Race

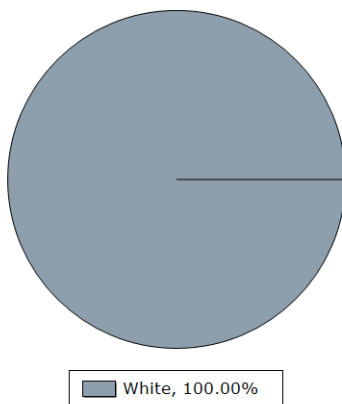


Chart Total N: 21

Tobacco Users By Age

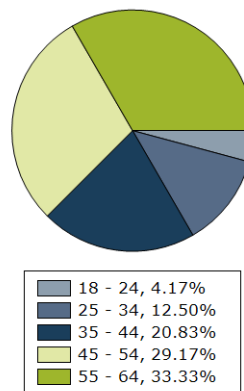


Chart Total N: 24

Tobacco Users By Health Plan

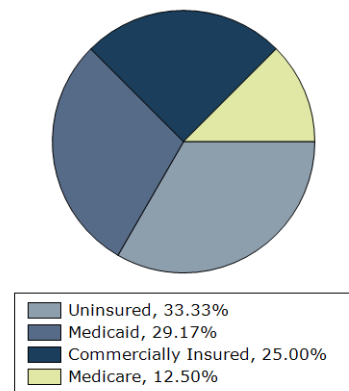


Chart Total N: 24

Tobacco Users By Ethnicity

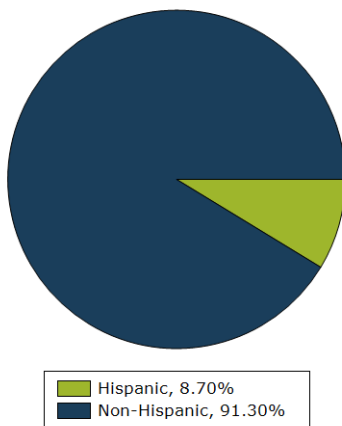


Chart Total N: 23

Tobacco Users By Chronic Condition

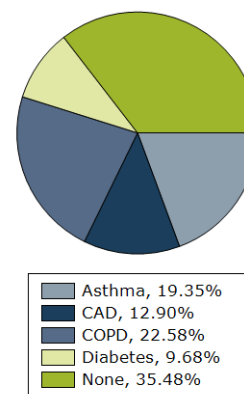


Chart Total N: 31

* "All Other Counties" - These counties do not have their own prevalence estimates and are grouped together because they did not have enough respondents to the BRFSS Survey.

These counties include:

ANDERSON, BARBER, BROWN, CHASE, CHAUTAUQUA, CHEYENNE, CLARK, CLAY, CLOUD, COFFEY, COMANCHE, DECATUR, DONIPHAN, EDWARDS, ELK, ELLSWORTH, GOVE, GRAHAM, GRANT, GRAY, GREELEY, GREENWOOD, HAMILTON, HARPER, HASKELL, HODGEMAN, JACKSON, JEWELL, KEARNY, KINGMAN, KIOWA, LANE, LINCOLN, LINN, LOGAN, MARION, MARSHALL, MEADE, MITCHELL, MORRIS, MORTON, NEMAHA, NESS, NORTON, OSBORNE, OTTAWA, PAWNEE, PHILLIPS, PRATT, RAWLINS, REPUBLIC, RICE, ROOKS, RUSH, RUSSELL, SCOTT, SHERIDAN, SHERMAN, SMITH, STAFFORD, STANTON, STEVENS, THOMAS, TREGO, WABAUNSEE, WALLACE, WASHINGTON, WICHITA, WILSON, WOODSON

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

